

CATCH THE NEWS
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| Algeria | 15 | Indonesia | 2500 | Portugal | 15 |
| Argentina | 15 | Italy | 1100 | S. Arabia | 15 |
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| Denmark | 15 | Thailand | 1500 | Turkey | 15 |
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| Yugoslavia | 15 | | | | |

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday December 19 1983

Northern Ireland: trapped
in a theatre
of violence, Page 11

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NEWS SUMMARY

GENERAL

IRA 'will not repeat bombing'

The Irish Republican Army said there would be no repetition of the bombing that killed five people and injured 31 outside Harrods department store in London on Saturday.

The IRA admitted that its "volunteers" had planted the Harrods bomb and a second one at an army barracks in south-east London, but claimed that the Harrods explosion was not authorised by the IRA army council and that "immediate steps" had been taken to ensure there would be "no repetition of this type of operation."

The British and Irish Governments, meanwhile, were under pressure to ban Sinn Féin, the political wing of the IRA. Page 12

French promotion

Socialist deputy Roland Dumas, long-time associate of President François Mitterrand, was appointed France's Minister for European Affairs, replacing M. André Chénedegat, now president of the Cour de Comptes. Page 12

Arrests in Kuwait

Ten Muslim fundamentalists, seven of them Iraqis and three Lebanese, have been arrested in Kuwait in connection with last week's bombings that killed at least six people. Page 2

Kidnappers cut ear

Kidnappers of Italian jewellery store heir Giorgio Calisano, 17, sent an ear to the family, saying that it was the boy's and that he and his mother would be killed if their ransom demands were not met.

Italian sailors die

At least 34 Italian sailors travelling from La Spezia to watch a football match in Tunis were killed when their ship was hit by a missile.

Madrid toll 83

A 24-year-old woman died yesterday, bringing the number of deaths from the Madrid discotheque fire to 83. Amid calls for stricter safety standards in Spain, four of the disco's owners were questioned by a magistrate.

Moscow shake-up

Moscow police's criminal investigation department is being given a shake-up by its new chief to improve its efficiency and its public image.

Nicosia shooting

A young Greek Cypriot national guard on duty on the "green line" separating Greek and Turkish sectors in Nicosia, the Cyprus capital, was shot dead from the Turkish positions.

Report upsets pilots

The world airline pilots' federation says the International Civil Aviation report suggesting that the crew of the shot-down South Korean jet lacked alertness is based on an unfair assumption. Page 2

Plague in Tanzania

Plague has killed 19 people in northern Tanzania. Total quarantine has been imposed in the area.

Athletes' life ban

International Amateur Athletic Federation banned for life eight athletes, three of them women, for failing to return drug tests. It will increase random checks, and world records will not be recognised if the athlete does not pass an immediate test.

Waterloo line end?

A Belgian senator will today try to end the 100,000 (\$2,000) pension paid by the Belgian Government to the heirs of the Duke of Wellington, victor of the Battle of Waterloo.

BUSINESS

Argentina to explain debt position

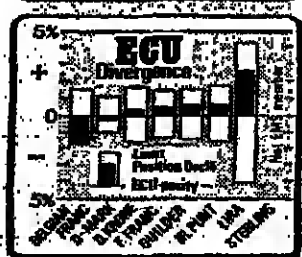
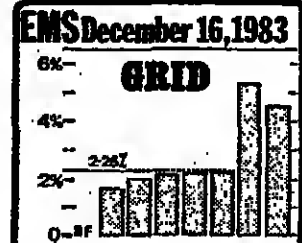
ARGENTINA's central bank governor, Sr. Enrique Vazquez, is visiting the U.S. for talks with creditors to clarify his Government's position over its \$40bn foreign debts. He will seek to underpin a new agreement with the IMF. Page 12

Brazil has brought its foreign debt interest arrears below the critical 90-day level that would have brought 1983 balance-sheet problems for U.S. banks. Page 2

Chile has revised its sliding-scale exchange rate to provide a slower decline in the value of its peso against the dollar. Page 2

Italy has eased its foreign-exchange regulations to make exporting easier and to allow companies to invest abroad more freely. Page 3

THE RELATIONSHIP between the D-Mark and the French franc was the subject of wide interest in



the European Monetary System last week.

Heavy intervention by the Bundesbank to support the D-Mark against the strong dollar was not matched by other European central banks. Although the bank failed to prevent the D-Mark from falling to just short of a 10-year low against the dollar, its action in the market pushed the German currency up against the EMS and tended to depress the French franc.

That was not regarded as the first signs of an imminent realignment, however.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weekly average of the system, defines the cross rates from which no currency (except the lira) may move more than 2 1/4 per cent. The lower chart gives each currency's divergence from its "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

TEXTILES: President Reagan has bowed to pressure from the U.S. industry by bringing in regulations expected to check imports from Hong Kong, Taiwan and Japan. Page 3

JOHNSON MATTHEY Bankers has been awarded £1.13m (\$1.8m) damages in the UK High Court against State Trading Corporation of India after an Indian Government decision preventing the corporation from fulfilling 36 contracts to sell silver. Page 5

GENERAL MOTORS is to sell in the U.S. heavy lorries made by Isuzu of Japan, in which it has a 34 per cent stake. Page 3

EMBRAER, the Brazilian state-owned aircraft maker, has won its largest export order, worth \$181m, for 120 military training aircraft for Egypt. Page 3

SWISS BANKERS are to set up a fund to compensate depositors in the event of bank failures. Page 14

ELF UK, subsidiary of French state-owned Elf Aquitaine, plans to borrow £500m (\$710m) to finance development of the Alwyn North oilfield. Page 2

Philips links with European banks to take over Grundig

BY WALTER ELLIS IN AMSTERDAM

Philips, the Dutch electrical group, has joined a consortium of European banks to take over Grundig of West Germany. Dr Max Grundig, aged 75, chairman of Grundig, will retire from active management of his company next April 1.

He will become head of a new supervisory board, leaving Philips to assume day-to-day control of its affairs from that date.

Philips is to increase its participation in the privately owned Grundig - at present 24.5 per cent of equity - but the final extent of its holding is subject to continuing negotiations. It is not known what role is to be played by the consortium of banks, which have not been named.

A limited liability company is to be formed, to be called the Grundig Elektro-Mechanische Versuchs Anstalt Max Grundig and Company.

The West German Federal Cartel Office in Berlin has yet to approve the deal, but it is understood that the form of the takeover, involving banks, as well as Philips, will help to dampen fears that the Dutch nationalised is acquiring too great a share of the European electronics industry.

The Cartel Office has already

once year rejected an attempt by Philips to mount a straightforward takeover of Grundig, which makes audio and hi-fi equipment as well as video cassette recorders. It even prevented Philips from acquiring a full 25 per cent holding, on the basis that that would, under German law, permit a veto on other potential takeovers.

In practical terms, however, the veto has already been attained, and Philips exercised its blocking powers earlier in the year when Thomson-Brandt of France made a bid of its own for Grundig.

Over the last three years, Grundig has collaborated with Philips on production of the Dutch company's V2000 VCR system, which competes in Europe with the world-leading Japanese VHS format recorders. Philips recently decided to design and market its own VHS recorders for sale outside Europe, under licence from Japan, and will collaborate with Grundig on the project.

John Davies writes from Frankfurt: Grundig confirmed plans to yield management control to Philips on April 1, but avoided any reference to a change in shareholding or to the financial arrangements involved.

There has been speculation in West Germany that Philips will make a cash payment to Dr Grundig of DM 150m (\$54m) for his services as a lifetime adviser, that his family trust will receive a guaranteed dividend for 25 years and that Philips will pump in DM 250m through a convertible loan to strengthen the Grundig concern.

Our Financial Staff writes: on sales said to be in excess of DM 3bn (\$1.1bn) - against FI 43bn (\$15bn) for Philips in 1982 - Grundig moved back to an unprofitable profit in the year to March 1983. It lost DM 35m in the previous year after a 1980-82 deficit of DM 187m.

France and UK propose reciprocal telecom trade

BY GUY DE JONQUIERES IN LONDON AND DAVID MARSH IN PARIS

BRITAIN and France are in advanced talks on proposals that might lead to an agreement between the two countries to open their telecommunications markets to each other's manufacturers.

The talks, which stem from a French initiative, focus primarily on reciprocal purchases of British System X and France's E-10 digital public telephone exchanges. It has been proposed that each country might buy between 10 and 20 per cent of its total needs from the other.

France, which sees the proposals as an important step towards wider European industrial co-operation, is pressing for a decision by the middle of next year at the latest. Lack of enthusiasm by British Telecom may pose a large obstacle, however.

Although its French counterpart, the Direction Générale de Télécommunications (DGT) has indicated that it would be ready to buy System X, BT has severe reservations about accepting E-10. They are based both on its technical evaluation of the French exchange and on

the fact that its recently accelerated orders for System X are likely to meet its needs at least until 1986.

BT has indicated that it might seek an alternative to System X in the future, but wants to be free to select one on technical merit. The front runner is widely thought to be the AXE system, developed by Sweden's L. M. Ericsson.

Although the British Government is sympathetic to the French proposals, it has been unwilling so far to press BT to agree. The Government appears reluctant to challenge BT's commercial independence when it is being prepared for privatisation next year.

The talks, which also involve Plessey and GEC, the joint manufacturers of System X, and CIT-Alcatel, which makes the E-10, have been going on in earnest since the summit meeting between Mrs Thatcher and President Mitterrand in London in October.

Officials of BT and the DGT have met twice since then, discussing proposals for joint research and industrial collaboration in satellites

and optical-fibre transmission systems.

Plessey and CIT-Alcatel discussed joint development of a digital exchange, code-named Felicity, in the early 1970s. But the project was abandoned for lack of support from British and French telecommunications authorities.

The British and French public exchange markets are largely closed to outside suppliers. However, France began seeking reciprocal trade agreements in telecommunications in September, when CIT-Alcatel agreed to take over the loss-making telecommunications interests of Thomson.

The DGT accepted the reorganisation reluctantly, and has insisted on opening part of its market to foreign suppliers on a reciprocal basis to provide competition for CIT-Alcatel.

Last month, France and West Germany agreed to collaborate in setting up a cellular mobile radio-telephone system, for which equipment will be supplied by manufacturers in both countries.

Israelis shell PLO positions on eve of evacuation

By David Lennon in Tel Aviv and Patrick Cockburn in Beirut

ISRAELI gunboats shelled Palestinian Liberation Organisation positions in the port of Tripoli and north of the city yesterday, on the eve of the evacuation of the forces of Mr Yasser Arafat, the besieged PLO chairman.

Further south, U.S. warships bombarded Syrian anti-aircraft positions after two overflying U.S. reconnaissance aircraft were fired on.

The U.S. bombardment puts strain on the three-day-old ceasefire and hopes for the early resumption of reconciliation talks between the Lebanese Government and its opponents. In the past, Syria and its allies have responded to such attacks by shelling the U.S. marines at Beirut airport.

Israeli bombardment of Mr Arafat's forces was the third in less than two weeks, and may again delay the evacuation of his 4,000 fighters on Greek ships flying the United Nations flag.

A number of Israeli ministers have said Mr Arafat should not be allowed to leave Tripoli alive. Others have expressed support for the idea of harassing his forces and delaying his departure so as to intensify the fighting between the PLO factions.

A senior government official said after yesterday's Cabinet meeting that the naval bombardment "should be seen in the context of Israel's ongoing war against the PLO."

Israel is upset at the international attention which Mr Arafat is receiving. Mr Dan Meridor, the Cabinet secretary, said "Israel objects to the United Nations or any civilised country aiding these terrorists to move from one place to another."

Over the weekend, Professor Moshe Arens, the Defence Minister suggested that Western nations willing to help the loyalist PLO forces to leave Tripoli should at least extract a price by demanding that the PLO lay down its arms and abandon terrorism.

The foreign ministers of Lebanon, Syria and Saudi Arabia met yesterday in Damascus to discuss the next session of the national reconciliation talks and the future of Lebanon's May 17 agreement with Israel.

In Switzerland a Lebanese official was quoted as saying no talks were likely to recommence before January 9.

Continued on Page 12

Tanaka's poll success blow to Nakasone

BY JUREK MARTIN IN TOKYO

THE POLITICAL fortunes of Mr Yasuhiro Nakasone, the Japanese Prime Minister, took a distinct turn for the worse yesterday in the Japanese general election, while those of the country's disgraced former leader, Mr Kakuei Tanaka, soared.

When counting was completed for the night with winners declared or projected in about 300 of the 511 Diet seat contests and with the results in the main concentrations of Tokyo, Yokohama and Osaka to be announced today, the ruling Liberal-Democratic Party (LDP) had apparently lost 27 seats, according to NHK, the national television network. It held 288 seats in the old parliament.

The party can still count on the support of at least seven of the 11 independents returned yesterday, perhaps to be supplemented later, and may be able to reach agreement with some of the smaller splinter parties of the middle.

It is thus likely to form the next government, as it did between 1976 and 1980 when its parliamentary representation fell below 250 seats. However, the Opposition may try to induce some elements of the LDP to form a hitherto untried coalition.

But if the results in the biggest cities conform to yesterday's pat-

tern, then the LDP will have incurred a setback much worse than it and most public opinion polls had expected. As party leader, Mr Nakasone will be expected to take responsibility for the fact that the LDP has probably lost its absolute control over all the standing parliamentary committees and, conceivably, its overall majority in the Diet.

Even Mr Susumu Mikado, the party's secretary general, conceded last night that it might be difficult to control as many as 305 seats. Another party leader, interviewed later in the evening, suggested that 260 was the probable effective maximum.

But the political waters were muddied by the startling personal success of Mr Tanaka and by the fact that the LDP faction beholden to him was doing far better yesterday than any other LDP bloc.

Mr Tanaka was overwhelmingly re-elected by his Nagata constituency for the 15th time. He polled 220,000 votes, more than half as many again as the 138,000 he received in 1980 and almost as much as his eight opponents combined. That demonstrates his mesmerism.

Continued on Page 12

Peugeot compromise over redundancies

BY DAVID HOUSEGO IN PARIS

PEUGEOT, the French private car maker, has cancelled its plans to shut down indefinitely today its Talbot car plant at Poissy outside Paris. This followed a compromise agreement with the Government at the weekend under which Peugeot will keep on 1,000 of the 2,900 people at the factory due to be made redundant.

Peugeot, which is expected to lose a further FFy 2bn (\$238m) this year, yesterday declined to spell out the financial consequences of the deal, but said it was "the best in the circumstances."

The alternative for Peugeot was that the Government would continue to withhold approval for the company's plans, announced last summer, for laying off 7,500 workers throughout the whole group.

Production will not resume at Poissy until January 2 because of a temporary shutdown over the Christmas period. At the same time, a fresh dispute unexpectedly erupted when the Communist CGT union, the largest at the plant, accused the management of refusing

employment of the 1,000 workers whom Peugeot wanted to declare redundant.

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Reagan bows to textile lobby over imports

By Stewart Fleming in Washington

PRESIDENT REAGAN has bowed to political pressure and the demands of the U.S. textile industry and introduced new regulations which are expected to turn back the growth of textile imports from countries such as Hong Kong, Taiwan, China and Japan.

The new regulations allow the U.S. to call for consultations with any country exporting to the U.S. if a particular category of textile exports from that country not covered by quotas rose by more than 50 per cent in the most recent year or if the ratio of total imports to domestic production is 20 per cent or more.

Under the "call" procedure imports from a country are frozen at the level of the previous 12 months during a 90-day consultation period in the course of which officials may try to work out an arrangement to restrain import growth.

The new regulations now give U.S. officials specific criteria for calling for consultations when they fear that the domestic market is being disrupted by imports or when there is a threat of disruption.

The move by the President, who has been personally involved in the issue during the past few days, is a response to the concern within the textile industry about the rapid rise in textile imports in the past year. In spite of quota arrangements covering a score of countries and perhaps 60 per cent of textile categories, imports have risen by around 23 per cent in the past year, almost four times as rapidly as the growth in the domestic market.

The President had promised, during his election campaign in 1980, to help the textile industry meet import competition. With an election approaching and a number of key Republican Congressional seats at stake in states heavily dependent on the textile industry for employment, the President has been under mounting political pressure to make good on his pledge.

GM plans Japanese trucks for U.S. market

By John Griffiths

GENERAL MOTORS is to launch heavy trucks made by Isuzu of Japan in which it has a 24 per cent stake, on to the U.S. truck market. At the same time GM's UK truck-making subsidiary, Bedford, is pushing for its own heavy trucks to be sold through GM's dealer network in the U.S.

Mr J. T. Battenberg, Bedford's general manager, says that GM has also been increasing its shareholdings in Isuzu, which is playing an increasing role in both GM's car-making activities and its recently formed world truck and bus division.

While Bedford is an integrated part of the division, Isuzu is a supplier of components and commercial vehicles, complementary to GM's own product line. But GM's taking up of further debentures must lead to speculation about its seeking eventual control of the Japanese company. "It could be seen as a logical course," Mr Battenberg said.

Initial U.S. imports of the Isuzu truck would amount to a maximum of 2,000 units a year, but business could grow, with other models following, he said. The Isuzu imports will be the first from Japan in the heavy truck sector.

Mr Donald Atwood, vice president and chief executive of GM's truck and bus group, indicated, however, that he expected other Japanese makers to move into the field soon. Bedford wants to sell its T1 truck range, which would compete with other European makers such as Daimler Benz and Renault, which are already vying with domestic U.S. producers.

If Bedford were to succeed in tapping the North American market, it would provide a valuable offset to the sharp slump in Third World sales, which has badly hit all European truck producers. Bedford, which lost \$53m last year, has been told by GM's world trucks division that its role in the division will depend strictly on how much its performance improves. Mr Battenberg insisted that the company will make a profit within three years, even on current depressed volumes.

Deficit with Moscow worries Rome

BY JAMES BUXTON IN ROME

ITALY IS hoping to correct the sharp imbalance in its trade with the Soviet Union following high level talks which begin in Moscow today. But though the Italian Government is expected soon to allow ENI, the state energy company, to start talks again with the Soviet authorities on gas supplies via the new Siberian pipeline, the Italians are unlikely to press the gas issue in the meeting, the first since early 1981 of the Italo-Soviet joint commission.

Instead Italy wants to push forward negotiations on several major projects involving Italian companies, to cut its trade deficit with the Soviet Union. Soviet exports to Italy in 1982 were worth L4,800bn (£2bn), more than double imports from Italy of L2,042bn.

Italian companies, predominantly in the state sector, are seeking contracts worth about \$1bn, mainly in the plant engineering field. A consortium of private sector and state-owned concerns including Danieli, the steel plant makers, and Efim, the state-owned metals industry holding company, are negotiating for an oil drilling equipment plant worth more than \$200m.

Other projects for which Italian companies are negotiating include a steel tube plant,

Italy eases export rules

ITALY'S highly restrictive foreign exchange regulations have been eased to make exporting easier and to allow companies to invest abroad more freely, according to Government decrees issued at the weekend, James Buxton writes.

At present companies have to request permission to be issued a requirement to make 50 per cent non-interest bearing deposits against the transfer of capital abroad. This procedure is to be considerably shortened. Companies making investments abroad in line with their development strategy will not now normally need to seek permission.

But the liberalisation will not affect the transfer of capital abroad for more speculative purposes. Under another measure, small and medium-sized companies will be allowed to obtain advance payments for exports and make delayed payments for imports without having to seek special permission.

Trade finance operations for deals of up to L50bn (£21m) with countries presenting a low commercial risk can be made without insurance through Mediocredito Centrale, the main trade finance bank without the need for special authorisation, as at present.

likely to raise the question of the Siberian gas pipeline. The Italian delegation hopes to be able to insist that if Italy agrees to take gas from the Siberian pipeline, this will be offset by more orders for Italian goods from Moscow, to preserve the balance Italy is seeking to achieve.

Snam, the gas subsidiary of ENI, signed a technical agreement with Soyuzgasexport, the Soviet gas concern, in January 1982 to take 8bn cubic metres

Spanish shipbuilders win \$52m order for Cuba

BY DAVID WHITE IN MADRID

SPAIN IS to build eight merchant vessels for Cuba under a leasing deal worth a total of Ptas 12bn (\$52m), according to a spokesman for Astilleros Espanoles, the main state-owned shipbuilding group. The contract is the first that has been received this year for Spain's large shipyards, which face severe cuts under Government restructuring plans. The Cuban deal, for eight vessels of 15,000 gross registered tonnes, was on the point of being signed in the spring but was held up because of problems over the financing.

Construction is to be financed by the Spanish Government's industrial credit bank (BGI) on a lease the vessels on a "bare boat" contract. Payment is to take place over 10

years. The ships, which are due to be delivered from 1985 onwards, will be built at Seville and at Bilbao's Sestao yard, two of the three large facilities which the state holding company INI has proposed should be kept on, out of the five currently in existence.

The spokesman said further orders for refrigerated vessels might be concluded before the end of the year, but gave no further details. The big yards owned by Astilleros Espanoles and its sister company Astano, have an annual capacity of about 700,000 tonnes. Before the latest deal, they had nothing on their order books. Their last order was for two grain carriers for Yugoslavia and was placed in December last year.

Brazil trainer sale to Egypt boosts chances of order from RAF

BY ANDREW WHITLEY IN RIO DE JANEIRO

EMBRAER, the Brazilian state-owned aircraft manufacturing company, has won its largest single export order, worth \$181m, for the sale to Egypt of 120 turboprop military training aircraft.

The twin-seater aircraft, known as the Tucana, will be assembled in Egypt by the Egyptian state weapons manufacturer between 1985 and 1987. Initial deliveries of complete aircraft from Brazil will begin in the second half of next year. This success for Embraer in securing a major export order for the Tucana, a locally designed model using a Pratt and Whitney engine, boosts its prospects in the Jeter competition among 16 aircraft manufacturers to provide a new basic trainer for the Royal Air Force.

Embraer has linked up with Short Brothers of Belfast, which would be responsible for local assembly of the Brazilian aircraft, with a considerable number of British components, if it wins the expected order for 150 aircraft.

Sr Ozilio da Silva, Embraer's commercial director said last week that the first round of the competition would take place in February or March; after which the field would probably be whittled down to three final contenders.

The rapidly growing Brazilian aircraft company, which is also

developing a new jet fighter aircraft in conjunction with Aeromarchi of Italy also hopes that the Egyptian order will provide

Swissair seat change

SWISSAIR, the Swiss flag carrier, which has hitherto resisted the trend among other airlines to adopt the "three-class" concept of aircraft seating, has at last succumbed, Michael Donnan reports. It is to spend over \$4m restyling its fleet into three classes, to be introduced on March 23.

The new system, incorporating first, business and economy classes, will be introduced on both long-haul routes and on short-haul European services.

On long-hauls, this will bring Swissair into line with most other major airlines, who have used the three-class concept for some time. On short routes, however, Swissair will be ahead of most other European operators, who use only two classes — business and economy.

a springboard for entry into other Middle East markets. The contract provides for Egyptian financing guaranteed by the Brazilian Government. Egypt has taken an option on a further 60 of the aircraft.

SHIPPING REPORT

Pre-Christmas lassitude

BY ANDREW FISHER, SHIPPING CORRESPONDENT

SHIPPING markets experienced pre-Christmas lassitude last week, with Denholm Coates reporting no major movements in cargo volumes or freight rates for dry cargoes. Indian charterers were prominent on Thursday, fixing four wheat cargoes from the River Plate. They also arranged fertiliser cargoes from Egypt.

Elsewhere business was thin. Rates for grain from the U.S. Gulf to Japan were steady at \$15 a tonne and from the U.S. Gulf to continental Europe at \$8.20.

Galbraith Wrightson reported a further small decline in rate levels on the iron ore market in the Atlantic, but not the complete collapse some had predicted.

The tanker scene was quiet

with little immediate chance seen for an upturn in rates for large tankers in the Gulf.

Cast, formerly an aggressive outsider on the highly competitive north Atlantic, is to join five conferences, the groups of shipping lines which agree rates, schedules and cargo capacity, on the Europe-Canada routes. Now controlled by banks, Cast was formerly run by Eurocanadian, the company which collapsed earlier this year.

Cast will continue to operate as an independent non-conference carrier in U.S. markets. Mr Klaus Giesing, chief executive of Cast (1983), the company's new name, said: "Our association with the Canadian conferences will provide stability to what has been a most volatile trade route."

Spanish shipbuilders win \$52m order for Cuba

BY DAVID WHITE IN MADRID

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World Economic Indicators

INDUSTRIAL PRODUCTION (1975 = 100)

| | Nov. '83 | Oct. '83 | Sept. '83 | Nov. '82 | % change over previous year |
|-------------|----------|----------|-----------|----------|-----------------------------|
| U.S.* | 156.3 | 155.1 | 153.9 | 134.9 | +15.9 |
| UK† | 100.4 | 100.9 | 100.2 | 99.5 | +1.9 |
| Japan† | 107.7 | 107.2 | 106.6 | 99.1 | +8.7 |
| W. Germany | 114.1 | 113.0 | 112.7 | 111.4 | +2.4 |
| France | 114.5 | 114.8 | 114.3 | 112.5 | +1.8 |
| Italy | 115.3 | 115.8 | 112.9 | 120.5 | -4.3 |
| Netherlands | 108.2 | 110.5 | 107.3 | 106.1 | +2.0 |

* 1967 = 100. † 1980 = 100.

Source (except U.S., UK, Japan): Eurostat

to go in, and flowing cloak or robe etc. associated with the profession together (adv.) in company or conjunction; simultaneously; one with another; in conjunction, so as to unite well organised or controlled.

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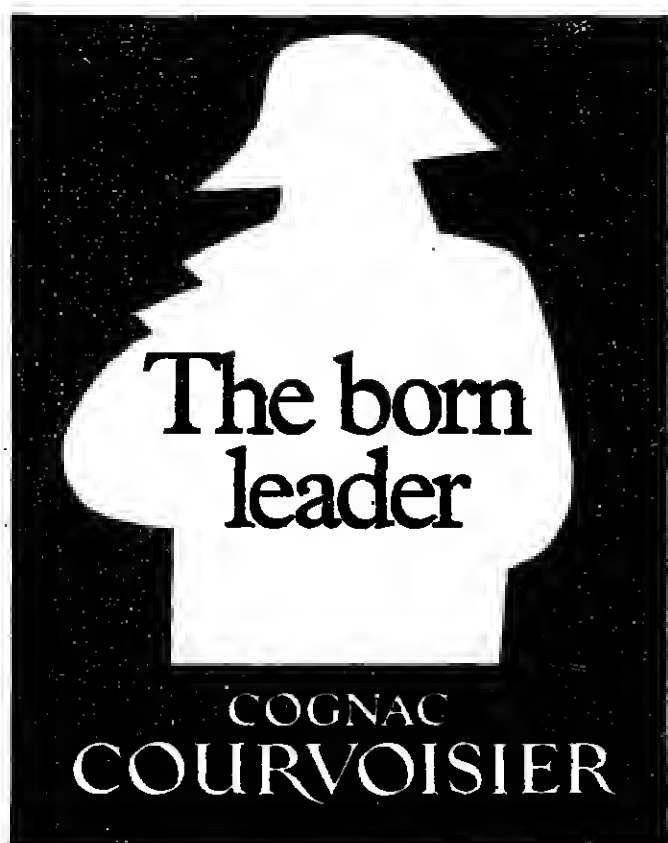


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Rothschild joins the financial revolution

BY JOHN MOORE, CITY CORRESPONDENT

N. M. ROTHSCHILD, the merchant bank, entered the UK financial services revolution on Friday with the announcement that it is to acquire a 29.9 per cent stake in Smith Bros, a leading market maker on the London Stock Exchange.

Mr Evelyn de Rothschild, the chairman, is not known for revolutionary enthusiasms. The bank has established an ultra-conservative reputation, much respected but not marked by grand initiatives.

The style was a contributory factor to the departure of Mr Jacob Rothschild, Mr de Rothschild's cousin, from the group over three years ago.

Ironically, the cousins are both at the forefront of the revolution now taking place. Mr Jacob Rothschild, with his more venturesome approach, steered his group RIT and Northern into taking a 29.9 per cent stake in Kitecat & Aitken, the stockbroker, and recently announced an ambitious merger plan with the Charterhouse Group.

Both N. M. Rothschild and Smith Bros have been discussing the link

for about two months. Rothschild had come to the view that the London stock market, in the wake of de-regulation, would never be the same again.

It believes that the functions of the stockbroker - who carries out buying and selling shares on behalf of clients - will not be able to be kept separate from the functions of the stockjobber, who makes markets in securities. The present structure may disappear within two years.

Rothschild also believes that the search for capital by jobbing and broking firms, placed in a more competitive environment once minimum commission scales are dismantled within the stock market, will force the firms to look for capital beyond the London Stock Exchange's walls.

Big American investment banking groups are staking the London market with a view to forging shareholding links - up to the maximum permitted limit of 29.9 per cent - with stockbroking and jobbing firms in the hope that the lim-

its are eventually abandoned by the stock exchange in the face of commercial pressures.

With greater opportunities for overseas firms to participate in the London market, Rothschild, like S. G. Warburg, the merchant bank which recently took 29.9 per cent of another stockjobber, Akroyd & Smithers, is attempting to consolidate its own position in the London and international markets.

Rothschild seems set on becoming an investment bank more on the lines of the U.S. investment banking houses such as Morgan Stanley and Goldman Sachs, it hopes to capitalise quickly on its link with Smith Bros through the establishment of joint venture international dealing subsidiary.

The stock exchange is liberalising its rules regarding overseas securities. The first step in dismantling minimum commissions will be taken by introducing negotiated rates on overseas securities. More importantly, outsiders are likely to be able to hold up to 49 per cent in new international dealing subsidia-

ries, which member firms of the stock exchange are to be allowed to form.

Rothschild is to pay £8.5m for its 29.9 per cent stake in Smith Bros. It will then inject up to £4.9m in capital into the international dealing subsidiary, providing that outsiders are allowed to take a 49 per cent stake. Smith Bros will be contributing £5.1m.

Rothschild believes that it will be much easier to build an investment banking group around a market maker rather than a stockbroker.

Smith Bros, one of only two publicly quoted market makers on the stock exchange (the other is Akroyd) has about 180 employees. That includes 65 dealers. A third of the dealing staff is engaged on international trading.

It recently set up a New York office and has had an office established in Los Angeles for some years. It has a reputation as a dealer in gold shares and both sides obviously feel that the reputation will be enhanced by a link with a top bullion house.

'No obstacle' to BP Forties field sale

BY RICHARD JOHNS AND IAN HARGREAVES

BRITISH PETROLEUM does not see any political impediment to the company selling another slice of its Forties field, chairman Mr Peter Walters said in an interview.

Mr Walters said that BP had no immediate plans to reduce further its share in the North Sea's most prolific field following the recent disposal of 12.25 per cent. But he added: "I have thought about the next tranche. It is not necessary for us in terms of cash generation and I will not do it tomorrow. But I do not see why it would be politically unacceptable after a breathing space."

Any further dilution would be "of a neutral political nature" because lower tax receipts in the short term would be balanced in the long term by a greater incentive for exploration and the exploitation of more discoveries in later years, Mr Walters asserted.

BP's tax profile could benefit from a further sale of its interest in Forties, Mr Walters said. The company was still paying "a fair whack of top tax" - at the highest 50 per cent marginal rate on its predominant share of the field's output.

At the same time, the fiscal changes introduced in the 1983-84 budget had given BP a more favourable tax profile and stimulus to intensify its own exploration efforts in the UK.

Mr Walters thought that there were good prospects for exploiting known gas structures in the southern basin of the UK. Condemned Shell and the shallow waters to the north of it. "Providing there is an agreement with the British Gas Corporation, some of these fields could be on stream in 1986," he said.

There would be a need for all commercially viable projects in the southern basin in addition to gas from Norway's Sleipner field.

Mr Walters said that BP was now in favour of a deal between British Gas and Statoil over Sleipner, since it had slipped back in time and no longer posed a threat to UK gas field development.

BP's exploration budget had risen threefold from 1979 (when the company lost its secure supplies of oil from Nigeria and Iran) to 1982. It had "probably now stabilised," Mr Walters said.

The company is searching for hy-

drocarbons in 27 different countries and spending on it a little more than half of \$50m annually spent on capital investment - excluding Gambia, in which BP has a 53 per cent interest.

Asked about BP's future production profile Mr Walters said that "gas will tend to make up for some falling away of oil barrels. In thermal terms, I don't think that we will see much change."

Mr Walters calculated that the rationalisation programme embarked upon two years ago, when he became chairman, had resulted in annual savings of £250m (in 1983 values) and he expected further gains especially from West Germany. "We have some more sweating out to do everywhere but significant in terms of size changes."

The tough programme was reflected in the company's results so far this year, with profit (on the company's chosen replacement cost operating - accounting system) at £1.15bn in the January-September period of 1983 compared with £2.11bn in the same period of last year.

Mr Walters said that when he took over the chairmanship in 1981 he had given BP five years to get existing business tight and another five "to get new ones going." One growing business is nutrition.

Development of coal and minerals interest would be slower than originally envisaged. "You can't go faster than the market and there is no point in a strategic investment without profitability," said Mr Walters.

As for the company's loss-making refining and marketing operations he said that BP saw in this area "a bigger profit potential than we had thought possible."

Referring to the efforts of the oil industry to cut excess capacity he acknowledged much still existed. "The last 10 to 20 per cent is the most difficult to get rid of. You've got rid of the bulk. What you have left is probably pretty good."

"It's like those nice chairs you've got in the attic. You don't have an economic justification for them, but you don't want to throw them away."

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Growth targets may be 'too optimistic'

BY PHILIP STEPHENS

THE GOVERNMENT appears to have set a 3 per cent annual target for both inflation and growth over the medium-term, but is being over-optimistic, say brokers Phillips and Drew.

A more likely outturn over the next five years is annual retail price inflation of 5 per cent, and 1.5 to 2 per cent growth a year in real GDP, the company's latest economic forecast says.

Although Mr Nigel Lawson, the Chancellor of the Exchequer, has spoken of price stability as the Government's target, a 3 per cent annual inflation rate is likely to be closer to his real aim, it says.

On the assumption that the Government will seek to secure some reduction in unemployment before the next election, 3 per cent growth seems a probable target.

While those guidelines are too optimistic there are signs that Britain is moving into a transition from a high inflation/low growth economy to a low inflation/high growth phase.

The forecast singles out three elements in this transition, which it

expects to continue throughout the 1980s.

It predicts a change in inflationary expectations which may be translated into lower wage settlements and increased competitiveness; the continuing fall in unit labour costs; and that recent figures showing that for the first time since the start of the recession jobs lost in manufacturing, construction and the utilities are more than compensated by new employment in the service industries.

• The five main UK clearing banks are considering an annual pay increase at or slightly above 5 per cent for their 230,000 staff next April.

After a 5 per cent rise last spring, this would halt a three-year trend of declining settlements at Barclays, National Westminster, Lloyds, Midland, and Williams and Glyn's.

Although it is too early for firm decisions, this is the level executives believe will keep and recruit staff of the right calibre, and retain their co-operation on issues like introduction of new technology.

UK revival in games and photography

By Arthur Sandles

PHOTOGRAPHY, hi-fi and games may be set for a comeback in popularity with the British as objects for leisure spending. Book reading, beer drinking and gramophone records may be in for more lean years.

There are among broad conclusions of the latest Leisure Futures predictions from the Henley Centre for Forecasting. Its winter 1983 report suggests the recovery in consumer spending which has taken place since 1982 has been patchy and this pattern may continue.

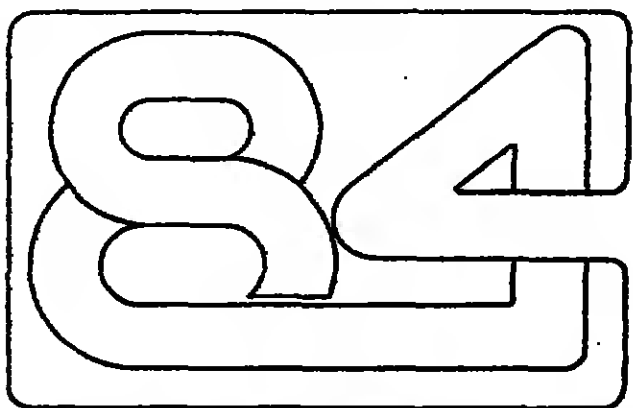
Technical innovation is one of the reasons the Henley Centre predicts revivals in some markets.

"We expect the photography market to experience relatively strong growth, of about 3 per cent per annum, during the period 1983-88."

It is particularly enthusiastic about the cheaper end of the market, notably in the field of "foolproof" cameras which are easy to use and give good results.

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UK NEWS

Industry expects recovery to gain pace next year

By Robin Pauley

THE Confederation of British Industry (CBI), the country's leading employers' group, today reports further significant and widespread improvement in demand in the UK economy. The CBI sees firm indications that the recovery will have plenty of momentum during the first quarter of next year.

Export orders, moreover, are improving substantially and the level of optimism about the volume of output in the next four months is at its highest level of the year.

There is some caution, however, about the extent to which Britain's recovery will be able to continue beyond that and the CBI is still not as enthusiastic as the Treasury about the prospects through into 1985.

The CBI December survey of trends, conducted among 1,745 companies in manufacturing industry, shows that 20 per cent now regard their total order books as being above normal and 34 per cent consider them below normal (the balance thinking they are normal). The excess of "below normal" responses over "above normal" was by far the lowest level this year.

The recovery appears finally to be filtering through into exporters. Britain's balance of imports over exports has remained high since the recovery began, and the

CBI monthly trend surveys, with a high record of accuracy, have shown persistently high balances of companies reporting that their export order books are below normal.

The balance below was 55 per cent in January and has been between 25 and 40 per cent all year. But this month's survey has the balance down to 14 per cent - 18 per cent thinking they are below normal (with the rest reporting normal export orders).

This substantial improvement in demand and exports is spread throughout manufacturing industry although companies making consumer goods continue to report relatively stronger orders.

The slight sting in the tail of the survey - which generally confirms the views of Mr Nigel Lawson, Chancellor of the Exchequer - that there is much more strength in the British recovery than many forecasters have admitted, concerns prices and, by implication, inflation.

A greater proportion of companies expect their average prices to rise in the next four months than has been the case throughout this year. About 40 per cent of companies now think average prices, of which domestic orders are booked, will rise in the next four months while only 6 per cent think they will fall.

Engineering equipment orders show big rise

FINANCIAL TIMES REPORTER

THE LEVEL of UK ordering of machine tools and other mechanical engineering equipment rose substantially in the third quarter, according to the latest Department of Trade and Industry statistics.

Sales remain severely depressed, however, and export prospects appear mixed.

New orders for machine tools were 14.5 per cent higher in the third quarter compared with the second quarter, but still down 50 per cent from the average 1979 level.

Home orders were up 18.5 per cent compared with the previous quarter and export orders up 9.5 per cent. Sales in the third quarter were

15 per cent lower, and 60 per cent below the 1979 level.

Figures for the combined engineering industries indicate the beginnings of a recovery in home demand for mechanical engineering equipment, offset by a fading of the instrument and mechanical engineering sectors and of overseas demand.

New home orders for mechanical engineering equipment were up 16 per cent in the third quarter but this was more than offset by a 28 per cent decline in export orders. Electrical and instrument engineering orders were down 4 per cent in the home market and by 20.5 per cent abroad.

Crown Agents 'losing momentum'

By David Dodwell

MR ALAN FROOD, managing director of the Crown Agents, said at the weekend that continuing government delay over whether or not it should abolish the organisation "is making it extremely difficult to sustain the momentum of the business."

The Crown Agents act as investment advisers for overseas governments and public bodies. As it has become clear this week-end that no decision is likely on the fate of the Crown Agents until the early part of January, Mr Frood said: "We are very concerned about the possibility of losing business as matters are allowed to drift."

"We are in the market place bidding for contracts, but with fierce competition in some areas. Governments inviting tenders are inevitably qualifying everything put forward by us," he commented.

A question mark has hung over the future of the 150-year-old Crown Agents, which started life procuring everything from cutlery to railway carriages for Her Majesty's Crown Colonies, since July when a lucrative contract to manage a £3.5bn investment portfolio for the Sultan of Brunei was cancelled without warning.

This contract loss pushed the organisation into the red, and threw away a debt repayment programme agreed with the Government in March 1982. When approached with a request for rescinding, the Government instead decided to take the opportunity to consider whether the organisation would not be better abolished.

However, the debate inside Whitehall over the fate of the Crown Agents continues unresolved. The Treasury, unconvinced that they should be saved, is pitched against the Overseas Development Administration - to which the Agency answers - and the Foreign Office.

Orders being negotiated at present - inevitably at stake while uncertainty surrounds the Crown Agents' future - include a diversified package worth about £30m being handled for the Ghanaian Government by the African Development Bank, and a £3m contract to improve electricity supplies in Angola.

During 1983, the Crown Agents are expected to bring contracts worth an aggregate £170m to the UK, mostly to small companies.

£1.1m damages awarded in silver dispute

By Raymond Hughes, Law Courts Correspondent

JOHNSON MATTHEY Bankers has been awarded £1,128,885 damages in the London High Court against State Trading Corporation of India as a result of an Indian government ban on the export of silver.

Mr Justice Staughton said in the Commercial Court that Johnson Matthey was entitled to the damages because of losses it sustained when the corporation was prevented by the ban from completing 34 contracts for the sale of silver.

In January and February 1979, the corporation agreed to sell Johnson Matthey a total of 425,676.15 troy ounces of Indian silver.

Each of the 34 contracts included a clause providing that, if the corporation notified Johnson Matthey that it was unable to deliver, the contract should be closed by invoicing back at the market rate prevailing on the day after notification.

It was the combined effect of that clause and the fluctuation in the market price of silver that had given rise to the dispute, the judge said.

Mr Justice Staughton held that the corporation had not given the notice, and that Johnson Matthey had suffered the loss it claimed, having had to use silver from the stocks in its vaults to meet contracts it had made for the resale of the Indian silver.

Move to cut labour costs

By Our Industrial Editor

THE GOVERNMENT is stepping up pressure to reduce costs in the National Health Service by instructing NHS administrators to drop all specification of minimum rates of pay for staff employed by companies employed on cleaning and catering contracts.

A Department of Health and Social Security (DHSS) circular says that "in seeking tenders for services and awarding contracts, health authorities should not specify rates of pay or conditions of service for contractors' staff."

Rates of pay among contract cleaners have already gone down from £2.13 an hour in London to £1.80 or below in some companies.

A report published today by the Low Pay Unit, a research body, claims that about 7m UK workers, or one third of the workforce, are earning less than the Council of Europe's "decent threshold" of £2.00 a week, or its hourly equivalent.

David Lascelles reports on the U.S. bank's application to join the Clearing House

Citibank sets a poser for UK bankers

IN THE next few weeks, top British bankers will have to make an awkward decision: whether to say yes to an application by Citibank of New York to join their ranks as a clearing bank.

If they do, they will open the door to the fiercest competitor in the business. If they say no, they will only reinforce the notion that the UK banks run a cosy cartel where foreigners are not welcome.

The present indications are that Citibank's characteristically bold approach will pay off. There is no basic reason why it should not be admitted to the Clearing House whose membership qualifications say nothing about foreign banks, only about size and type of business. Citibank meets all the criteria set down.

More to the point, perhaps, two of the London clearing banks, Midland and NatWest, own banks in the U.S. which are members of the American clearing system, a point that Citibank has made in its high-level lobbying around Whitehall and the Bank of England.

If admitted, Citibank will become the first foreign bank to penetrate the heart of the British banking system and operate as an equal with the retail bank "clearers" - something that has never happened before.

"Our plan is to transform ourselves from being the branch of a foreign bank into a domestic British bank with an international branch network," Mr Kent Price, 40, who heads Citibank's UK operations from its London headquarters.

Citibank's move (which comes only weeks after it bought a stake in London stockbrokers Vickers da Costa) fits into the enormously ambitious strategy of its parent, Citicorp, to be a major player in virtually every financial service around the globe.

Already the largest financial group in the U.S. with \$130bn in assets, it has a far-flung banking em-

pire with nearly 1,500 offices in 84 countries, all connected by a recently completed private telecommunications system. This has its own satellite transponder and a \$700m investment in high-tech equipment, much of it actually produced by the group's own computer subsidiary.

Not that Citicorp's aggressiveness and low regard for conventions have been a sure recipe for success. There have been costly failures - like its mass mailing of unsolicited credit cards in the U.S. three years ago which grateful recipients used with abandon and never settled their accounts. Citibank's massive Latin American debt load - over \$10bn - also suggests a certain need for restraint.

Its brasserie has earned it plenty of enemies - and lawsuits - and made it the hardest of all U.S. banks to view with indifference.

But with all this, Citibank is one of the few big American banks willing to make a significant commitment to retail banking - which is fiercely competitive and not particularly profitable in the U.S. - and to export it.

None of its major rivals has tried to build up big retail branch networks abroad, though some like Manufacturers Hanover, Bank of Boston and Bank of America have gone for market niches.

Citibank has done business in the UK since 1903 and is the largest foreign bank employing 2,500 people. It will not reveal the exact size of its balance sheet to Britain but it is believed to be well over \$10bn, or a tenth of Citicorp's entire assets.

Its biggest units are Citibank Savings, a retail deposit and loan operation with 41 branches, a merchant bank based in the Aldwych, London, and a controlling stake in Grindlays, the UK-based international bank. All these are in addition to the foreign exchange and capital market trading operations which Citibank runs from London like all major international banks.

The Vickers acquisition, which will cost £20m coincides with the deregulation of the London Stock Exchange. But though Citibank will shortly own 29.9 per cent of Vickers' London operations (the most permitted by present stock exchange rules) its goal, at least in the short run, is to gain access to Vickers' well-developed and lucrative Far East business.

In the longer run, though, Citibank wants full control of the London end, which will give it an entry ticket to the stock exchange and add yet another facet to its business.

In the U.S., Citibank already offers wealthy customers an investment-cum-banking account called Focus and will almost certainly begin marketing it in the UK one day. Ironically, the relatively freer regulatory climate in the UK means Citibank may be able to develop a bigger investment banking and broking business in London than it can in New York.

Citibank has also seriously considered buying its way directly into the market by acquiring an established UK bank. Although there was much speculation that it would join the bidding for Royal Bank of Scotland when it was being sought by Hongkong Bank and Standard Chartered in 1981, it actually had its eye on the Royal's English subsidiary, Williams and Glyn's.

Mr Price considers that merely by increasing Citibank's existing branches from around 50 (including corporate lending branches other than Citibank Savings) to about 70

in well-chosen locations, he could put his bank's services within 10 miles of 90 per cent of the population. "We don't want to have our name on every high street corner," he says. Citibank has hired McKinsey, the consulting firm, to advise on how to tackle the market. Mr Price says the approach will be broad. On the retail side, he says Citibank will offer the full range of bank services. The bank owns, among other things, Dinors Club, the charge card, and is one of the few banks that issues its own travellers cheques.

On the business side, it is aiming not just for big companies, but medium and even small companies where it thinks a good relationship can be built up.

Corporate lending offices are already established in Belfast, Edinburgh, Manchester, Birmingham and Jersey. More are planned for Scotland, the Midlands, eastern and southern England, and to the immediate north and south east of London. Mr Price says Citibank is unlikely to buy market share by pre-empting. Its costs are too high for that.

As a clearing bank, Citibank would also be able to act as clearing agents for other banks - another source of fee income. But as a full member of the UK banking establishment, there would also be more inksome questions to address, among them the trade unions.

Citibank has so far successfully resisted efforts by Biffa, the bank workers' union, to organise its UK staff. Officially it takes the line that since staff get paid according to individual merit, they have no need to bargain collectively. But Biffa is not giving up.

The union was one of the forces behind a highly critical report of Citibank's labour relations practices put out recently by Fiet, the Geneva-based federation of clerical unions.

Boilerhouse of the banking system

THE CLEARING House which Citibank has applied to join is the "works" of the UK banking system. Located in Lombard Street in the City of London, it is owned by Barclays, Lloyds, NatWest, Coutts, Midland and Williams and Glyn's, with the Bank of England, the Co-op Bank, the Central Trustee Savings Bank and the Girobank as "functional members" - the category Citibank wants to join.

Despite its name, few cheques actually pass through the Clearing House any more because of the shift away from paper. Its main role is as a channel for the

banks to settle their accounts with each other at the end of the day. Actual settlement is made by transferring funds between the clearing banks' accounts with the Bank of England.

At the moment, Citibank has to pay one of the Clearing House members to act as its clearing agent. But cost-saving is probably the least of its considerations. The U.S. bank sees Clearing House membership as a way to the heart of the British banking establishment, where it can share in policy decisions.

Characteristically, it has little regard for City of London con-

ventions and maintains that it should be allowed to compete "on a level playing field" with the British banks. Membership of the Clearing House would also give Citibank a role in Chaps, the electronic payments system which the clearers plan to launch next February.

The Bank of England is broadly sympathetic to Citibank's argument. Mr Robin Leigh-Pemberton, the governor, said in a recent interview with the Investor's Chronicle: "I think we have to see it as reasonable that they should be able to join the clearing system."

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THE WEEK IN THE COURTS

How the law supports official secrecy

THE EDITOR of the Guardian, having reluctantly handed over the copy of the secret memorandum from the Secretary of Defence which explained how the Government should handle publicity about the arrival of cruise missiles, was understandably disappointed that the courts failed to provide protection for his newspaper's source in relation to a document that was contextually innocuous.

It was conceded that the publication did not jeopardise national security. The law's concern (some would say obsession) was with the betrayal of trust by some anonymous civil servant.

The nub of the problem before the Court of Appeal last week was that the law endorses, and apparently approves, the constitutional position that government in Britain is not open. Everything that emanates from government sources is secret, except that which it suits someone in officialdom to reveal—by covert means if necessary.

In short, the Government is the sole arbiter of what is fit for the public to see. If it chooses to make its documents confidential, or for limited circulation, it puts the legal seal on that information, whatever its content.

But are the courts driven into such an extreme position when ever faced with a claim to return a leaked document, or

for disclosure of a source of information?

The lower court put the Government's case for immediate handing over of the leaked document as ownership under the copyright laws. Mr Justice Scott was less emphatic about the claim to return under the provision of section 10 of the Contempt of Court Act 1981. That section provides: "No court may require a person to disclose, nor is any person guilty of contempt of court for refusing to disclose, the source of information contained in a publication for which he is responsible, unless it be established to the satisfaction of the court that disclosure is necessary in the interests of justice or national security or for the prevention of disorder or crime."

While Mr Justice Scott was content to say this provision had no bearing on a claim to the document by an owner, the Court of Appeal switched the emphasis of the law on to the statutory exceptions to non-disclosure. Sir John Donaldson, Master of the Rolls, and Lord Justice Slade were not disposed to say positively that the Guardian was entitled to invoke the contempt laws, even against a clear claim to ownership.

There was at least a crumb of comfort, however, in the judgment of Lord Justice Griffiths, who was prepared to

say that the court had a discretion to order delivery of a document for which ownership was established. The Press had attached importance to its right to protect its sources of information and the courts had generally upheld such a claim. By enacting Section 10 of the Contempt of Court Act 1981, Parliament had acknowledged the Press claim.

Lord Justice Griffiths saw no objection to giving the section the widest construction in entitling the Guardian to protection. The crucial issue was whether the interests of national security demanded that the source of the document should be unmasked, if indeed the markings on the document would assist the search for the culprit.

Assuming that the House of Lords, if it hears an appeal, was to give a liberal construction to Section 10, what would the Law Lords say about the Government's claim that it was in the interests of national security that untrustworthy servants should be traced and disciplined?

It is clear law that a servant, be he a government servant or any other employee, is under an obligation not to disclose information or documents received in confidence. The more so when he is a civil servant handling highly sensi-

tive material that declares its secrecy.

Is such an obligation absolute? Supposing the document clearly indicated corruption: is the civil servant bound not to reveal the information? If the misconduct of a minister was of such a nature that it ought, in the public interest, to be disclosed to others, would the courts say it was in the interests of national security that the leaker should be revealed?

One judge in the last century expressed the law's attitude in a pithy phrase: "There is no confidence as to the disclosure of industry."

The Court of Appeal, some 15 years ago, held that a former employee might properly resist a claim for delivery of confidential documents which had been leaked to a national newspaper on the grounds that the employee had exposed breaches by the employer of the Restrictive Trade Practices Act 1986 in failing to register agreements with other employers to keep up prices. If a civil servant handed over secret documents that revealed a Watergate situation in government, would the courts not feel that there was an overriding interest in publication and in the protection of the newspaper's source of information?

More so when the disclosure of public interests may still, as the law stands, not resolve the issue in favour of non-disclosure. Of the three members of the Court of Appeal, Lord Justice Slade alone considered that disclosure was necessary in the interests of justice. He did not advert to another ground of exclusion from protection of the source of information, the prevention of crime. But Lord Justice Griffiths did allude to the Official Secrets Act 1911; section two of that Act makes it an offence for any official to disclose anything he has learnt in the course of his job unless he has permission from a senior official.

That notorious section has become the foundation of government secrecy. It is the Damoclean sword that hangs over every civil servant. The Franks Committee in 1972 recommended its replacement by a narrower and more specific provisions. Nothing has been done to implement that recommendation.

The Labour Party, in its manifesto of 1974, promised to replace it "by a measure to put the burden of the onus on authorities to justify withholding information"—a promise on which the Labour Government of the late 1970s reneged. But it is well known that the scope of the section. Hence

the courts unwillingness to invoke it against the Guardian.

What the Court of Appeal has done is to say that any breaches of trust by civil servants in disclosing unauthorised information, which by definition constitute a crime under the Official Secrets Act, infringe on the interests of national security. But if section two was wholly or partially replaced, such that some unauthorised disclosure of innocuous material was no longer caught by official secrets legislation, the courts would have to rethink the full scope of the interests of national security.

The fact that the memorandum leaked to the Guardian was not jeopardising national security would become highly relevant to the question whether non-disclosure should be upheld. In the court's discretion no crime would have been committed by the disclosure of civil servant, and the interests of security within the Civil Service would not then override the public interest in the press being entitled to protect its sources of information.

* Secretary of State for Defence v. Guardian Newspapers, Times Law Report, December 17 1983. 1 All E.R. 981, 1 Q.B. 396.

Justinian

J. SMART & CO. (CONTRACTORS) PLC

The Annual General Meeting was held in Edinburgh on 16th December, 1983. The following is the circulated review of Mr. J. Smart, Chairman and Managing Director.

Accounts

The Group profit for the year ended 31st July 1983 amounts to £328,950 compared with a profit last year of £1,471,835 and the Board's forecast in June this year of £310,000. This profit has been arrived at after a charge for depreciation amounting to £339,074 (£420,756).

The Board is recommending a Final Dividend of 2.85p net, making a total for the year of 3.95p net, which is the same as the previous year. After waivers by myself and my family, the Dividends will cost the Company £196,208.

Unappropriated profits for the year amounted to £436,500 which, when added to the surplus on revaluation of completed investment properties of £440,010, bring the consolidated capital and reserves of the Group to £8,937,913.

Trading Activities

Group turnover during the year increased by approximately 7.6% and pre-tax profits were reduced by approximately 43.7%.

Trading conditions throughout the year remained difficult on the contracting side. The volume of work open to tender remained low and prices quoted for such work as was available, were keener than over. The industrial and commercial developments to which I referred in my review last year, were completed during the year and are now fully let. Further developments were put in hand and it is expected that they will be completed and let in the current year.

Future Prospects

There is no sign that the volume of work likely to be put out to tender on the contracting side will show any significant increase in the near future. Every effort is being made to reduce overheads and contain costs to achieve a reasonable return in this area of the Company's activities. It is anticipated private housing sales will continue at a reasonable level. Further sites are being sought for industrial development. In view of the current and future uncertainties it is not possible to forecast the current year's outcome with any degree of accuracy.

Arbuthnot Properties chairman

Mr Martin T. Myers, who was appointed to the board of Arbuthnot Properties—an associated company of the Dow Scandla group—earlier this year, has been appointed chairman and chief executive of the company. He has also acquired a substantial shareholding in Office-scapes, a subsidiary of Dow Scandla. Mr Myers has been appointed to its board. Mr Roger Hamilton Brown, chairman and chief executive of the Office-scapes Group has joined the board of Arbuthnot Properties. Mr David C. Fabie, formerly projects manager with Land Securities (Management) has joined Arbuthnot Properties to manage all aspects of the development programme and assist the chief executive.

Mr Charles Auld, chief executive, grocery products division, Mr Vernon Brook, group personal controller, and Mr Tony Williams, chief executive, foods division, have been appointed to the board of DALGETY UK from January 1. Dalgety UK formerly called Dalgety Spillers, is the UK regional company of Dalgety.

Mr David Garrett, sales director of COMAG, has been appointed to the board of directors. He has been with COMAG since March 1982. OILFAB, the Aberdeen-based engineering service group has appointed Mr Lindsay Anderson as chairman. He will be responsible for corporate development and marketing in the UK and overseas. He is succeeded as managing director by Dr Gilbert Hery who has been a director of Oilfab since 1975. The company, previously operated in two divisions, will now have four engineering divisions: project services; technical services and equipment services.

Mr Noel Moore has been appointed managing director of

TRETEX ACOUSTICS, specialists in the design and supply of suspended ceilings. He previously spent four years with Rubberoid Building Products as marketing director, responsible for all sales and marketing functions.

Mr Ron Golding, marketing director, has been appointed to the board of W. H. DEANE (HIGH WYCOMBE), part of the Glaxo Group.

Mr David J. Bennett has been appointed general manager of LEWIS FREEZING SYSTEMS, a division of Spooner Industries, part of the Sandvik Group.

Mr Edwin "Nick" Carter, formerly managing director of Caterpillar London and of Metcalfe Caldwell, has been appointed director of FINANCIAL PRINT AND COMMUNICATIONS.

BRYANT HOLDINGS has appointed Mr Paul Jullard as managing director of Bryant Properties, a wholly-owned subsidiary responsible for commercial and industrial development. He was previously a director.

Mr A. W. (Sandy) Cheyne has been appointed deputy chairman of TAYLOR WOODROW ENERGY, in addition to his duties as joint managing director of the company. Mr Cheyne joined Taylor Woodrow in 1982 and has previously been a director of Taylor Woodrow International. He has been a director of Taylor Woodrow Construction since 1972. He is chairman of Taylor Woodrow Plant and president of Taywood Mining, which operates coal mines in the U.S.

On January 1 Mr Douglas Satchell, a director of Gartmore Investment Management, and Mr Charles Cayer will be appointed to the board of

BRICOMIN INVESTMENTS, a wholly-owned subsidiary of the British and Commonwealth Shipping Co.

Mr George L. J. Hayes has been appointed director of BERNARD MATTHEWS.

TEEDINGTON INDUSTRIAL EQUIPMENT has appointed Mr Peter Hunter as production director. He has been with the group for 28 years.

RICHARDS LONGSTAFF (HOLDINGS) has made the following appointments from January 1, 1984 to the board of Richards Longstaff (Insurance)—Mr R. C. Rickard to the board of Richards Longstaff—Mr R. A. McKenna, Mr J. G. Ruck Keene, Mr S. M. Seario and Mr G. G. Watson to the overseas divisional board of Richards Longstaff (Insurance)—Mr W. D. Ashley and Mr P. D. Duckling to the marine divisional board of Richards Longstaff (Insurance)—Mr P. R. Churchill and Mr F. Paster to the manufacturing cost reduction division.

Mr Rod Tiplie has been appointed to the board of E. R. HOLLOWAY. He joined the group from December 28. He joined earlier this year from Unilever.

Dr Frank Abramson has been appointed as managing director at WILLIAMS AND GILLYS BANK from January 4.

Mr Graham Jones, managing director of Persimmon Ltd., has been appointed managing director of WATERLOW PUBLISHERS. He will remain managing director of Persimmon Ltd., whose operations in the directory field are closely allied to those of Waterlow Publishers.

INDEPENDENT RADIO NEWS has a new editor, Mr David Willsworth, formerly a duty editor with IRN, takes over from Mr Peter Thorning, who has been appointed editorial director of LBC, the London independent radio station, and IRN.

Mr Anthony C. Parks has been appointed managing director of RUBEROID BUILDING PRODUCTS from January 1. He joins from Prodecite, a subsidiary of Reverte Chemicals, where he was managing director. He replaces Mr Noel Moore who has resigned to join TRETEX ACOUSTICS as managing director.

PYKE HOLDINGS has appointed Mr Adrian Bazar as financial director.

Mr John E. Toole has been appointed to the board of NORTON OPAK from January 1. He is director of the Broadprint Group which was recently acquired by Norton OPAK.

APPOINTMENTS

Sony Broadcast managing director

SONY BROADCAST has appointed Mr Jeff Meadows as managing director designate. He will take up his appointment in Basingstoke on February 1. Mr Meadows comes to Sony from NBC, New York, where he was vice president, engineering and technical services, responsible for development, design and installation of technical facilities for the NBC network generally and the electronic maintenance of their New York facilities.

Mr Robert K. Lindell has been appointed vice president and managing director of CHASE BANK AND TRUST COMPANY (CI) and vice president and general manager of The Chase Manhattan Bank, NA Channel Island branch offshore banking unit. He was appointed assistant general manager in 1976 for Chase's branch in London in charge of financial institutions.

Mr D. Sykes will be retiring as managing director of ELDER DEMPSTER LINES on July 31. He will be succeeded by Mr E. R. HOLLOWAY, who is trade director, Elder Dempster is part of Ocean Transport and Tradog and Mr Birch will be joining the group's marine division board from January 1. His position as trade director will be taken by Mr P. R. Gregory, who is at present serving the company in West Africa.

Lloyd's Register deputy chairman

Mr H. J. C. Browne, a director of John Swire and Sons, has been elected deputy chairman of LLOYD'S REGISTER OF SHIP-PING. He was also elected chairman of Lloyd's classification sub-committee. He succeeds Mr P. E. Arthur who is retiring at the end of June, 1984. As deputy chairman-elect, Mr Browne will join the general committee of Lloyd's Register and the executive board from January 1.

AL-MAL INTERNATIONAL has appointed Mr Christopher Webb as chief Eurobond trader. He was previously adviser on Eurobonds to the Taiyo Kobe Bank Group.

STROUD RILEY DRUMMOND has made the following appointments in the leisure fabric division incorporating Stroud Riley International—Mr Michael Miskell, assistant managing director; Mr Philip Stett, production director; Mr Tony Lister, developments director; and Mr David Maden, accounts director. In the worsted fabric division incorporating James Drummond and Sons and J. Haywood and

Sons—Mr Leslie Mettrick has become operations and production director. Following the recent acquisition of Longbottoms (Sowerby Bridge) which has now become part of the worsted fabric division—Mr S. M. Simmonds, group chief executive; Mr R. W. Stroud, group managing director; Mr S. S. Levi, group sales director; and Mr E. E. Taylor, group financial director.

OCEONICS GROUP has appointed Mr Nigel Jones as financial director of the Geosite Survey Group division.

Mr T. R. Paris has been appointed to the board of KCB TCHAI, a Reed building products company.

MARANELLO CONCESSION-AIRES has appointed Mr Kenneth R. Lee as technical director with responsibility for engineering matters and all aspects of customer service with the exception of parts. He is a former technical director of Ford main dealers in Bourne-mouth and will continue to hold this position in a non-executive capacity for the foreseeable future.

The following promotions have been announced by CONTINENTAL ILLINOIS NATIONAL BANK & TRUST COMPANY OF CHICAGO for Europe/Africa/Middle East group in the London office: Mr Richard E. Jones becomes a vice-president; previously he was a senior vice-president. Mr James G. Larkin has been promoted to second vice-president. Mr Andrew W. Howleson, who joined Continental Bank as audit manager for the Europe/Africa/Middle East region in August, has been named a second vice-president. In Continental Illinois Leasing Corp., Mr Andrew Bell is made a second vice-president.

Booker McConnell's specialist wine trading companies will be integrated into a new company, EUROPEAN VINTNERS from January 1. It will be responsible for Italy, France, Vm, BWA, Deutschland, Espavino, and International Wine Distributors. The board will be Mr Joe Crick (managing director), Mr Bill Page (deputy managing and trading director), Mr Des Glen (finance), Mr Daniel Martell (services) and Mr Gianni Castagno (buying director—Italy).

DSM has appointed Mr R. D. Hall as marketing and sales director of ADDISON POLY-THENE FILM PRODUCTS. He was director of sales with Arthur Guinness Son and Co.

This week's business in Parliament

TODAY
Commons: Motion for Christmas adjournment. Proceedings on Consolidated Fund Bill.
Lords: Cable and Broadcasting Bill, second readings. Question on legislation on electric residual circuit safety devices. Select Committee: Treasury and Civil Service—subject: the Government's economic policy. Autumn Statement. Witness: Mr Nigel Lawson, Chancellor of the Exchequer (room 15, 4.30 pm).

TOMORROW
Commons: Health and Social Security Bill, second reading. Motion on social security: Orders on (Contributions) Amendment (No. 6); (Treasury Supplement to Contributions);

and (Contributions, Re-rating). Motion on Fisheries (Amendment) (Northern Ireland) Order.

Lords: Foodstuffs Bridge Bill, committee. Tourism (Overseas Promotion) (Scotland) Bill, committee. Roads (Scotland) Bill, committee. Somerset House Bill, committee. Amendment Machines Bill, committee.

WEDNESDAY
Commons: Housing and Building Control Bill, remaining stages.

Lords: Consolidated Fund Bill, all stages. Foreign Limitation Periods Bill, report. Coal Industry Bill, second reading and remaining stages. Eligibility for Release on Licence Order 1983, motion for approval.

Repatriation of Prisoners Bill, second reading. Employment Protection (Variation of Limits) Order and the Industrial Training Levy (Construction Board) Order, motions for approval. Eurocontrol (Immunities and Privileges) (Amendment) (No. 2) Scheme, motion for approval. Motion for approval: the Agricultural and Horticultural Co-operation No. 2 and No. 3 Schemes 1983.

THURSDAY
Commons: House meets from 9.30 am until 3.30 pm and then adjourns for Christmas recess until Monday, January 16, 1984.

FRIDAY
Commons: House meets from 9.30 am until 3.30 pm and then adjourns for Christmas recess until Monday, January 16, 1984.

Who'll be back at all the best parties?

Johnnie Walker, the perfect guest.
The world's leading Scotch Whisky is back in Britain in good time for the party season.
Extend your invitation to Johnnie Walker Red Label, and share its distinctive taste.

Johnnie Walker
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MANAGEMENT

POLITICIANS and business leaders have long since contended that making full use of new technologies in industry and commerce means greater prosperity for the average citizen. The problem is that not many individual citizens see themselves as "average" enough to benefit personally.

Perhaps we all ought to be motivated to change our wasting habits by the prospect of becoming richer instead of poorer than other countries as a nation. But we evidently aren't. What moves us as human beings is the prospect of falling behind or getting ahead of the Joneses next door. That is the criterion by which we mainly assess our likely gains or losses from new technologies.

Most of the public have little power to decide how they will be affected because the way the latest developments are applied will be determined by the minority working as decision-makers and supporting specialist managers in employing organisations. And judged by their efforts to date, they mean to see that the people who are managers. They are largely applying the latest advances in remote control and automated processing as a replacement for shops and office-workers.

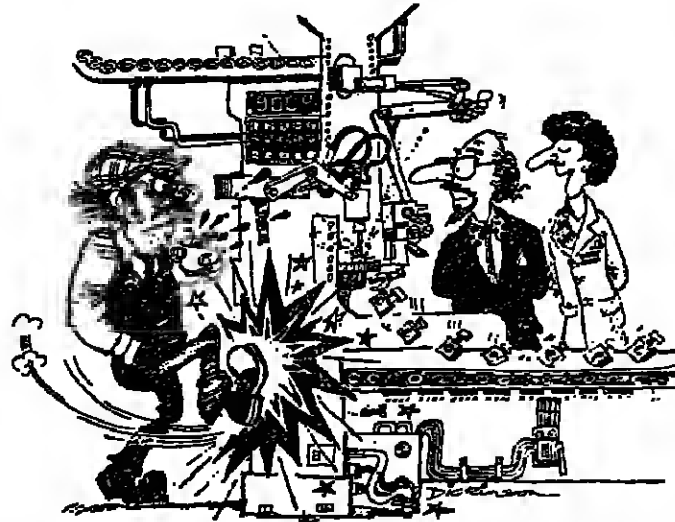
In doing so they may well be chipping away their own career prospects even though, to managers who view their job as controlling those under them to produce the results required by those above, substituting machines for workers might seem the natural course of events.

That, after all, has been the effect of the technological developments of the past. Besides, a major obstacle to the controllers' success is the fact that as well as being not rational, human subordinates are not constant in their standard of performance nor always obedient. The new systems are all three.

But there is another way of looking at the role of management. It is to view the job, not as pre-determining and controlling the operations of inferiors, but as supporting the organisation's front-line producers and sellers.

One of the senior executives who take the second view is Frank Kenaghan, director of manufacturing and distribution at Carreras Rothmans.

When he joined the company in 1977, he told the recent Institute of Personnel Management conference, "its manufacturing facilities could no longer cope with sales demand. Industrial relations were rather bad. And here use of earlier cash problems there were few managers and no trainee managers being developed."



"Not only does it keep him happier but he's also improved the machine's output by 90 per cent."

Technology: the human factor

BY MICHAEL DIXON

Today the company turns out twice as many cigarettes for each person employed. The unit production cost has been cut by a quarter since 1978-79. There are four fairly well managed factories where there used to be two, and the older plants are achieving similar output with less than two-thirds of their former workforces amid much improved industrial relations.

"That is a very good record, I glow when I reveal it," Kenaghan said. "Yet on joining I was not an expert at cigarette manufacturing, was not equipped to make these changes, and I could not and did not effect the change."

His role throughout has been to hold discussions with his middle managers (which is different from just informing them) about the current state of affairs, what would be a feasible better position, and how the company could get to it. He also "needed to give them authority to achieve what was agreed."

But he emphasised that the middle managers were not better equipped than he was, either technically or managerially, to apply their authority by translating the agreed targets into new operating practices and controlling the shop-floor work-force in their use. The middle managers had "joined as operators or fitters within the past three years, knowing nothing of the industry."

The success was evidently rooted in their own realisation that "the wealth-creators in the factories are the operators. We have recognised that our management job is to assist them to perform well, not to tell them what to do," Kenaghan declared.

From their broader perspective, he and his senior and middle-rank colleagues can come up with hypotheses for improving shop-floor performance, and test and refine them into definite plans. But the proposed aims and procedures are discussed and agreed with all the workers affected before being adopted.

"Most people enjoy doing a good job. But they do want to think that the job, the performance, the environment, are sensible — allowing them to contribute," the Carreras Rothmans director added.

The contrast between Kenaghan's view and the one prevailing among the present generation of executives echoes an argument fairly widespread in managerial quarters some 15 years ago. Its basis was the finding by the American psychologist Douglas McGregor that managers tended to hold one of two extreme views about their subordinates.

The first view, which McGregor termed Theory X, is that people have an inherent dislike of work. So unless they are con-

trolled by others with power to punish them, they will rarely accept the responsibility for doing work well and will usually skimp their efforts.

Its opposite, termed Theory Y, is that work is as natural to people as play or rest. So if they are respected as humans and allowed to take a personal interest in the job, they will not just accept but seek responsibility for doing it well.

In the economically balmy days of the late 1960s, most executives who spoke at management conferences seemed to look on Theory Y as the better prescription for company success. And although Theory Y has largely submerged it during the subsequent years of recession, the Y alternative is not only still just as valid. It has been given added force by a difference between the technology and its preceding developments.

They mostly enable machines programmed by intellectually trained managerial staff to attain successfully better results than human hands were capable of. But the latest advances permit purely automatic performance to be improved on by people with the sort of practical skills which, for all we owe to them, our language can describe only as a "nose" or a "feel" for the activity concerned.

For instance, the new machine tools with their own in-built computers can still be run by a standard programme to give a highly accurate result. But it has been proved that they can achieve even better quality when operated by someone with a "feel" for the particular job in hand who has also been trained in the programming skills required to adjust the machine accordingly.

Applying the new technology so as to help front-line workers to use their talents and redefining management's role as support would, of course, mean trouble for a fair number of managers.

But a worse thinning of the ranks would seem to be threatened by the use of the latest advances to replace subordinate people. If managers are controllers, then the more that goods and services are supplied by obedient machines — and even sold by means of two-way links between the supplier's database and potential users — the fewer the managers companies will need.

The main reason why so many middle managers are employed today is that the shop- and office-workers at the bottom are not wily self-willed humans apt to scramble the plans of the senior management at the top, and not least because they are bored to tears by their jobs.

American car design

'Extravagant, sensual, custom-made bodies'

"The most exhaustive and inventive probing of the consumer's id by an industry ever."

"Symbols of a massive public fantasy to which most of the citizens of the U.S. subscribed, and to which a large part of the rest of the world aspired." PURPLE PROSE indeed. Racially ungrammatical, too. But perfectly appropriate, for it describes a most extreme example of the ability of big business to create dreams and fantasies among consumers, and then to satisfy (or exploit) them.

One hardly needs three guesses to realise that the subject of all this hyperbole is the protracted past excesses of the American motor industry.

As the "dream machines" of the 1930s, '40s, '50s and '60s (until Ralph Nader and consumer cynicism got to work), the Cadillacs, Chevrolets and Buicks of those days rapidly came to represent almost every possible styling cliché: with gleaming chrome, two-tone paint, tail fins to make the cars look like aircraft or rockets, and all the other baggage of hard-sell overstatement.

The image these General Motors cars created has lasted ever since, vying continually with a diametrically opposed European approach — the intellectual idea that restrained form should "follow" a machine's stark function — to create a dominant pattern of industrial design for all sorts of products.

Basically wedded to its indigenous traditions since the 1940s, European design is only now swinging towards the joinery and frippery so familiar to Americans for so long.

It is this shift away from Bauhaus severity which makes so timely Stephen Bayley's new book, "Harley Earl and the Dream Machine," from which the quotations above are taken.

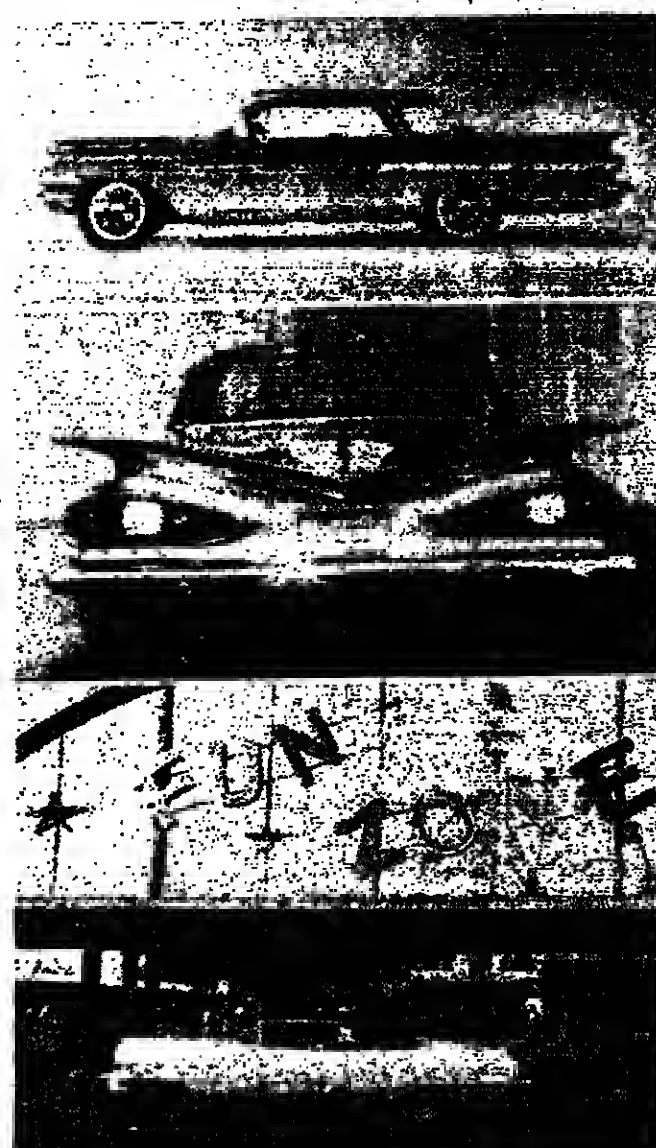
As the man who put General

Motors' idiosyncratic designs on the map from the late 1920s right through to his death in 1999 and created ricochets throughout the worlds of marketing and design, Earl probably has been "the most influential designer of the 20th century," as Bayley calls him. But as someone who saw design purely as styling — as having almost nothing to do with the function of a product — Earl probably also did unparalleled harm to the clout of the design profession, and particularly to the willingness of marketing professionals to harness its much deeper potential.

Unlike many of America's most influential designers in the first half of this century — illustrators, stage designers, and so forth — Earl's training was not in graphic design but in a "heavier" discipline: coach building. But this did not deter him from treating design as purely a cosmetic exercise — rather the reverse, since the Earl family coachbuilding business prospered particularly on the whims and fancies of rich Hollywood film stars who wanted extravagant, sensual, custom-made bodies.

It was this ability to create dreams, and satisfy them, which Alfred P. Sloan, the legendary founder of General Motors, so appreciated in Earl. At a time when Henry Ford had been offering consumers any car they liked, so long as it was black (and boxy), Earl was a key weapon in Sloan's strategy of product differentiation (as it has since come to be called).

To today's designers, almost all of whom crave influence over their marketing and engineering colleagues, Earl represents the perfect model. In breathless tongue-in-cheek prose, Stephen Bayley paints him as intimidating to an extreme degree: "Earl was physically huge, a fact which discouraged any automated exchange" with him. He would attend meetings sprawled



Top to bottom: 1959 Impala; Chevrolet Impala coupe; and 1956 Cadillac Sedan de Ville

in a fashionable chair (oddly enough, by a Germanic Bauhaus master), and "would point to offending details with a foot clad in hand-made English shoes."

With this and his fetish for changing clothes several times daily, "in just about everybody's estimation it was as if he was in permanent attendance for the 'Most Unforgettable Man I Ever Met' series," reports Bayley.

It is the irreverence of Bayley's style which makes his lively, illustrated book so much more than just a disbelieving but admiring biography of an ogre. A design historian whom Terence Conran plucked out of academic obscurity to administer his handsomely-endowed and controver-

sial Bollerhouse gallery at London's Victoria and Albert Museum, Bayley is perennially ready to bite the capitalist hand which feeds him, and also to call in a shovel just to savour this nugget about America in the 1950s:

"The consumer was so near safety that the end result would be the unthinkable consequence that satisfied consumers would forget the itch of demand. So they set about dissatisfying the consumer by bringing before him every more novelty to excite his cupidity and, by extension, to keep the mechanism of wealth turning." *Wildebeest and Nicolson, Price £15.50, £25.50, paper.*

Christopher Lorenz

TECHNOLOGY

EDITED BY ALAN CANE

RD PROJECTS SEEKS MORE FUNDS

Automation successes for university spin-off

ALTHOUGH IT has been in action only for about 18 months, RD Projects of Nine Elms in London has several automation schemes nearing fruition and is seeking a second tranche of cash from the City.

Some 13 founder members provided an initial £250,000. Although this has not been used up, the company believes it needs a further £1m to bring several projects to the point where they can earn profits.

Run by Frank Craven, a manufacturing engineer who used to work for Alfred Herbert, and chaired by Sir Hugh Ford, Emeritus Professor of Mechanical Engineering at Imperial College, the company was set up in April 1982 to exploit speculative ideas from Dr Colin Besant and others at Imperial College.

The first success was in August when RD Projects signed a licence agreement with Thorn-EMI. The grant of Thorn-EMI the rights to manufacture and sell continuous-path robots to the design of RDP.

In addition, nearing completion is a project for a colour screen-based machine tool controller to which Prutec has committed £250,000 subject to certain performance by RDP as the venture capitalist/guide.

arm of the Prudential Group. The development is intended, among other things, to revitalise some 400 Batchmatic three-axis machine tools (a design that originated in the old Alfred Herbert company). It will allow the user to set up the complete production of parts on an integrated colour screen next to the tool.

He enters the part dimensions on the keyboard and the size of the blank from which it will be machined. Both outlines immediately appear on the screen in different colours. The software then sorts out cutting paths (also seen on the screen in another colour), tools, speeds, feed rates and other data from its database, accumulating data that will operate the tool.

Craven says that the controller "more than matches the best Japanese practices and is almost ready for market launch." He claims there is an UK maker of CNC control systems left of any standing and believes that the RDP system should sell well in Europe, largely because of its communications abilities.

Another joint development with Imperial College is an automated guided vehicle (AGV) which is believed to use Prutec as the venture capitalist/guide.

ELECTRONIC FUNDS TRANSFER ISSUES NEED AIRING

Retailers must speak out

BY GEOFFREY CHARLISH

ACCORDING to Dr Gil Jones, who is director of the Retail Management Development Programme (RMDP) in Brighton, retailers in the UK need to form a much more widespread and united front to put their case publicly over the question of EFTPOS (electronic funds transfer at the point of sale).

EFTPOS, which might move into a serious experimental phase in two or three years, is a technique in which the shopper pays no cash but instead pushes a card into a slot. The card's magnetic strips are connected electronically while the shopper is keying in a personal identification number (PIN) in privacy on a customer keyboard. If the two lots of data tally and the customer has sufficient funds, his account is debited at the bank. At the same time the terminal will collect sales data for in-store management use (a task already carried out in many stores by terminals dedicated to the task).

In discussions so far says Jones, the banks have been dominant, "a situation that could be unduly experimental including the banks." According to Jones, a power vacuum currently exists in the retail lobby. He thinks that retailers are "not sufficiently together" to mount effective representation either politically or technically.

Jones pointed out that after all, the industry had found it possible to come together over bar coding and the setting up of EAN (European article numbering). Why not over EFTPOS?

This, and a good deal more, came out at a symposium called "Data Communications Strategy for Retailers" put on in London recently by RMDP in conjunction with British Telecom. There were nine speakers from BT, but none from the banks or from the Committee of London Clearing Banks, CLCB. Present policy, apparently, prevented any banking spokesmen from appearing.

Moved by comments from the floor, however, Brian McCarthy, of the EFTPOS project team at CLCB, felt compelled to emphasise that the committee was, for example, speaking to the Retail Consortium and to a number of retailers independently. "Anyone can talk to us," he said, and even provided a phone number (01-623 3070).

Nevertheless, Jones insists that retailers are not sufficiently



Dr Gil Jones, director of the Retail Management Development Programme, thinks the time has come for retailers to present a united front in terms of electronic funds transfer.

organised at the political level, are not using their own technical resources, and are not devoting enough time or money to solving the problem.

Some of them see no reason why they should. At the symposium, for example, a delegate from Currys got up and declared EFTPOS to be "an imposition on the retailers." He felt that shopkeepers should be reimbursed by the banks for services rendered.

The "who pays?" question remains unanswered, although a Spanish experiment involving Nixdorf equipment has attracted some interest. There, the banks are buying the equipment in bulk and offering it to retailers on favourable terms.

Retailers in general in the UK have only marginal interest in card and cheque fraud prevention since it is the banks and card companies that pick up the bill.

In system terms, a "piece-meal mess" could easily occur according to Jones, if the retailers did not get together comprehensively. Already in the transaction terminal could be seen a partial approach with which organisations like IBRO (the inter-bank research organisation) were not too happy.

Such a terminal accepts a credit card, reads it, and sends

Automated Clearing Services). Gil Jones believes that this is the way things will develop and grow — not by some giant leap into full EFTPOS, but by inexpensive, sensible steps that can be demonstrated to have real benefits.

But IBRO's reservations are easy to understand says Jones, because once a significant population of transaction terminals is in place, future developments will have to take them into account "simply because they are there and represent a significant investment."

In another system recently developed, NCR POS terminals are linked with a Rascal Card-Side transaction telephone. The two devices still operate as they would when standing alone, but the transaction is speeded up because the sales details, once entered across the keyboard of the POS terminal, do not then need a second entry on the transaction telephone keypad. Errors are reduced and the documentation can be printed out on the POS terminal's printer.

A presentation by Robin Hay, head of EFT and Network applications at BT, indicated there would be no real problem in providing the necessary communications using the new packet switching services "with some added intelligence to manage the security functions."

This is a reference to encryption and the way in which the EFTPOS data signals will be sent over the network. There will be many "nodes" in the system — collection points for the many thousands of terminals involved and a means of directing signals to the appropriate banks and card companies.

Hay said that although BT had been talking to several major computer companies there was no commitment yet. He indicated that much rested on decisions in the banking community.

But there was little or nothing to be heard from that camp at the symposium. Jones, he the final arbiter, in Belgium, the GB-Inno group has gone ahead with on-line EFT facilities and is now presenting the Belgian banks with what is in effect a fait accompli.

Could the UK banks "be left behind by pockets of progress?" Jones asks.

Agriculture

Secret of the electronic potatoes

THEY ARE disguising transducers as potatoes at the Scottish Institute of Agricultural Engineering in trying to find out why potatoes get damaged between field and shop. It's a serious problem, as about 10 per cent of the nation's maincrop potatoes is lost in this way.

The secret is to use transducers disguised as potatoes — a suitably shaped piece of plastic foam in which is embedded an accelerometer and a very small radio transmitter with equally small rechargeable batteries.

Extra accelerometers weighing only 0.5 gm from Thorn EMI Datatech are used; when the potato hits some obstacle, suffering rapid deceleration, the radio transmitter frequency is correspondingly altered.

A fixed receiver picks up the signals which are recorded on tape together with a verbal record on the potato's position in, say, a potato harvesting machine. Joint study of print-out and commentary allows those parts of the machine that bruise the potatoes to be identified and corrected. More on 01-890 1477.

Financial

Accounting software

MAI IS to provide its Basic Four integrated accounting software for the new Tandy personal computer, the TRS-80 model 2000.

The company sees this as a major move into one of the fastest growing sectors. Initially three software packages will be available. These are general ledger, accounts payable and accounts receivable. More information from MAI on 01-965 9731.

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Computers

Graphics set for growth

THE GROWTH RATE of the computer graphics market in constant money terms over the period 1980 to 1985, compounded annually, will turn out to be 26 per cent, according to a new Strategic Incorporated study.

By 1985, that growth will have produced a market shipment value in the U.S. alone of some \$60m.

But price erosion will be severe, leading to the demise of some makers, says the research company. The likely cost of a system offering 500 x 500 pixel resolution (eight bits per pixel), with eight levels of colour, two megabytes of disc storage and an eight colour pen plotter will be under \$35,000.

A sign of the times is that by 1985, Strategic predicts, the main application of electronic graphics techniques will be to display business information, rather than to facilitate computer aided design as at present.

Mechanical engineering CAD will be the second biggest market, electronic circuit CAD the third. The growth of the latter is slowing down according to Strategic, because the electronics industry adopted the CAD idea much earlier, while the mechanical engineering industries have much further to go.

Microcomputer Graphics: Impact and Opportunities; from International Planning Information, Nordre Kigveit 201, 2000, Glostrup, Copenhagen, Denmark. Price U.S.\$97.

© Datquest forecasts sales of more than \$500m worth of semiconductor in the U.S. next year. This demand is fuelled by the economic recovery. Memory components will have the highest growth.

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Monday December 19, 1983

The appalling continuity

MR LEON BRITTON, the Home Secretary, was right when he said on BBC Radio yesterday that the placing of the bomb outside Harrods on Saturday did not represent a change in the policy of the Provisional IRA. It was more a continuation of a policy that has been pursued for many years. When people resort to bomb warfare, there is always an element of chance. Sometimes the bombs fail to go off; sometimes they are defused in advance; sometimes they lead to the most appalling casualties. Saturday's example was one of the worst. But it was not unique.

Another episode

It is sometimes said that the IRA is at its most dangerous when it is under greatest pressure, and it may be that there is something in that argument. Certainly the terrorists seem to be under the pressure at the moment: from divisions within their own ranks, from the split between the Provisional IRA and the Irish National Liberation Army, from "super-grass" who have turned Queen's evidence on their old masters, and perhaps from the efforts of the security forces, British and Irish, to get on top of them. But that is interesting, beside the point. Nothing can, and nothing should, be allowed to distract attention from the dreadful continuity of the violence. In the end there is no difference between a bomb marked INLA and a bomb marked IRA.

Both Mrs Margaret Thatcher and her Irish counterpart, Dr Garret FitzGerald, have reacted to the weekend's events by saying that there can be no question of change in policy in response to the latest attacks. In the narrow sense, that view is correct. It would be an absurd compliment to the IRA to change policy merely because the bombers had got through to Harrods.

Yet, in a wider sense, there comes a time when policy must be reconsidered. Perhaps it is not so much the shock of the Harrods bombing that matters as the fact that it is another episode in an apparently unending series. Existing policies, whether in the UK or in the Irish Republic, do not seem to be conspicuously superior to the violence from reaching an even higher level.

Dr FitzGerald may have something up his sleeve. The real test will come when the Irish politicians, from the par-

ties which want change by constitutional means, are now working together in the New Ireland Forum. While expectations about its findings should not be based too high, the forum is at least a recognition that it is up to the Irish themselves to come up with some constructive proposals about how the people of the Republic, Ulster and Britain can overcome the problems of centuries and live in peace. The forum is due to report early in the new year, and there is time to wait for what it has to say before any major policy decisions are taken.

Mrs Thatcher, however, is not rather weaker ground. It is not self-evident what British policy is, save to seek to reduce the level of violence and to maintain the present constitutional link with Ulster so long as that is what the majority of its population wants. Yet those are precisely the policies that have been pursued for several years with only mixed results. It is not at all clear where they are leading, except to more of the same.

Mrs Thatcher is vulnerable, too, on the ground that it is well known that Mr James Prior, the Secretary for Northern Ireland, is a man with whom she does not get on. Although relations between the two of them seem to have improved over the last few months, that is not an entirely satisfactory basis on which to run an Irish policy.

Political agenda

The third point on which the Prime Minister is open to criticism is that she has never quite given the Irish question the priority it deserves. There have been moments of enthusiasm, and times when she was perhaps justifiably disappointed by the Irish response. But of a sustained application to the subject there has been no sign whatsoever.

The time may be ripe now for something better. There are governments in London and Dublin which should be there for several years. The forum is about to report and the latest atrocities may have served to bring Ulster to the top of the political agenda. Yet there are still at least two prerequisites for any progress towards a settlement. Mrs Thatcher will have to go out of her way to show that the top of the agenda is where the problem lies, and she will have to have a better working relationship with her Northern Ireland Secretary.

The welfare paradox

WELFARE, UNLIKE sin, is something you cannot very well be against, for so it seems. In practice an increasing number of electorates have been turning against the welfare state, some of them in countries that have pioneered the very concept.

Denmark may be the next on the list when the anti-socialist minority Government of Mr Poul Schlüter submits itself to the voters' verdict. Mr Schlüter called the election last week. He had been defeated on the Finance Bill 'or' Social Democrats, who want more spending to bring down unemployment, and the Progress Party, which wants heavier tax cuts than proposed and, at least in theory, does not really like taxation at all.

Improved standing

Mr Schlüter has been in office since 1982 when the welfare state and the practice of foreign borrowing to Denmark to live above its means threatened to collapse under their own weight. The country's rating in credit markets fell away as net foreign debt rose from 174 per cent of GDP in 1979 to 253 per cent in 1982. In the same years the general government budget deficit rose from 1.4 per cent to 9.2 per cent of GDP.

In the summer of 1982 Mr Anker Jørgensen, then the Social Democratic Prime Minister, read the auguries. Since he could not marshal the bulk of his party and the trade unions behind a programme of fiscal rectitude, he made way for Mr Schlüter. The coalition formed by the latter has managed to bring down budget deficits. The inflation rate has been halved, and the succession of devaluations of the Danish krone has been ended. Danish standing in credit markets has improved.

Government strategy included a weeding-out of the more extravagant social benefits and a de-indexing of wages. The surprising thing is that both the electorate and the trade unions acquiesced. De-indexing provoked no serious strikes, and the popularity of the Government soared. If the opinion polls may be believed, the coal-

tion, and especially Mr Schlüter's Conservative, will be against their parliamentary strength on January 10.

There are parallels elsewhere. In the last British general election many trade unionists voted for the Thatcher Government in spite of its attacks on trade union power. Norway in its last election spurned the Socialists and their welfare policies, so did Germany.

The swing away from welfare and deficit spending has two reasons other than the obvious one that money is running short everywhere. In had times there is a natural tendency to economise and squirrel away savings. Keynes may have got his economics right, but his psychology was wrong.

That apart, the welfare state loses its attractions as affluence spreads. An increasing number of people come to think of themselves more as tax payers than as potential recipients of welfare benefits, and their attitudes change. It is a straightforward case of the Hegelian negation of the negation: welfare negates poverty; then increased affluence negates the need for welfare.

With that analysis one may also explain the obvious exception in France. France did not have as elaborate a welfare system as most of the northern European countries when M. Francois Mitterrand came to power in 1981. Moreover it took M. Mitterrand little more than a year to recognise that a policy of austerity was needed. It appears to believe that the electorate is ready to follow him down that route.

Fiscal realities

There is thus a widespread tendency in Europe to adjust to a world where the expectations of the 1950s and 1960s can no longer be satisfied. It is a salutary development because it takes account of fiscal realities, which in the last resort are the realities of which resources are available, and which are not. It is part of the process of unwinding the distortions and rigidities which have had such a damaging effect on the performance of European economies over the past decade.

"Outfitting trades will undertake their own servicing and outfitting as necessary in order to progress their own work including caulking, drilling, tack, stud and other non structural welding, hilti nailing, buffing and grinding, refitting of pipes, cable supports, panels and cabinets, small areas of painting and paint preparation, goodhousekeeping and upkeep of equipment and similar activities." Paragraph from British Shipbuilders productivity document.

ANYONE possessing a ghoulis fascination for the complexities of job demarcation in Britain's traditional industries and the attitudes surfacing in their wake need cast their eye no further than the bulkhead of a ship.

A struggle is raging in British shipyards between joiners and sheet-metal workers over new patented insulation systems made up of an insulator sandwiched between metal. Who attaches them to the walls of ship cabins? Joiners who traditionally did the job when the materials used were wood and plastic, or sheet-metal workers?

This is just one of the many entrenched facets of daily life in UK shipyards which British Shipbuilders and its new chairman and chief executive, Mr Graham Day, are now trying to brush away in one vast sweep.

The Confederation of Shipbuilding and Engineering Unions (CSEU) has called an indefinite strike from January 6 in opposition to national too flexibility and interchangeability proposals made by the corporation in return for a pay rise. Members of the largest union involved, the General Municipal and Boilermakers', voted last week 3:2 for a stoppage, and their leaders will meet this week to consider the result of the ballot.

The BS proposals are part of a wide framework of changes incorporating 'manning levels', shift alterations and introduction of more advanced technology, some of which will cause more job losses.

If implemented the changes would eat the heart out of traditional work practices which have sapped efficiency for decades and helped lumber shipyards with unnecessary unit labour costs, despite some advances agreed by the unions over the past 20 years.

Shipbuilding is perhaps an extreme example of restrictive practices in British industry. Some sectors, including vehicle and component manufacturing (notably BL), steelmaking and other parts of general engineering have made forward strides in job flexibility ranging from the substantial to the dramatic. Other industries too have remodelled themselves through changes in shift systems and the acceptance of new technology.

In the shipyard, though, the tightly guarded and rubberised defended divisions between the

craft-based metal-bashing boiler-makers, the craft outfitters and the semi and unskilled ancillaries—each containing a multitude of trade-based classifications—govern as rigidly as anything deriving from management.

National union officials know all this and have spent the past few months attempting to draft a new, national agreement acceptable to all sides. That failed, however, and the BS proposals, linked to a £7 a week payment, have been attacked by the unions as too much too quickly.

"As part of our culture we've got to bring people with us if we want to radically change the way they work," says Mr Jim Murray, the quietly-spoken chairman of the CSEU's shipbuilding negotiating committee. "You can't do things overnight and that's what British Shipbuilders wants to do."

For the corporation, with 59,000 employees, 30 yards and heavy losses, productivity

changes are seen as vital for keeping its faltering heart beat steady in the face of merciless worldwide competition and a shipping slump. On Friday BS announced a first half loss of £58m and forecast a full-year one of £120m, about the same as last year.

Its eight-page productivity plan encapsulates what is in effect an attempt to jump a generation and jettison working practices to the efficiency levels of the Scandinavians, Dutch and Germans. It does not attempt to reach the sociologically unattainable state of Korean shipyard.

Snapshots of trade-based rigidity, which varies from yard to yard but is characterised by uniform inflexibility, provide a flavour of shipyard working.

Some of the most mind-stretching attach to pipe making and fitting. Many yards have three grades doing this work—plumbers, coppermiths and fitters—and some have a fourth, brassfiners. Which

trade does the work depends on the material of the pipe, the kind of pipe system of which it is a part, and its location in the ship. Workers from two or more trades might be involved at different times on individual pieces of work on the same length of piping.

In some yards electricians will not allow anyone but themselves—not even labourers—to manhandle cables from the deck of a ship into the engine room prior to attaching those cables to generators.

Platers, who are in the boiler-makers section of the CSEU, make and handle plates of more than one-eighth of an inch thickness. Thinner gauge plate is the sole preserve of sheet-metal workers, who are in one of the outfitting trades.

A welder needing to repair a pipe hidden behind wood paneling must use a joiner to undo the screws on an access panel. In some yards an electrician installing a cable will have to wait until a sheet-metal worker

makes the trays (brackets) to secure the cable on its route. That wait might affect an electrician's bonus pay.

All trade groups, whether platers, painters or french polishers, have their own supervisory structure, each with white-coated head foremen, blue overalled foremen and chargehands.

Demarcation is frequently the pivot for disputes. These are likely to emerge over pay and with the arrival of new materials. The installation of plastic narrow-gauge piping for water systems has blurred pipe fitting demarcation and sparked rows. The nail-driving hilt gun (referred to in the quote above) is used for attaching insulating material to bulkheads. In some yards disagreement on who should do this job has blocked its use. Some small scale, specific who-does-what disputes have rumbled on in some yards for 50 years without a satisfactory solution.

Mr Maurice Phelps, BS board

DEMARCATON IN BRITISH SHIPYARDS

50 years of who-does-what

By Nick Garnett, Northern Correspondent



Welder at work in Govan shipyard on the Clyde, Scotland.

member for personnel and industrial relations, says many managers and supervisors have learnt simply to work within that demarcation climate. Some have become virtually immune to it. Others, some managers have been guilty of failing in process, positively, which have appeared in the armour of demarcation.

That is not to say that the industry and its 14 unions have not made some forward steps. At nationalisation in 1977, 199 separate bargaining units within the then existing shipbuilding companies were replaced with just one. There is also now a common craft pay rate.

The past 30 years have also seen some job interchangeability. The 'boilermakers' umbrella includes shipwrights (who maintain the shape of the ship by placing plates correctly), welders, platers, caulkers (who use compressed air hammers to shape or back gouge weld joints in preparation for more welding), burners, blacksmiths and drillers. Some of these have a clutch of further subdivisions. Most yards have achieved limited interchangeability with men temporarily doing some other trade work.

The ability of a man to service his own work has also been relaxed. For example, formerly if a plater was putting together a piece of plate he would have had to wait for a burner and maybe a tack welder. In some yards a plater or shipwright will now use a burning torch and tack weld. Other 'rules' have also been eased. The requirement for shipwrights to work in pairs—with both going to the stores to pick up one tool—and the rigid demand for each skilled man to have a labourer.

However, the new productivity document is not a tinkering mechanism. It is designed to shake working practices almost to their roots.

Mr Murray argues that some changes could be phased in, but pushing the pace too quickly will rebound on management and will fail. Certainly, one yard in the late 70s had a grudging acceptance from plumbers and coppermiths that they should do the same work, but lack of enthusiasm had put

vented the agreement from working properly. Union representatives say they have been told before that improved flexibility will mean more orders, but it has never worked out that way. To a shipyard worker earning less for a 39-hour week than many young clerical staff and secretaries in other industries, the payment on offer must look tiny in relation to the changes he would have to shoulder.

But that is a reflection of the crisis in shipbuilding. Mr Phelps says that job restructuring is vital. "We would be able to quote at more competitive prices and ultimately produce a stable workforce. We've told the unions that those changes could lead to higher levels of redundancy—but that's inevitable anyway if we don't get improvements in practices."

THE NINE-POINT PRODUCTIVITY PLAN

PRODUCTIVITY changes sought by British Shipbuilders divide into nine categories linked by what the document says is a need to use fully a broader range of skills of employees. This would be going to help advance work in a logical way and to handle workload imbalances. For example, a welder might be required to do some painting.

● Ancillary workers could undertake minor tasks previously done by skilled workers "where no definable skill content is associated with the task."

● Use of "composite

and labourers", again subject to experience.

● Some interchangeability between boiler-makers and outfitting trades, after consultation. This would be going to help advance work in a logical way and to handle workload imbalances. For example, a welder might be required to do some painting.

● Ancillary workers could undertake minor tasks previously done by skilled workers "where no definable skill content is associated with the task."

● Use of "composite

groups" or hit squads in which there would be total interchangeability and flexibility to eliminate waiting

times. This would mean taking the entire range of tasks needed to complete the job.

● A break up of the existing chalo of supervision possessed by each of the trades. This would be replaced by area supervision for the two broad categories of steelwork and outfitting.

● Machine operators would load and clean their own equipment. Any worker in need of staging (scaffolding) would erect his own staging

to a maximum height of two metres.

● Changes for staff employees. Formation of integrated teams of people drawn from planning, production, engineering and the drawing office. Staff employees to be interchangeable where required, as between technical and commercial jobs.

● Workers to be mobile between ship and workshop, production and maintenance.

● Recognition that management is responsible for determining manning requirements. An urgent review in the yards of manning levels.

Men & Matters

Grundig clings

Dr Max Grundig, a tough and wily old entrepreneurial battler, is still clinging on to his cherished consumer electronics concern, Philips tries with gentlemanly patience to prise him loose.

If present plans go ahead Max Grundig will give up pretensions of management control of Grundig but will remain in a supervisory and advisory role.

"Max Grundig will be available to give the company the benefit of his experience in the future development of product lines," the company declares.

It is past experience is any guide, future managers can expect the occasional wrap over the knuckles as well as fatherly advice.

Now 75 he has the reputation of being still very much the boss at his company. Although his intervention tends to be sporadic it is no less dramatic for that. A succession of top managers has fallen foul of the company's patriarch and have departed after throwing around

board any "their apparent"

notions they might once have had.

Grundig opened a radio shop near Nuremberg in 1930 when he was 22. He built up a business of 30,000 employees.

The Japanese have presented him with some headaches in the consumer electronics area. But the Japan-EEC video recorder pact has helped keep the competition at bay at least for a time.

However, Grundig is realistic enough to know that when you can't beat 'em you have to join 'em. Hence the Grundig-Philips decision to make VHS video recorders under Japanese licence for foreign markets.

Philips has played a waiting game to get Grundig. The prize looks to be within its grasp. But the old fox "as some in the industry call him is still a man to be reckoned with."

Pimpinel returns

London chartered accountant Mark Shimerline, still a shade under 40, expects to achieve his ambition to be one of that rare breed, a British film mogul, on Boxing Day afternoon.

All will depend upon the reception given to his new film of The Scarlet Pimpinel which is to be shown on the ITV network. The \$4.5m budget film, which has been shot on location in England (including four stately homes: Blenheim Palace, Ragley, Broughton Castle, and Milson Manor) runs for three hours and is one of the biggest single television productions ever mounted.

Assuming it is well received—and Shimerline is confident after the sneak preview—he expects a lucrative future partnership with the CBS television network of the U.S. which has bought the Pimpinel.

Shimerline is also reviving a piece of British film history. His company is London Films, the same London Films that was founded by Alexander Korda and was responsible for some

of Britain's best films in the 'thirties and the 'forties.

While working as an accountant at Associated British Picture he saw the possibilities in London Films which was then a moribund company except for his ownership of 33 Korda films.

He bought it and became chairman five years ago. Among the assets was the unfinished Korda spectacular, I Claudius. The story was filmed again as a production with the BBC.

London Films was on its way. After The Scarlet Pimpinel, London Films and CBS will be bringing to the television screens in Britain and the U.S. a \$5m production of King's Rite, made in India, and starring Peter O'Toole.

Tax payer

THE U.S. Internal Revenue Service looks like being the biggest winner from the deal to sell Hughes Helicopters to McDonnell Douglas for \$470m cash.

The estate of the late eccentric millionaire had been trying to sell the helicopter company—until recently a big money loser—for several years to help pay estate taxes.

William Lummings, a Houston lawyer and a cousin of Howard Hughes, failed to find a buyer for the company four years ago after he was made chief administrator of the Hughes estate. He subsequently appointed Jack Reed, a close Hughes aide to improve operations at the helicopter unit and turn it into a more saleable item.

Then, with the help of the Pentagon, Hughes Helicopter hit the jackpot, winning a \$7bn contract to build 815 of the AH-64 Apache helicopters for the army over the next six years.

That was the bait Lummings had been looking for. Six months ago, he repurchased bidding for the company with an asking price of around \$500m.

There were several bidders including McDonnell Douglas.

Helped by the Pentagon order the helicopter company is expected to make its first profit in 1985 since it was formed 49 years ago. Sales this year are expected to total \$540m.

The deal is McDonnell's second big acquisition in three weeks. Last month the company announced plans to acquire Tinsdale Inc, a data transmission and processing group, for \$378m cash. That deal may be finalised this week.

Rat power

Timothy Atken, boss of TV-am has a sense of humour.

The station's Christmas cards feature a Barry Fantom cartoon showing two Whitehall mandarins studying a newspaper post "TV-am gains viewers".

"The minister is terribly excited. They've asked him on with Roland Rat," one is saying to the other.

A serious message underlies the joke. The puppet comes back today for a three-week season. The Camden Lock marketing people are expecting it to take the viewing figures well above the current plateau for peak viewing of just over 1m.

During the summer school holidays the first appearance of Roland Rat gave TV-am heady (but temporary) viewing figures of 1.7m.

Early riser

A management consultant died and went to Heaven. Meeting St. Peter at the gate he protested. "There must be some mistake, I'm only 54, I really shouldn't be up here yet."

St. Peter consulted the big book. "Well, according to the time you've charged your clients you are 87."

Observer

We express our condolences and sympathy to all those who suffered as a result of Saturday's outrage. Today we are open for business as usual Harrods Knightsbridge, London SW1X 7XL 01-730 1224



Leading actors in the Ulster drama (from left): The Rev Ian Paisley, James Molyneux, John Hume and Gerry Adams.

Northern Ireland

Trapped in a theatre of violence

By Margaret van Hattem

WE HAVE been here before. Before the bomb which exploded outside Harrods on Saturday came Hyde Park, Chelsea Barracks, the maining of Sir Stuart Pringle, the Oxford Street bombs, the killing of Airey Neave... the catalogue is a long one.

The bomb which brought back into the heart of London the sort of random violence which Northern Ireland has lived with for the past 14 years has again produced a surge of anger, outrage and demands for action.

Yet the strong initial reaction to every past outrage has quickly subsided, leaving political perceptions in Northern Ireland and on the mainland as far apart as ever. This gulf showed through in a poignant exchange in the Commons recently. It was between Mr Ken Maginnis, the Official Unionist member for Fermanagh/South Tyrone and Mr Nick Scott, one of the Northern Ireland Ministers. It went like this:

Mr Maginnis: We are not accustomed to power sharing in the House. It never occurs to us that the two main parties, although the programmes on which they were elected have more in common than do the policies of the Unionists and Republicans in Ulster, should share power in the Government of the UK. Therefore we have never believed that the insistence on power sharing in Ulster, which contradicts the principles of British democracy, was genuinely aimed at the extension of democratic devolution to the province.

Mr Scott: Had we had proportionately the scale of deaths and damage in Great Britain that Northern Ireland has had to endure over the past 14 years, the people of Great Britain would have come to this House and said that the political parties must get together to arrange our affairs better.

British ministers and Unionist politicians have been having that conversation for 10 years. The Northern Ireland political

cast keeps changing but the script remains pretty much the same. The Ulster people simply do not believe that they need to behave as pragmatic Englishmen say they would in similar circumstances: British governments still hope that they will.

The point about the Ulster drama is that while English audiences may be heartily sick of it, Ulster audiences are still searching for a "solution" have always taken as axiomatic that the Ulster people desperately want one. But the evidence points the other way. Every Ulster politician who has dabbled in the art of the possible has seen his career take an abrupt nosedive. The longest running of those who sit tight and do nothing.

Nearly 2,500 people have been killed in the violence of the last 14 years. Proportionately that would be 70,000 in Great Britain, an average of 400 a month. In recent years the trend has been falling. But the past two months have been particularly violent with 27 deaths, including the victims of the Derry Gaspal Hall shootings: Mr Charles Armstrong (OUP chairman of the Armagh District Council); and Mr Edgar Graham (an OUP Assembly member). So let us look at these playing the leading roles, and how they are doing.

Mr Rev Ian Paisley, leader of the Democratic Unionist Party which broke away from the Unionist party in 1971. In spite of his image as a sort of Protestant Savonarola and what some have found an engaging stage persona, Mr Paisley is a deeply cautious politician. He takes few political risks. Even in his more strident days, little came of his threats to make the province ungovernable or of his "third force" of vigilantes. Perhaps he was creating opportunities for his supporters to let off steam as a means of keeping them under control. Having started his career as a wrecked of Stormont govern-

ments and British initiatives, Mr Paisley appears to have learned the hard way that if Northern Ireland is to survive as a political unit, it must be made to work from inside. That has pushed him into taking his first big political risk — publicly to support the Northern Ireland Assembly set up a year ago. Judging by the DUP results at the general election, that has already cost him support. But he appears to believe he has little alternative, and that the collapse of the Assembly would be the first step down the road to Dublin.

Mr Paisley dwarfs the other members of his party, among whom the more prominent are the DUP's Mr Peter Robinson, the deputy leader, who has built up the party organization; and the Rev William McCrea, who is still better known as a gospel singer. Mr James Molyneux, leader of the Official Unionist Party, widely and perhaps unfairly regarded at Westminster as part of Mr Enoch Powell's luggage, he is one of the great survivors. Since his emergence from the

party backrooms nine years ago, he has fought off numerous internal challenges, mainly by letting his rivals overreach themselves.

A man of limited vision and what friends call "a sense of service rather than of mission," Mr Molyneux has never committed the error of supporting any of the "solutions" devised in Westminster and appears content to sit tight until the Government is ready to start integrating Ulster into the UK. This strategy indicates his sure and instinctive feel for his own community: the party, which was demoralized when he took over as leader in 1979 and on the point of collapse two years ago, has recovered its supremacy in Unionist politics.

Others prominent in the OUP include three Westminster MPs: Mr Martin Smyth. Like Mr Molyneux, he is a leading figure in the Orange Order and since winning the crucial South Belfast by-election in 1982, has looked like his successor. Currently an integrationist, but not necessarily a dyed-in-the-wool one.

Mr Harold McCusker, deputy leader of the OUP. Previously a staunch devolutionist and supporter of the Assembly, he lost much of his influence in an unsuccessful bid for the leadership and is finding it difficult to claw his way back.

Mr Enoch Powell. A much bigger figure in Westminster than in Ulster, he is nevertheless the major intellectual influence on Mr Molyneux.

Mr John Hume, leader of the Social Democratic and Labour Party, which gains most of its support from the Catholic community. The most inventive and imaginative of Ulster's politicians, he gives the impression of believing there is no problem that cannot be solved by the creation of appropriate institutions. Much of his political energy is spent in devising the perfect institutions to reconcile the two communities. His intellectual enthusiasm for compromise goes a long way towards masking the fact that, in practice, he is almost as cautious as the other party leaders.

As one of the founder members of the SDLP, Mr Hume was committed to breaking with the old nationalist tradition of abstentionism. But the emergence of Sinn Féin in conventional politics has forced him almost back to the old position. In June he became the first non-Unionist since partition to represent a seat in predominantly Catholic Derry, but he has yet to make his mark at Westminster, for he is making a point of spending much more time in the Dublin-based Forum for a New Ireland. This body, which played a key role in setting up, is examining the options for a political settlement. He is still the only nationalist politician remotely capable of winning the support of most of the nationalist community, but his party is beginning to look like a spent force.

Mr Gerry Adams, leader of Provisional Sinn Féin, the political wing of the IRA. Mr Adams has always denied being a member, let alone head, of

the Provisional IRA but his efforts to convince the security forces and the Government of this have been no more successful than their attempts to prove the contrary. He believes there can be no military victory for either side in Northern Ireland and is generally credited with much of the responsibility for moving Sinn Féin towards conventional politics.

This high-risk strategy appears to have paid off. His achievements — including a leading policy-making role in the 1981 H-block hunger strike, leading the campaign for the 1982 Assembly elections in which Sinn Féin won five seats, and winning the Westminster seat of West Belfast last June — have made Mr Adams the leading figure in the party in the South as well as the North.

Mr Adams is sufficiently aware of the political eclipse of those of his predecessors who laid down their arms to remain firmly committed to the "armed struggle." He is also aware of the host of shadowy bit-players, such as Mr Jim Lene, chairman of the Irish Republican Socialist Army, and Mr Dominic McGlinchey, believed to be a leader of its paramilitary wing, the Irish National Liberation Army, whose capacity for producing shock waves constantly threatens to upstage him.

He has yet, however, to formulate a strategy which is not anathema to the vast majority in the South, let alone the North.

What chance is there of a change in the province's respective political drama? There is a possibility that the Dublin Forum will, in the New Year, produce a report that sets the action in a fundamentally different context. It may, for example, turn its back on reunification in the traditional sense of a unitary state, opening the way for some major rethinking. There is little sign, however, that the audience is clamouring for a change.

Lombard

'Great and good' are the dangers

By Samuel Brittan

ONE SPECIFIC subject which Sir Douglas Wass, former Permanent Secretary of the Treasury, discussed in his last Reith lecture was the future of Royal Commissions. Many people share the late Sir Alan Herbert's view that when governments have no idea what to do they set up a Royal Commission.

But this is not always fair. Royal Commissions have done good work on subjects ranging from child labour in the 19th century to broadcasting in the 20th century.

Sir Douglas's starting point is that the Government should not be the sole or primary source of information and analysis. Alternative existing sources include the media and various research institutes and foundations, renowned for rigour, independence and impartiality, although not always, I would add, for escaping the conventional wisdom of their time.

Sir Douglas's reservation was, however, on a slightly different aspect. It was that the "findings and conclusions" of these bodies "do not always percolate to the public at large; nor do they always make the impact that they should when they reach the policymakers' desks." It is here that the Royal Commission comes into the picture. It "combines authority and prestige with thoroughness of approach and has succeeded in making an impact on both public opinion and policymakers." Above all, Royal Commission reports attract attention which the same work performed unofficially or informally would not.

Yet the Reith lecturer was not quite satisfied with the Royal Commission system as it stands. This is mainly because its creation lies in the hands of governments, which select its members and write its terms of reference. "Whitehall invariably spends a good deal of effort defining the remit of an external body to make quite sure it will not trespass on territory which it does not want explored." This is an aspect Sir Douglas should know very well.

But I fear that the suggested remedy may be worse than the disease. The suggestion made in the lecture is for a single standing Royal Commission of

a couple of hundred persons. Panels to which outsiders can be appointed would investigate specific issues. But the chairman and executive board would normally choose the issues and write the terms of reference.

This permanent Royal Commission would be appointed by the Crown on the advice of the Prime Minister and serve a fixed number of years. The Prime Minister would be expected to make appointments in a non-partisan way and be guided "by a spectrum of interests."

Such a Standing Commission might make it easier to bypass the partisan, ideological Prime Minister figure who haunts so many of Sir Douglas's lectures. But it would be almost bound to fall into the opposite danger by being composed of safe, representative figures: industrial statesmen, educational administrators, and representatives of various interest groups. Sir Douglas hopes that the selection of people would be adventurous and not always safe. But I am afraid his hope would be disappointed.

There is already a Whitehall hook of the "great and good" for Commissions, committees and other public appointments. The Standing Royal Commission could hardly escape being simply the hard core of "the great and the good."

As it is, the great and the good predominate on official inquiries. Anyone who is difficult to classify politically, or who is not associated with some industrial, professional or academic interest group is likely to be omitted. If I may bring in a personal note, I have not been asked to serve on a single Royal Commission, and not even on the most humble departmental inquiry, at any time at all.

But in spite of this personal experience, with the present untidy system there is always a chance that some Minister will manage to get through an unconventional or unrepresentative appointment at some time. Under the tidy and logical-seeming system proposed by Sir Douglas, the cracks would be filled in and the "great and the good" will reign supreme, and faults which weaken the present type of Royal Commission will become embedded and impossible to remove.

Letters to the Editor

Architecture in the Square Mile—from splendour to banality

From Dr A. Henfrey

Sir—As a former member of the Court of Common Council, of the City conservation area advisory committee and contributor to early SAVE reports on conservation in the City, I have read Colin Amery's article (December 8) and subsequent correspondence with great interest.

Dr Guggan (December 8) unfortunately reflects the real sympathies of the City planning authorities and the City of London Corporation. He said that the "luxury of its 21 conservation areas." Rather than being a "luxury," the intimate human scale of so much of the City provided by the Victorian and Edwardian buildings that still survive is one of the many important reasons why the working environment in the Square Mile is so appealing to the high level professionals that make it the leading international business centre it is. I write as one whose business career has of necessity taken him to some of the world's more dreary financial centres.

I find it difficult to accept Dr Guggan's verdict of "about right" when I recall from my own days as a City resident the systematic elimination of so many of the City's charming passages and alleyways and their replacement by mediocre glass shoe boxes and windward walkways.

Future generations of City workers will not look back benevolently on those responsible for the submission by indifference of Little Britain, Bow Lane, Throgmorton Street and Angel Court to name but a few examples I am personally familiar with. They will reflect on what could have been done to restore so many of these buildings for modern business requirements. Imaginative uses for older commercial buildings was an alien concept for the City Fathers and architectural establishment during much of the postwar period. Only in the late 1960s and 1970s were they belatedly and reluctantly persuaded to take it seriously by the actions of SAVE and others, such as the City Heritage Society.

While SAVE probably does tend to underplay the fortunately small amount of good modern architecture in the City, the considered verdict of time will, I believe, favour SAVE rather than Dr Guggan.

Dr Anthony W. Henfrey, Simmons and Co. International, 1800 South Tower, Pennzance Place, Houston, Texas 77002

From the Chairman, The Smithfield Trust

Sir—Dr Guggan's extraordinary outburst (December 9) cannot obscure the facts. The City's conservation policies for the last decade and more have involved delaying designation of conservation areas until after big developments have destroyed their character and the manipulation of their boundaries to help further developments. In Little Britain, for which permission was given for redevelopment last week, the City itself is promoting a scheme which will destroy all the buildings in the conservation area it designated, as well as most of those in one designated by Greater London Council. In Newgate Street nearby, the City has recently decided to demolish the northern side of the street—even though it had designated one end of it a conservation area only two years ago.

Your architectural correspondence has consistently drawn attention to the ways in which conservation can be happily combined with development. Dr Guggan's letter has reminded us all too well how little this message is understood in the City Corporation.

George Allan, 24-26, Cowcross Street, E.C1.

From the Chairman, SAVE Britain's Heritage

Sir—The chairman of the City Planning Committee (December 8) attacks your architectural correspondent "without checking their accuracy, 'facts' which were already wrong" in SAVE's new report on demolition and rebuilding in the City. At no point, however, in his long letter does he cite any specific errors of fact. Of course, any authors covering new ground are liable to correction by reviewers, critics or later writers but our report is rather cooler and more objective than Dr Guggan's reaction suggests.

It consists of an introduction on planning policy in the City since 1945, quoting substantially from reports prepared by or for the City Corporation. The historical details of demolished buildings are based on extensive research at the Guildhall and Royal Institute of British Architects libraries. Dr Guggan has clearly seen red at the comments on the modern buildings that replace them, but these are not universally adverse or deprecatory: what they do analyse and attack is the cumulative

effect of many standardised buildings on the character and liveliness of the City's streets, courts and alleys. And many of the replacements we illustrate cannot be excused as products of immediate post-war austerity, as they date from the past 10 or even five years. Dr Guggan doubts whether those committed to Victorian architecture could see any merit in modern buildings. But it was SAVE who commissioned Richard Rogers to do a scheme for Billingsgate fish market, and the City Corporation which voted itself a deemed planning permission very much on the lines of the SAVE proposals.

Dr Guggan talks of the "luxury" of the City's 21 conservation areas as if their future was secured. Only this summer came news that the City's own road widening proposals would involve the demolition of 25 buildings in conservation areas, while within days of the designation of an extension to the Bank conservation area, permission was given for the redevelopment of a substantial part of the area. And most recently, permission has been given for the demolition of some 70 per cent of the buildings in the Little Britain conservation area. Is this what Dr Guggan considers "about right"?

Marcus Binney, 68, Battersea High Street, SW11.

From Mr P. Minton

Sir—Like any question of aesthetics, architecture is a very personal matter. Accepting this I cannot but wonder incredulously at the comments of the president of the Royal Institute of British Architects, reported on December 7, and the chairman of the City planning and communications committee, letters December 8.

Mr Manser, speaking one hopes for himself rather than the general membership of the RIBA, suggests that "too many architectural ideas were still born by obsession with conservation." Dr Guggan believes that there is little disagreement in the City Corporation about the aesthetic quality of many postwar buildings. Does it occur to neither of them that the criticism of our environment and the drive to conserve the buildings of the past might stem from the awful nature of all too much of the "architect-designed" building foisted upon us since the war?

Looking at the City, for instance, can Dr Guggan and Mr Manser list more than a band-

ful of postwar buildings, from the enormous number built in the period, which has enjoyed general—let alone critical—acclaim? Where has planning done one iota to improve the skyline as opposed to destroying it, as they date from the past 10 or even five years. Dr Guggan doubts whether those committed to Victorian architecture could see any merit in modern buildings. But it was SAVE who commissioned Richard Rogers to do a scheme for Billingsgate fish market, and the City Corporation which voted itself a deemed planning permission very much on the lines of the SAVE proposals.

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Marcus Binney, 68, Battersea High Street, SW11.

From Mr C. Wilson

Sir—Your architectural correspondent (December 5) is understandably gloomy about the City's architecture but he should not lay all the blame on the City fathers who, at least, permitted his own Bracken House. Since 1947 developers have laboured under development charges, land commission levies, development gains tax and development land tax, which latter is to be with us permanently according to Mrs Thatcher. Mr Amery and SAVE Britain's Heritage might do better in the long run by campaigning for the removal or modification of this burden which, like high building costs and interest rates, must surely contribute towards a lowering of building design standards.

C. F. Wilson, Augusta, 14 Royal Chase, Tunbridge Wells, Kent.

From the Chairman, Industry and Employment Committee, Greater London Council

Sir—Mr J. K. Money (December 13) has missed the point when he says that Greater London Council's use of its expenditure to create jobs does not increase wealth. The great balance of the expenditure by the industry and employment committee of the GLC is to finance the Greater London Enterprise Board. It has now invested some £14m in 125 companies in a wide range of wealth creating industries. But for these investments many of these companies would not now exist, the 1,800 jobs we are creating or preserving would not exist, and London's wealth creating industrial base would have further diminished.

Michael Ward, County Hall, SE1



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Terry Byland
on Wall StreetMotors
lose their
drive

WHEN THEY come to write the history of the great Wall Street bull market of 1983, one of the highlights must be the day in April when General Motors announced a substantial surge in profit in the first quarter and set the whole market ablaze with delight.

The spectacular recovery in the U.S. motor industry, which was lying battered on the ropes in 1982, has been one of the main thrusts beneath the bull market and, indeed, the U.S. economic recovery itself.

All the more unsettling, therefore, is the dull performance of the motor stocks over the past couple of months. Far from even keeping pace with the rest of the market, stock prices in the Detroit majors have fallen sharply from their 12-month highs - by around 25 per cent in the case of Chrysler, for example.

Over the past month, falls in car stocks have outpaced the fall in the Standard and Poor's 500 stock index, the tally stick most favoured by the brokerage analysts.

Several leading brokerage houses have turned distinctly cooler towards motors. Not bearish, or at least not yet, but certainly no longer bullish.

One of the first to change tack was Shearson-American Express, which was telling clients by the end of September: "We do not recommend... major new long-term commitments".

There was a fresh flurry of nervousness in the stock market towards the end of last month when the industry's sales for early November appeared to be weakening.

However, the nervousness proved a false alarm, or perhaps an early warning. Sales steadied in the latter part of the month and most analysts professed themselves satisfied with the total sales for the full month of 590,000 units. The total for the early part of the month seems to have been distorted by sales promotions in the comparable period.

But the disquiet over car sales since mid-summer continues to unsettle the market. Mr Hugh Johnson of First Albany blames sluggish car sales for the weakening in total retail sales, which gained only 1.51 per cent in May-October, compared with 7.43 per cent in January-May. Auto sales make up about 18 per cent of total retail sales and the strong Christmas season at the stores has lifted totals towards the end of the year.

The debate over car sales trends is part of a wider debate over the present ratings on car stock prices. Shearson-American's decision to take a more restrained view of the sector was based on its reading of the cyclical factors affecting the industry and the stock market ratings.

The pace of recovery by the industry from its woeful condition in 1982 has fuelled gains of around 300 per cent in General Motors and Ford stock prices, and it may now be time to ask how far the present recovery cycle has left to run.

At Shearson-American, Mr Scott Merlis believes the big three car makers have discounted most of the cyclical growth that can be expected by 1985, when he sees U.S. car sales reaching a plateau at around 10.8m units.

In 1985, Shearson forecasts that GM will be reaching peak earnings of \$10 a share, with Ford around the same after adjusting for the three-for-two stock split.

In the previous economic recoveries of the post-war period, motor stocks have traded at high price/earnings ratios during the early phase, and then settled back to a p/e of about half the market average when nearing the peak of their earnings cycle.

The big three have followed that trend in the present bull market and now trade around nine times earnings. If the trend is followed through, then by 1985 price/earnings for Ford and GM might have fallen to about five, compared with a predicted p/e of 10 on the S & P 500 index.

U.S. bonds, Page 14

CENTRAL BANK CHIEF IN U.S. TO MEET CREDITORS

Argentine bid to end debt doubts

BY JIMMY BURNS IN BUENOS AIRES

ARGENTINA's central bank governor, Sr Enrique Garcia Vazquez, left for the U.S. at the weekend for a series of meetings with his country's foreign creditors aimed at clarifying his Government's position on its \$40bn foreign debt.

Sr Vazquez left foreign bankers in considerable confusion last week after declaring that Argentina would defer foreign debt principal and interest repayments for six months while it renegotiated its foreign debt commitments for next year.

That was contradicted by the Economy Minister, Sr Bernardo Grinspun, who emphasised that Argentina had only requested a deferment of deadlines on the signature of debt contracts with 30 public-sector entities worth about \$6bn.

Sr Grinspun also denied an earlier report that one of the contracts already signed - with the state airline Aerolineas Argentinas - had been declared null and void.

Foreign banks will be seeking further reassurance that Sr Vaz-

quez's original statement was due to a misunderstanding and that his position on the debt remained essentially that of Sr Grinspun.

Before leaving Buenos Aires, Sr Vazquez indicated that he would seek to underpin a new rescheduling with foreign banks with an agreement with the International Monetary Fund. The Argentine Government wants to revive an existing 15-month agreement with the fund, and eventually to negotiate a new three-year standby facility consistent with the country's new economic programme and broadly acceptable to its foreign creditors.

Argentina has drawn only about \$650m of a \$1.7bn loan signed with the fund last January because of the former military government's failure to meet economic targets.

Banking sources said Sr Vazquez was also considering asking for fresh funds from the U.S. Treasury or the U.S. Federal Reserve in addition to a commercial credit, which Argentina would need to cover payments due next year.

According to U.S. bankers, current debt talks are focused on deciding how much of Argentina's trade revenue should be used to pay interest and how much should be set aside to boost the country's reserves, which have fallen to about \$300m.

Sr Grinspun now forecasts a trade surplus next year of \$3.5bn, and he expects about \$2bn of that to be used to meet interest arrears. Argentina's current interest arrears amount to about \$2bn.

The country also faces repayments of about \$35m in interest maturing in 1984. About \$17bn in principal payments falling due in 1984 would need to be renegotiated.

In a speech broadcast nationally on Friday night to outline the Government's economic policy, President Raul Alfonsín said Argentina would continue to honour debt obligations but emphasised that the country would seek a longer grace period in rescheduling existing debt and softer terms for fresh money.

Sr Alfonsín said one of his Gov-

ernment's main priorities would be to cut the budget deficit from 14 per cent of GDP to 4 per cent by curbing military spending, increasing taxes on most luxury goods and tightening up the tax collection system. At the same time, Sr Alfonsín aims to pull the country out of its present recession by aiming for growth in 1984 of 5 per cent.

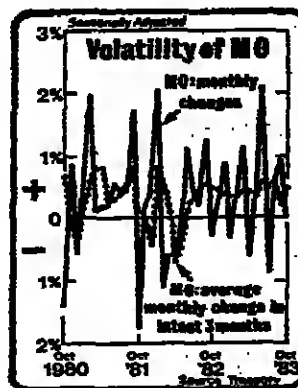
In a move aimed at drawing the country's unions towards a social contract, Sr Alfonsín followed last week's announcement of price controls by increasing all salaries by 1,000 pesos (\$18). That will mean an effective 96 per cent rise in the minimum wage.

However, the Radical Government might be heading for a clash with the Peronist leadership of the main trade union organisation, the General Confederation of Labour, over proposed new legislation calling for direct union elections and greater participation of independent members in decision-making.

Brazil reduces interest arrears, Page 2

THE LEX COLUMN

Little Mo comes out to play



broader aggregates. But this fails to explain why the authorities wish to highlight, let alone perhaps target mischievous Mo. The measure is too erratic to function as an effective monetary signal and has few of the predictive qualities associated with other aggregates. The components of Mo are already available within the four walls of the Bank of England and the Treasury. Perhaps that is where she should stay.

Int'l Harvester

The U.S. markets have been signalling a decisive turn in international Harvester's fortunes for many months past, so the success of last week's debt restructuring came as little surprise. For those investors brave enough to buy the shares in mid-1982 - or showed enough to buy the deeply discounted 12 1/2 per cent bonds guaranteed by the credit corporation of the group - the banks' decision to re-

tile weekly series and also the difficulty of ignoring the figures once the market is hooked. For the brokers, of course, the extra gilt-edged volume arising from a weekly panic would compensate delightfully for the pain of negotiated commissions.

A more serious complaint is that, even over the long term, Mo is an unreliable guide. The most common criticism is that it fails to adjust for the diminishing use of cash resulting from credit cards and other bits of plastic. That, however, is not the only problem. One camp may emphasise that, as unemployment rises, the black economy increases and encourages cash usage; another camp may argue that rising unemployment reduces the disposable income of heavy cash users and so has the opposite effect. Both contentions are certainly correct but establishing a balance between one and the other would probably prove beyond the powers of even the most sophisticated econometric model.

The information which Mo provides about shifts in financial or economic behaviour is extremely limited. In particular, it tells no one anything about the corporate sector, in which the amount of ready money bears no relationship to, for example, business loan demand. At best, Mo may shed some light on the pattern of consumer spending.

By linking notes and coin with bankers' deposits and bill money, Mo raises the spectre of monetary base control. The Bank is understandably sceptical about this kind of tail-wags-the-dog monetary approach, while the Treasury is publicly committed not to use Mo as an instrument of direct monetary control, the greater proportion being given to it has been enough to set alarm bells ringing.

As an indicator of velocity, Mo may nevertheless have some purpose. It could, for example, help to elucidate the inflationary potential of a given increase in one of the

power over his district, the electors of which appear totally indifferent to his conviction in October for having accepted about \$17m from Lockheed to help to promote the sale of TriStar aircraft to a Japanese airline.

According to NHK, the Tanaka faction, which had 66 seats in the old lower house, lost only one seat yesterday, while its closest rivals won 24 seats from its 32. Mr Nakasone's was losing five of its 48, while the Komoto faction had incurred no net loss or gain from its 30. The figures may change today.

Mr Nakasone already relies on the Tanaka faction's support and his survival as Prime Minister may now absolutely depend on it. It is inconceivable that Mr Tanaka himself can return to high office after his conviction but, if he decides to withdraw support from Mr Nakasone, then he may wish to advance the cause of one of his own supporters, such as Mr Noduro Takeshita, the current Finance Minister.

What appeared really to hurt the LDP, and benefited the well organised smaller parties, was low voter turnout, which may well have been brought on by the widespread belief that the ruling party's losses would be minimal. The principal opposition party, the Japanese Communist Party, won 24 seats in the old parliament, which looked likely to win back most, if not all, the 24 seats it lost in 1980.

Projections suggested that the Japanese Socialist Party might win 107 seats, up from 101, while the Democratic Socialists and the Communists might also make small advances. The pooling of resources by the Socialists, Komoto and the Democratic Socialists appeared to have been successful in 17 out of 21 races.

The Japanese electorate also demonstrated remarkable indifference to the question of individual corruption. Another politician convicted in the Lockheed trial easily won re-election, as did an MP from the Tokyo outskirts whose massive gambling losses in Las Vegas had been a recent national scandal.

Japanese Election '83



Tanaka's blow to Nakasone

Continued from Page 1

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UK, Ireland consider banning Sinn Fein after London bomb

BY JOHN HUNT IN LONDON AND BRENDAN KEENAN IN DUBLIN

THE BRITISH Government is under pressure to ban Sinn Fein, the political wing of the Irish Republican Army (IRA), after the car bomb, claimed by the IRA, that killed five people and injured 91 outside the Harrods department store in central London on Saturday.

The Irish Government is also expected to discuss the possibility of a ban on the organisation at a Cabinet meeting tomorrow in Dublin.

Mr James Prior, the UK's Northern Ireland Secretary, said yesterday that the Government would look again at the possibility of proscribing Sinn Fein.

It is understood, however, that Mr Prior is sceptical about the possibility of operating a total ban and feels that it might prove counterproductive. He and other ministers feel, nevertheless, that some action must be taken to show their abhorrence of Sinn Fein's links with the IRA.

In Dublin, Dr Garret Fitzgerald, the Irish Prime Minister, said the division between Sinn Fein and the IRA was specious. "Politically they

represent the IRA, they support and advance the methods of the IRA."

Two junior ministers in the Dublin Government and the Opposition leader Mr Charles Haughey, the former Prime Minister, favour a ban.

Mr Prior acknowledged yesterday that if Dublin did go ahead with such a move, it would be anomalous for Britain not to follow. "Of course we will consider it again and keep it under consideration," he said.

Privately, British ministers believe that a ban might increase sympathy for the IRA in Northern Ireland as Republicans would argue that Britain was flouting the wishes of 102,000 voters in the province who supported Sinn Fein at the general election.

In London, police were said to be following up "very promising leads" in their search for the bomber. The bomb, believed to have weighed between 25 lbs and 30 lbs, was left in an Austin 1100 saloon car and is believed to have been released by a timing device and not by remote control.

Mr Leon Brittan, the Home Secretary, is to make a statement on the bombing today in the House of Commons.

Yesterday he met with Sir Kenneth Newman, Metropolitan Police Commissioner, to discuss tighter security. Later he said that policing of the streets would be stepped up but that he could not guarantee the safety of Londoners against "murderous" acts of terrorism.

Mr Prior will be meeting representatives of the Dublin Government early in the new year to discuss improved extradition procedures from the Republic.

Short of proscribing Sinn Fein, the British Government could institute a policy on non-co-operation between the various government agencies in Northern Ireland and Sinn Fein.

Mr Prior pointed out, however, that that might lead to difficulties. A member of a Housing Executive who refused to assist a local Sinn Fein councillor might be the victim of IRA retaliation.

Editorial comment, Page 10; theatre of violence, Page 11

New Paris minister for EEC

BY DAVID HOUSEGO IN PARIS

M ROLAND DUMAS, a Socialist deputy and a close friend of President François Mitterrand, was appointed last night to take over as Minister for European Affairs.

He replaces M André Chadenet, who was made president of the Cour des Comptes immediately after the breakdown of the Athens summit a fortnight ago. His transfer had been in the pipeline for some time and was not intended as a rebuke.

M Dumas takes over at a key moment with the crisis in the EEC coinciding with France assuming from January 1 the presidency of the European Council of Ministers. French officials intend by early January to put forward proposals on how negotiations can be resumed.

The post of European affairs officially comes under the wing of M Claude Cheysson, the Minister for External Relations. At one time it had been thought M Cheysson would take over the European dossier during the coming six months leaving a newly appointed minister to take charge of other aspects of the ministry's work.

Responsibility for the French approach to Europe has, however, been increasingly shifting to the president and to M Jacques Delors at the Ministry of Finance who recently put forward the French proposals on controlling EEC budget expenditure.

The absence of any other ministerial changes seems to confirm that M Mitterrand has no immediate intentions of a Cabinet reshuffle.

Elected three times as a member of the National Assembly, M Dumas, 61, is a member of its Foreign Affairs Committee and has been entrusted by M Mitterrand recently with a number of missions abroad.

He was sent to Libya to talk with President Muammar Gaddafi at the height of the Chad crisis in the summer. More recently he has been the President's private emissary to Gabon to try to heal relations with President Omar Bongo, which were damaged by the publication in France of a recent book

Peugeot redundancies compromise

Continued from Page 1

to negotiate on retraining plans for the 1,900 being made redundant.

The CGT called on the workforce to return to the plant this morning to discuss plans for a fresh strike.

In spite of this setback, the agreement over the size and terms of the layoffs ameliorated what had become for the government a deeply embarrassing dispute which the Communists were using as a test case to challenge other industrial restructuring schemes.

The CGT yesterday welcomed the agreement which it said had created "a new situation."

The agreement should remove the tension from today's meeting between M Laurent Fabius, the Minister of Industry, and M Georges Marchais, the Communist secretary general, who has been bitterly attacking the Government's industrial policy because of the increase in unemployment it is causing.

The CGT last week brought production to a halt at the factory, which employs 17,000, in protest at the planned layoffs. On Thursday, in a deliberate effort to force the Government to agree to the redundancies, Peugeot announced that it

was closing down the plant indefinitely from today and postponing FF 1.2bn of investment to modernise the factory.

The agreement commits Peugeot to go ahead with the planned investment and to maintain the production in France of Talbot, the future of which has been in doubt. After the new dispute last night, the management said it would go ahead with the investment only when work returned to normal.

The pro-Socialist CFDT union, which are opposed to any redundancies, called on workers to occupy the Talbot factory last night.

Israeli vessels shell PLO positions

Continued from Page 1

In northern Lebanon Israeli gunboats launched another pinpoint shelling attack on members of the Palestine Liberation Organisation, loyal to the leadership of Mr Yasser Arafat, prepared for the start of evacuation today.

The continuing clashes between the U.S. and Syria is ominous for any long-lasting ceasefire between the factions in Lebanon. The Druze, Syria's closest allies in Lebanon, say U.S. naval gunfire is hitting their villages and they are retaliating.

Syria and its allies have 400 guns in the mountains around Beirut, which have intermittently bombarded the capital, the Lebanese ar-

my and Christian militia, say diplomats. Syria has also reinforced its anti-aircraft batteries and has shot down one Israeli and two U.S. bombers in recent weeks.

In addition to Sam 6 and Sam 9 anti-aircraft missiles, the Syrian army is making greater use of the Strella shoulder-held Sam 7 missile, employing a new model with heavier explosive and a better heat-seeking capacity, say diplomats.

Despite yesterday's clash with the U.S., Syria appears genuinely anxious for better relations with President Gemayel's Government and a resumption of the reconciliation talks. It may therefore be prepared to put the crucial question of

Lebanon's agreement with Israel to one side and move on to discussion of a national unity government.

In Tripoli, 450 lightly armed guerrillas have moved in between Mr Arafat's men and their rebel opponents so that evacuation can proceed easily today. Some 102 badly wounded PLO men have already been evacuated. It is not clear whether Mr Arafat will depart today or tomorrow.

Greece, which is providing five ships for the evacuation, is satisfied that sufficient international guarantees have been given for Mr Arafat and 4,000 of his men to be transported out of the country without Israel attacking the ships.

World Weather

| Area | Temp | Wind | Area | Temp | Wind |
|--------------|------|------|-----------|------|------|
| Amsterdam | 14 | SE | London | 14 | SE |
| Antwerp | 14 | SE | Paris | 14 | SE |
| Birmingham | 14 | SE | Frankfurt | 14 | SE |
| Bombay | 28 | SE | Brussels | 14 | SE |
| Boston | 14 | SE | Cairo | 14 | SE |
| Buenos Aires | 14 | SE | Cardiff | 14 | SE |
| Calcutta | 28 | SE | Chennai | 14 | SE |
| Canton | 14 | SE | Cebu | 14 | SE |
| Cebu | 14 | SE | Dacca | 14 | SE |
| Colon | 14 | SE | Dhaka | 14 | SE |
| Delhi | 14 | SE | Hankow | 14 | SE |
| Guangzhou | 14 | SE | Hong Kong | 14 | SE |
| Hankow | 14 | SE | Kobe | 14 | SE |
| Hong Kong | 14 | SE | London | 14 | SE |
| Kobe | 14 | SE | Lyons | 14 | SE |
| Lyons | 14 | SE | Manila | 14 | SE |
| Manila | 14 | SE | Medan | 14 | SE |
| Medan | 14 | SE | Mumbai | 14 | SE |
| Mumbai | 14 | SE | Nagasaki | 14 | SE |
| Nagasaki | 14 | SE | Osaka | 14 | SE |
| Osaka | 14 | SE | Shanghai | 14 | SE |
| Shanghai | 14 | SE | Singapore | 14 | SE |
| Singapore | 14 | SE | Tokyo | 14 | SE |
| Tokyo | 14 | SE | Yokohama | 14 | SE |
| Yokohama | 14 | SE | | | |

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INTERNATIONAL COMPANIES and APPOINTMENTS

U.S. BONDS

Fed policymakers to meet amid fierce debate on economy

THE Federal Reserve's policy-making Open Market Committee (FOMC) meets tomorrow against the backdrop of a fierce debate on Wall Street, and to the state of the economy, short-term U.S. interest rates and the inflation trend. This debate is taking place in an increasingly heated political atmosphere.

The meeting also coincides with a sagging credit market, a soaring dollar and an uncertain equity market.

For these reasons this month's FOMC meeting is being heralded as of particular

importance. But despite this the committee is not expected to "take any sharp policy turns."

The latest buzzword on Wall Street is "fine tuning." Aside from being a general admission that no one is really sure what the Fed is up to right now, the terminology also reflects a recognition that monetary policy has—for the time being—indeed moved into a different phase.

The basic problems the Fed faces are old and familiar. Under pressure from all sides it must steer an increasingly difficult course between maintaining the recovery—albeit at a more sober pace—without reigniting inflation or inflationary fears which would damage its credibility.

The reality is that both the Fed's credibility and its perceived current policy are already under attack from various quarters. As a result its room for manoeuvre is extremely narrow.

Ahead of the FOMC meeting many Wall Street analysts have been forced to make their own

predictions for next year. Last week brought forth another gloomy crop of interest rate projections. Basically most observers see rates at the end of 1994 being higher than now, but disagree on the short- to medium-term prospects. This reflects differences of opinion over the degree to which the pace of economic expansion will slow in the first half and over how the Fed will respond.

In the meantime the credit markets are basically marking time, with trading generally thin and little retail interest.

Last week saw bond prices fall for most of the week, with the Treasury long bond touching a low of 99 32-32 on Wednesday and producing the highest yield—12.04 per cent—since August.

On Friday the market attempted a short-lived and somewhat modest rally prompted by the much better than expected 0.2 per cent decline in the November Producer Price Index. Nevertheless this failed to wipe out earlier losses and the long bond closed the week 18 lower at 100 1/2 to yield 11.94 per cent.

There was little reaction to the news late on Friday that M1, the basic U.S. money supply, grew by \$5.5bn in the latest statement week. A big bulge, caused by seasonal and technical factors like social security payments, had been widely expected.

Of more concern is the immediate short-term interest rate picture and the looming end-month flood of new Treasury paper.

Last week money market rates continued to move higher spurred by a firm Fed funds rate, which climbed to more than 10 per cent at one point before closing the week at 9.73 per cent. Treasury bill rates increased by five to ten basis points while CD and other private instrument rates posted gains of 20 to 50 basis points.

Late in the week the Treasury announced plans to auction \$9.25bn of two-year notes next Wednesday.

Paul Taylor

Barlow to pay R96m for steel and building groups

BY OUR JOHANNESBURG CORRESPONDENT

BARLOW RAND, the South African mining and industrial group, is to increase its building products and steel merchandising interests with the purchase for R96.2m (\$73.2m) cash of two divisions of the Hunt Leuchars and Hepburn (HLH) group.

Robor Industrial Holdings, which is Barlow's steel stockholding subsidiary and which makes its Johannesburg Stock Exchange debut today, is to acquire Wouter Steel from

HLH for a net asset value of about R50m. Barlow itself is to acquire W. F. Johnstone for R46.2m.

W. F. Johnstone owns 84 per cent of the building products distributor, Bi-ki-Johnstone, and it is intended that the latter's Johannesburg listing will be retained. Barlow's intention is to put its Federated Timbers building products and mining supplies subsidiary into Bi-ki-Johnstone in the near future.

HLH is to retain its extensive timber growing and saw milling interests and propose to restructure the cash it receives from Barlow in these operations.

Mr John Maree, Barlow director, says that the group's overall strategy is to ensure that the operations of all its major divisions are in public quoted companies and that this in part motivated acceptance of HLH's offer to sell its stake in Bi-ki-Johnstone.

Air Canada hopes to move out of the red

BY ROBERT GIBBENS IN MONTREAL

AIR CANADA, the Canadian state-owned airline, expects a reduced loss for 1993 and hopes to move out of the red in 1994. Against a deficit of C\$22.6m (U.S.\$29m) after tax in 1992, the airline reckons to emerge from this year with losses of between C\$15m and C\$20m.

The company is putting forward a tentative estimate of C\$20m for profits in 1994, although plainly much hinges

on the outlook for load factors. Traffic in October rose for the first time in 14 months and the better trend continued through November and early December.

Losses at the government-owned Canadianair, the airline manufacturer, slowed in the first nine months of 1993, because of major cuts in overheads, but results at De Havilland Aircraft of Canada, continued to deteriorate.

Both companies have been severely hit by the recession over the past two years, and have required major infusions of government funds to keep them afloat in the face of rapidly falling revenues.

Canadianair posted a loss of C\$166m, including interest, against C\$278m a year earlier. De Havilland Canada had a loss of C\$123m, against a profit of C\$5m.

Vice-chairmen elected at Phibro-Salomon

PHIBRO-SALOMON INC. has elected Mr Thomas D. O'Malley and Mr Henry Kaufman vice-chairmen from January 1.

Mr O'Malley, who has served since March 1993 as president and chief executive officer of Philipp Brothers, Inc., commodities marketing subsidiary of Phibro-Salomon, is also resigning

those positions to become president and chief executive of a new crude oil and oil products subsidiary being established by Phibro-Salomon Inc. Succeeding

Mr O'Malley as president and chief executive officer of Philipp Brothers, Inc. is Mr Alan Flacks, formerly chairman of the European executive committee of Philipp Brothers. Mr Flacks was also elected an executive vice-president of Phibro-Salomon Inc.

Mr Flacks has served Philipp Brothers in numerous positions

around the world including Italy, India, Switzerland and England.

Mr William R. Howell, chairman of the board and chief executive officer of J. C. Penney Company, Inc., has been elected to the board of WARNER LAMBERT COMPANY. He joined J. C. Penney in 1988 as a management trainee. He is also a director of Exxon Corp.

Mr Marion G. Durk has been elected vice-president, corporate relations, by AM INTERNATIONAL. She has been staff vice-president, corporate relations, since August.

Mr Robert E. Mercer, chairman of the board and chief executive officer of The Good Year Tire and Rubber Company, has been elected to the board of MANUFACTURERS HANOVER CORP. and MANUFACTURERS HANOVER TRUST COMPANY.

Mr Robert J. Carlson, president and a director of United Technologies Corp., Hartford, Connecticut, has been elected to the CIGNA CORP. board from January 1.

Mr Daniel Wagniere has been appointed a deputy member of

the management committee of SANDOZ, Basle-based chemical company, from January 1. Prof. Peter Berthold, pharmaceuticals, and Dr Rudolf Weagen, paracetamol central services, become heads of department.

AMERICAN EXPRESS INTERNATIONAL BANKING CORP. has named Mr Paul D. Feldman vice-president, public affairs. He was director of corporate affairs and communications, American Express Company. He will be responsible for developing overall public relations strategy for AEBC worldwide, and, in addition, will be involved in the advertising of AEBC and Trade Development Bank (which joined the American Express family in March) and will also support the cultural, foundation and internal activities of AEBC.

PORTNAX DEVELOPMENT, New York, has made two board appointments. Mr Harry P. Cavatone will be responsible for manufacture and finance and Mr John M. Rooney for sales and promotion.

Mr George H. Ashmore has been elected president of ITT CANNON-North America. He has been general manager of ITT Cannon's Phoenix division. He was named general manager of the Phoenix unit in September 1979.

Murdoch holds 7% of Warner

By William Hall in New York

MR RUPERT MURDOCH has increased his stake in Warner Communications, the troubled U.S. entertainment and computer conglomerate, to 7 per cent.

The Australian publisher's companies have bought a further 133,400 shares in Warner, according to a filing with the Securities and Exchange Commission.

Since Mr Murdoch's interest in Warner was first disclosed his group has spent more than \$100m in acquiring a strategic stake in the company, which has been hit by heavy losses at its Atari computer unit. Mr Murdoch has denied that his companies want to take over Warner.

Warner is presently valued at \$1.5bn, but Wall Street analysts believe that any potential bidder would be forced to pay closer to \$2bn for the company. Warner is known to be worried that Mr Murdoch's interest could "adversely affect" Warner's relations with "certain of its creative personnel" and could threaten the loss-making joint cable TV venture with American Express.

Swiss bankers plan special crisis fund

BY JOHN WICKS IN ZURICH

THE SWISS banking industry is planning to set up a special "crisis fund" to allow immediate payment to depositors in the event of bank failures. A convention is expected to be announced following the next meeting (in March) of the Swiss Bankers' Association.

The fund would probably foresee contributions from the signatory banks in respect of deposits of at least Sfr 20,000 (\$9,000). The scheme is intended to obviate delays of months, or even years, on the part of banks involved in bankruptcy proceedings. Some form of deposit insurance is

already contained both in the coming "banking union" referendum of the Social Democratic Party and in the draft of a new Banking Bill.

However, the Bankers' Association is undertaking a project of its own since its members have shown a preference for an ad hoc system to the formation of a permanent contingency fund.

The cantonal banks, which have previously rejected the idea of a fund in that they themselves in most cases have state guarantees, have expressly said they would take part in the association's scheme.

Australian broking industry move

BY OUR FINANCIAL STAFF

AUSTRALIAN Associated Stock Exchanges (AASX) will amend its submission on stock exchange rules to reflect an agreement reached with banks and life insurance offices on the ownership of stockbroking firms.

The Trade Practices Commission said it expects to be able to deal promptly with the amended application as soon as it is received.

The AASX is believed to have agreed to eventual 100 per cent unrestricted ownership of stockbroking firms by banks and insurance companies.

FT INTERNATIONAL BOND SERVICE

All these Bonds and Warrants have been sold. This announcement appears as a matter of record only.



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Merrill Lynch Capital Markets

Morgan Stanley International

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Banque de Paris et des Pays-Bas (Suisse) S.A. Geneva

Banque Populaire Suisse S.A. Luxembourg

Banque Stern

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Bayerische Vereinsbank

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Ethy Eastern Finance Webster

Chase Manhattan Capital Markets Group

Chase Manhattan Bank International

CIBC

Citicorp Capital Markets Group

Commerzbank

Compagnie de Banque et d'Investissements, CBI

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Lazard Brothers & Co., Limited

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November, 1993

EUROBOND TURNOVER

(nominal value in \$m)

U.S. \$ bonds

Last week..... 7,897.2 11,610.7

Previous week 5,294.2 9,813.3

Other bonds

Last week..... 1,702.6 1,571.8

Previous week 1,120.0 957.4

* No information available—previous day's price.

† Only one market maker supplied a price.

STRAIGHT BONDS: The yield is the yield to redemption of the maturity date shown in millions of currency units except for Yen bonds where it is in billions. Change over week—Change over price a week earlier.

FLOATING RATE NOTES: Denominated in dollars unless otherwise indicated. Coupon shown is minimum. Cdn=Canada; next coupon becomes effective. Spread=Margin above six-month offered rate (\$ three-month; \$ above mean yield of U.S. dollars. Cdn=The current coupon. Cylid=The current yield.

CONVERTIBLE BONDS: Denominated in dollars unless otherwise indicated. Cdn=Canada; Change over week—Change over price a week earlier.

NOTES: Spread Bid Offer Cdn Cyp Cylid

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Continued on Page 18

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Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on the latest declaration.

y-dividend \rightarrow ex-dividend; y-annual rate of dividend paid
 stock dividend \rightarrow liquidating dividend; d-called; d-new; y-new
 y-low \rightarrow ex-dividend declared on paid in preceding 12 months; y-dividend in Canadian firms
 y-dividend \rightarrow after split-up of stock; d-dividend; y-dividend
 paid this year; omitted; deferred or no action taken at latest date
 dividend matching \rightarrow dividend paid in same month as earnings
 treatment with dividend \rightarrow in arrears \rightarrow n-new issue in the past 50 weeks
 The high-low range begins with the start of trading in the stock and ends with the last trading day in the month of the dividend
 y-dividend \rightarrow dividend in the month of the stock dividend
 y-stock split \rightarrow Dividends begin with date of split \rightarrow stock splits high-low range
 dividend paid in stock in preceding 12 months; estimated high-low range
 y-dividend \rightarrow dividend in the month of the stock split
 y-trading \rightarrow trading initiated \rightarrow in bankruptcy or receivership or bring new securities
 organized under the Bankruptcy Act, or securities assumed by a receiver
 y-warrant \rightarrow with warrants \rightarrow x-us-dividend \rightarrow ex-dividend \rightarrow ex-us-dividend
 y-w-dividend \rightarrow without warrants \rightarrow y-x-dividend and sales in full-year; y-x-dividend

Every day read the

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|-----------|-------|-------|------|---|
| UK Equity | 129.0 | 136.5 | +0.4 | — |
| Equity | 141.4 | 139.8 | -0.1 | — |

| | | | | | |
|--|---------|-------|-------|--------------------------------|------|
| Lazard Brothers & Co (Jersey) Ltd | | | | State St Bank equity hedge W/L | |
| PO Box 108, St Helier, Jersey | 0334 | 57361 | | Net asset value Dec 15 55.444 | 0.00 |
| Confidence | 51349 | 97 | 13.86 | | |
| LI Income | 57512.5 | 272.0 | 1.00 | | |
| LI Payout | 57512.5 | 272.0 | 1.00 | | |
| N Am PO | 1186 | 11.20 | | | |
| Lloyds Bank International, Geneva | | | | | |
| PO Box 438, 1211 Geneva 31 (Switzerland) | | | | | |
| LI Income | 57512.5 | 272.0 | 1.00 | | |
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Trust Funds

| | Non | APR | Int Cr | Not |
|-----------------------|------|--------|--------|-----|
| Shell Limited | | | | |
| Arkeley Sq. WIX 8DA | | | 01-499 | 86 |
| UMMYdG | 8.41 | 8.73 | | |
| Money Market Trust | | | | |
| Victoria St ECAN AST. | | | 01-238 | 699 |
| Wood | 8.71 | 8.92 | Smith | 76 |
| Fund | 8.91 | 9.13 | Smith | 76 |
| Money Management | | | | |
| Johnson St. ECAN | GAE | 01-236 | 142 | |
| Union | 8.49 | 8.57 | Smith | 76 |
| E | 8.68 | 8.83 | Smith | 76 |
| DenAcc | 8.40 | 8.57 | Smith | 76 |
| | 8.56 | 8.74 | Smith | 76 |

Bank Accounts

[illegible]

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| | | | | | | | |

ACROSS

1 Its occupant won't stand for revolution (6-5)
 7 Some notes for the legal profession (3)
 9 A patch put on a cuff, perhaps (5)
 A girl takes drink, start of a good evening out (8)
 Cypsum and basalt are different (9)
 9 Grew agitated about a gambling venture (5)
 3 Parties appeal to him (7)
 5 Repair that's right inside and wrong outside (4)
 1 Does wrong, gets lines (4)
 Filthy bones scattered around the church (7)
 A lot of politicians do (5)
 Sovereign bonds from which authors derive an income (9)
 A foolish assumption of the old school (6, 3)
 Communist firm about belief (5)
 I leave the earth for the sun (3)
 Private lines in the services (4, 3, 4)

DOWN

Greek coasters perhaps (3)
 He's concerned with his image, being badly tailored (8)
 Wide on top (5)

4 Pipe of pipes (7)
 5 Declared a number were incorrect (7)
 6 A sign that some of us are mending our ways (9)
 7 Game between two sides? (8)
 8 Consider changing gear on the way (6)
 14 Musical picnicer (5-4)
 16 Disease of more than one fruit, we hear (8)
 17 Beach shoes are adjusted for it (8)

19 A race between two poles and an Arab (7)
 20 Original place for holding races every four years (7)
 21 Passed shuffled cards (6)
 22 Old character in car firm, an engineer (6)
 25 Bound to have spirit (5)

The solution to last Saturday's prize puzzle will be published with games of winners on Saturday, December 31.

continued
Actibonds Investment Fund SA

| | |
|--|--|
| 37 Ave Maria Drive, Lyndhurst, NJ 07037 | PO Box 188, 100 Park Ave, New York, NY 10022 |
| Address 121 19.99 | Dollar 520 132 9481 2380 |
| Address 2 19.99 | Starling 210 168 1 9402 |
| 62 65 Queen St, London EC4A 3JZ, ENGL | Deutsche Mark DM 527 9402 |
| Address 1 19.99 | Swiss Franc 100 100 1 9402 |
| Distribution Dec 1981 19.90/55 | Currency Deposit Shares |
| HealthCareDec 14 58.66 | IGF Management Services Inc |
| TechnologyDec 14 121.38 | Reg Computers PO Box 1486 Cayman Is, BW |
| Address 1 547.95 | Jardine Fleming & Co Ltd |
| Arise Fund Managers Ltd | 26th Floor, Compaq Centre, Hong Kong |
| PO Box 284, St Heller, Jersey, 9534 7217 | (Account) 518.26 19.53 |
| Barnford Barnard Group Mgrng Ltd | (Account) 518.26 19.53 |
| PO Box 31, Port of Spain, Trinidad | (Account) 59.65 19.21 |
| Address 1 19.99 | (Account) 59.65 19.21 |
| Tec&Com Dec 17 62.50 0481 28561 | (Account) 59.65 19.21 |
| IntGrwth 116.90 18.01 | (Account) 59.65 19.21 |
| Address 1 19.99 | (Account) 59.65 19.21 |
| Brown Shipley Tst Co (Jersy) Ltd | (Account) 59.65 19.21 |

هكذا امنه الفصل

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NOTES

* Unless otherwise indicated, and
 1/2 cent with no premium refer to U.S.
 known as last column allow for all
 2/3 Offered price, include all
 3/4 Offered price, 2/3 Yield based on offer
 4/5 Today's opening price
 6/7 Price of UK last, p Periodic
 8/9 Price plan, 1/2 Single premium
 10/11 Price includes all expenses
 12/13 Offered price includes
 14/15 Offered price includes
 16/17 Offered price includes
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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

No stopping the dollar

BY COLIN MILLHAM

Only the threat of heavy intervention by the German Bundesbank put any brake on the dollar's rise on the foreign exchange market last week. But even determined action by the German central bank merely slowed the advance without bringing it to an end.

The Bundesbank may have spent up to \$500m in Frankfurt and New York on Wednesday trying to pull the dollar down from a near 10-year peak against the D-mark, and followed this up with further intervention on Thursday and Friday, only to see the dollar rise above DM 2.77 for the first time in almost 10 years.

It was suggested in the market however that without the intervention of the Bundesbank the

dollar would probably have gone well beyond the DM 2.80 level.

Other central banks seemed less concerned by the rise of the dollar, and on Wednesday afternoon, when Bundesbank activity was at its height the Swiss National Bank went to the trouble of issuing a statement saying it had not intervened on the exchange.

The Bank of France was apparently resigned to allowing the French franc to fall to an all-time low against the dollar, but the lack of support for the franc at a time when the German authorities were trying to boost the D-mark led to a weakening of the franc within the European Monetary System. This is not causing any concern at

present, and is not regarded as the first sign of an early realignment of the system.

Among major currencies only the Japanese yen held steady against the dollar, resulting in a further rise in the against European currencies, taking to a record high in terms of the D-mark.

Sterling fell below \$1.41 at one time on Wednesday, but recovered slightly on news that

the British National Oil Corporation is proposing unchanged prices for North Sea oil in the first quarter of 1994. It was the trade-weighted index remaining around 82 the Bank of England also seemed resigned to let the pound fall, obviously hoping that the dollar's present levels are temporary.

\$ in New York

| | Dec. 16 | Previous |
|-----------|-----------------|-----------------|
| Spot | \$1.4170-1.4185 | \$1.4180-1.4190 |
| 1 month | 0.170-0.18 | 0.16-0.17 |
| 3 months | 0.16-0.17 | 0.15-0.16 |
| 12 months | 1.22-1.27 | 1.24-1.29 |

Forward rates are quoted in U.S. cents discount.

FORWARD RATES AGAINST STERLING

| | Spot | 1 month | 3 months | 6 months | 12 months |
|--------------|--------|---------|----------|----------|-----------|
| Dollar | 1.4170 | 1.4175 | 1.4175 | 1.4185 | 1.4235 |
| French franc | 1.9850 | 1.9850 | 1.9850 | 1.9850 | 1.9850 |
| Swiss franc | 2.7350 | 2.7350 | 2.7350 | 2.7350 | 2.7350 |
| Japanese yen | 223.5 | 223.5 | 223.5 | 223.5 | 223.5 |

BANK OF ENGLAND TREASURY BILL TENDER

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|-----------------------------|---------|----------|------------------|--------|
| Bills on offer | £100m | £100m | Top accepted | 8.924% |
| Total of | £232m | £215.11m | Rate of discount | 8.993% |
| 100% allocations | £100m | £100m | Average yield | 8.10% |
| Accepted bids | £27.775 | £20.785 | Amount on offer | £100m |
| Allocation at minimum level | 4% | 9% | At next tender | £100m |

THE DOLLAR SPOT AND FORWARD

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|-------------|---------------|---------------|------------|------------|
| UK | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Ireland | 1.1100-1.1205 | 1.1100-1.1170 | 0.15-0.15c | 0.15-0.15c |
| Canada | 1.2450-1.2510 | 1.2450-1.2510 | 0.12-0.12c | 0.12-0.12c |
| Belgium | 75.50-80.20 | 75.50-80.20 | 0.15-0.15c | 0.15-0.15c |
| Denmark | 14.15-14.25 | 14.15-14.25 | 0.15-0.15c | 0.15-0.15c |
| France | 16.50-16.60 | 16.50-16.60 | 0.15-0.15c | 0.15-0.15c |
| Germany | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Italy | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Japan | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Norway | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Sweden | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Switzerland | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| U.S. | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |

UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

Belgian rate is for convertible franc. Financial franc 57.30-57.35.

EMS EUROPEAN CURRENCY UNIT RATES

| | ECU central | ECU against | % change from | % change from | % change from |
|-------------------|-------------|-------------|---------------|---------------|---------------|
| | rate | rate | rate | rate | rate |
| Belgian franc | 40.338 | 40.338 | +2.42 | +1.83 | +1.54 |
| Dutch guilder | 3.7603 | 3.7603 | +0.38 | +0.38 | +0.38 |
| French franc | 6.5595 | 6.5595 | +0.38 | +0.38 | +0.38 |
| German mark | 1.936 | 1.936 | +0.38 | +0.38 | +0.38 |
| Italian lira | 1.936 | 1.936 | +0.38 | +0.38 | +0.38 |
| Spanish peseta | 166.639 | 166.639 | +0.38 | +0.38 | +0.38 |
| Portuguese escudo | 200.482 | 200.482 | +0.38 | +0.38 | +0.38 |
| Irish punt | 7.8756 | 7.8756 | +0.38 | +0.38 | +0.38 |
| Greek drachma | 340.750 | 340.750 | +0.38 | +0.38 | +0.38 |
| Maltese lira | 1.936 | 1.936 | +0.38 | +0.38 | +0.38 |
| Maltese lira | 1.936 | 1.936 | +0.38 | +0.38 | +0.38 |

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

THE POUND SPOT AND FORWARD

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|-------------|---------------|---------------|------------|------------|
| UK | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Ireland | 1.1100-1.1205 | 1.1100-1.1170 | 0.15-0.15c | 0.15-0.15c |
| Canada | 1.2450-1.2510 | 1.2450-1.2510 | 0.12-0.12c | 0.12-0.12c |
| Belgium | 75.50-80.20 | 75.50-80.20 | 0.15-0.15c | 0.15-0.15c |
| Denmark | 14.15-14.25 | 14.15-14.25 | 0.15-0.15c | 0.15-0.15c |
| France | 16.50-16.60 | 16.50-16.60 | 0.15-0.15c | 0.15-0.15c |
| Germany | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Italy | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Japan | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Norway | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Sweden | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Switzerland | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| U.S. | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |

Belgian rate is for convertible franc. Financial franc 57.30-57.35.

OTHER CURRENCIES

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|--------------------|-----------------|-----------------|-----------------|-----------------|
| Argentina peso | 80.16-80.92 | 81.25-81.31 | 87.60-87.90 | 87.60-87.90 |
| Australia dollar | 1.5350-1.5370 | 1.5350-1.5370 | 1.5350-1.5370 | 1.5350-1.5370 |
| Brazil cruzeiro | 1.324-1.325 | 1.324-1.325 | 1.324-1.325 | 1.324-1.325 |
| Finland markka | 5.9450-5.9460 | 5.9450-5.9460 | 5.9450-5.9460 | 5.9450-5.9460 |
| Greek drachma | 340.750 | 340.750 | 340.750 | 340.750 |
| Hong Kong dollar | 11.0601-11.0605 | 11.0601-11.0605 | 11.0601-11.0605 | 11.0601-11.0605 |
| Indian rupee | 47.850-47.855 | 47.850-47.855 | 47.850-47.855 | 47.850-47.855 |
| Israeli sheqel | 1.8000-1.8005 | 1.8000-1.8005 | 1.8000-1.8005 | 1.8000-1.8005 |
| Japanese yen | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |
| Malaysian dollar | 2.3100-2.3105 | 2.3100-2.3105 | 2.3100-2.3105 | 2.3100-2.3105 |
| New Zealand dollar | 1.2100-1.2105 | 1.2100-1.2105 | 1.2100-1.2105 | 1.2100-1.2105 |
| Saudi riyal | 27.800-27.805 | 27.800-27.805 | 27.800-27.805 | 27.800-27.805 |
| Singapore dollar | 1.3200-1.3205 | 1.3200-1.3205 | 1.3200-1.3205 | 1.3200-1.3205 |
| South African rand | 1.7350-1.7355 | 1.7350-1.7355 | 1.7350-1.7355 | 1.7350-1.7355 |
| U.S. dollar | 1.4130-1.4200 | 1.4125-1.4145 | 0.15-0.20c | 0.15-0.20c |

* Selling rates.

EXCHANGE CROSS RATES

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|-------------------|---------|---------|---------|---------|
| Pound Sterling | 1.00 | 1.00 | 1.00 | 1.00 |
| U.S. dollar | 1.4130 | 1.4125 | 1.4130 | 1.4125 |
| Deutsche mark | 3.7603 | 3.7603 | 3.7603 | 3.7603 |
| Japanese yen | 166.639 | 166.639 | 166.639 | 166.639 |
| French franc | 6.5595 | 6.5595 | 6.5595 | 6.5595 |
| Swiss franc | 1.936 | 1.936 | 1.936 | 1.936 |
| Dutch guilder | 3.7603 | 3.7603 | 3.7603 | 3.7603 |
| Italian lira | 1.936 | 1.936 | 1.936 | 1.936 |
| Spanish peseta | 166.639 | 166.639 | 166.639 | 166.639 |
| Portuguese escudo | 200.482 | 200.482 | 200.482 | 200.482 |
| Irish punt | 7.8756 | 7.8756 | 7.8756 | 7.8756 |
| Greek drachma | 340.750 | 340.750 | 340.750 | 340.750 |
| Maltese lira | 1.936 | 1.936 | 1.936 | 1.936 |
| Maltese lira | 1.936 | 1.936 | 1.936 | 1.936 |

EURO-CURRENCY INTEREST RATES (Market closing rates)

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|---------------|-------------|-------------|-------------|-------------|
| Short term | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 |
| 7 days notice | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 |
| Month | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 |
| Three months | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 |
| Six months | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 |
| One year | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 | 8 1/2-9 1/2 |

Asian \$ (closing rate in Singapore): Short-term 8 1/2-9 1/2 per cent; seven days 9 1/2-10 1/2 per cent; one month 10 1/2-11 1/2 per cent; three months 11 1/2-12 1/2 per cent; six months 12 1/2-13 1/2 per cent; one year 13 1/2-14 1/2 per cent. Long-term Eurodollar two years 11 1/2-12 1/2 per cent; three years 12 1/2-13 1/2 per cent; four years 13 1/2-14 1/2 per cent; five years 14 1/2-15 1/2 per cent. Short-term rates are call for U.S. dollar and Japanese yen; other two days' notice.

MONEY MARKETS

London rates rise on weak pound

Interest rates rose nervously in London last week as sterling fell to record lows against the dollar and showed signs of weakness against Continental currencies and the yen.

There was no sign of panic, however, with interbank rates moving up by about 1/2 per cent, but Bank of England intervention rates remained steady as the authorities absorbed some modest shortages without difficulty. A surplus on Monday was followed by a £100m short-

circulation.

In New York the Federal Reserve added reserves to the banking system on most days, but failed to prevent a rise in the federal funds overnight rate to a peak of 10 1/2 per cent on Thursday. There was also some inflationary pressure, but the fear that the large rise in M1 picture was somewhat confused the money supply announced Friday, which was a much larger than expected while not particularly significant rise of 1.9 per cent in monthly

retail sales contrasted sharply with a fall of 0.2 per cent in November wholesale prices.

There was some speculation that the weakness of the D-mark might prompt the Bundesbank to increase its Lombard rate, but last week's meeting of the bank's central council left credit policies unchanged.

MONEY RATES

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|--------------|-----------|-----------|-----------|-----------|
| Overnight | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| One month | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| Two months | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| Three months | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| Six months | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| One year | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |

LONDON MONEY RATES

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|--------------|-----------|-----------|-----------|-----------|
| Overnight | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| One month | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| Two months | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| Three months | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| Six months | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| One year | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |

Discount Houses Deposit and Bill Rates

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|--------------|-----------|-----------|-----------|-----------|
| Overnight | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| One month | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| Two months | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| Three months | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| Six months | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |
| One year | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 | 5.40-5.50 |

FT LONDON INTERBANK FIXING

(11.00 am on December 16)

3 months U.S. dollars

bid 10 7/8 offer 10 9/8

6 months U.S. dollars

bid 10 9/8 offer 10 11/8

The fixing rates are the arithmetic means, rounded to the nearest 1/8, of the bid and offered rates for \$100 quoted by the market to five reference banks at 11 a.m. each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Paribas, and Paribas and Mergans Guaranty Trust.

FINANCIAL FUTURES

LONDON

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|--------------------------|---------------|---------------|---------------|---------------|
| Three-month Eurodollar | 88.47 | 88.48 | 88.47 | 88.48 |
| June | 88.47 | 88.48 | 88.47 | 88.48 |
| Sept | 88.47 | 88.48 | 88.47 | 88.48 |
| Dec | 88.47 | 88.48 | 88.47 | 88.48 |
| March | 88.47 | 88.48 | 88.47 | 88.48 |
| Volume | 2,670 (1,640) | 2,670 (1,640) | 2,670 (1,640) | 2,670 (1,640) |
| Previous day's open int. | 5,951 (5,623) | 5,951 (5,623) | 5,951 (5,623) | 5,951 (5,623) |

THREE-MONTH STERLING DEPOSIT

| | Dec. 16 | Dec. 9 | Dec. 16 | Dec. 9 |
|------------------------------|---------------|---------------|---------------|---------------|
| Three-month sterling deposit | 88.47 | 88.48 | 88.47 | 88.48 |
| June | 88.47 | 88.48 | 88.47 | 88.48 |
| Sept | 88.47 | 88.48 | 88.47 | 88.48 |
| Dec | 88.47 | 88.48 | 88.47 | 88.48 |
| March | 88.47 | 88.48 | 88.47 | 88.48 |
| Volume | 1,031 (1,352) | 1,031 (1,352) | 1,031 (1,352) | 1,031 (1,352) |
| Previous day's open int. | 4,989 (5,096) | 4,989 (5,096) | 4,989 (5,096) | 4,989 (5,096) |

20-YEAR 12% NOTIONAL GILT

| | | | | |
|--------------------------------------|------------------|--------|--------|--------|
| Vpc | 108-14 | 108-18 | 108-14 | 108-25 |
| March | 107-16 | 107-29 | 107-10 | 107-25 |
| June | 107-03 | — | — | 107-12 |
| Sept | 106-19 | — | — | 106-31 |
| Dec | 106-06 | — | — | 106-16 |
| Volume | 1.733 (3.036) | | | |
| Previous day's open int. | 3.836 (3,456) | | | |
| Basis quote (clean cash price of 1%) | | | | |
| Treasury 2003 tess equivalent price | 33 1/2 | | | |
| March contract | 36 to 52 (32nds) | | | |

FINANCIAL TIMES SURVEY

A fresh phase is starting for foreign investors and local businessmen as the country's new Government sets out to open up the economy. Martial law continues to be firmly exercised, however, and the generals are insisting on a long transition to full democracy

Turkish Industry

New scope for investment

THIS IS a crucial period for Turkey. Politically, the country has just embarked on the transition to the "disciplined democracy" of the generals who seized power three years ago. November's elections have led to the appointment of a civilian Prime Minister who now has to jostle for power both with the armed forces and with other politicians excluded from the polls.

Economically, 18 months of relatively lax management have seen inflation creep up again and the export boom taper off. The new government has little choice other than to impose further austerity—at just the time when banks and industry are beginning to feel the full cost of the previous such dose.

In both fields care is needed as at stake are the stability of Nato's exposed south east flank and the chance of speeding up the development of one of the potentially larger economies in the world.

First, the political framework. The election to office of Mr Turgut Ozal, the generals' deputy prime minister until June 1982, marks a major step forward on the road mapped out by the military. This road is an austere one. The Turkey entering 1984 is a far cry from the liberal parliamentary democracy of the 1960s and early 1970s.

The regime established by the

By DAVID TONGE

generals is designed to prevent any return to the dark days of the late 1970s when political error brought the country to the verge of civil war. The constitution and all the basic laws of the state have been rewritten. The result is a strong presidential system under which, from his palace above Ankara, President Kenan Evren, who led the 1980 coup, can keep a firm grip on the government and politicians toiling in the winter smog below.

The November elections were held under conditions of censorship and martial law, and with parties with any links to the mass pre-coup parties being banned. The heads of the three parties contesting the elections had all at one time been close to the country's military rulers

and today Mr Ozal makes clear that he is not seeking any confrontation with the men he once served. On the contrary, he goes out of his way to insist that even their most controversial legislation—for instance, on trades unions, the press and the universities—should first be given a proper try.

In his view, Turkey has had too many zig-zags. It is time for stability. He is opposed to a wholesale removal of the ex-officers installed by the generals throughout the state machinery.

Nor does he show undue concern over the human rights issues which have disturbed EEC governments such as France and Denmark—the continuing use of torture, the show trials of trades unionists, the purges of the universities, the harsh treatment of the press and the condemnation to up to eight years prison of the leaders of the local CND movement.

Those who voted for him expecting changes on the political front will be disappointed by some of the conservative attitudes he shows. His supporters sometimes counter that at present, he has no alternative but to try to reassure the military, now showing some unwillingness to return even a

limited way back to the barracks.

But in conversation Mr Ozal makes it clear that he is little interested in revamping the country's politics by, for instance, ensuring parties banned from the November polling may properly contest the local elections due next year. Instead his priority is the economy, a fact in keeping both with his election campaign and his past record.

Twice before, in 1970 and 1980, he made a name for designing and the seeing through radical IMF-style packages. Today a similar approach is widely expected as he both tried to correct the course of the economy and open it up to competition and foreign investment.

His commitment to these goals is consistent and long-term—and one of the features on which foreign businessmen can rely as they assess the opportunities available to them in this country stretched between Europe and the Middle East.

It is true that some traditional Turkish businessmen, who have made their fortunes largely relying on state-backed protectionism, have shown some



Prime Minister Ozal on hearing of his election victory last month: he is committed to making Turkey competitive

scepticism about Mr Ozal's plans. But most of them, together with a newer generation, interested in innovation and export, welcome his programme and his promises to take the country's notorious bureaucracy off their backs.

Many Turks are interested in finding foreign partners to help them develop the country's resources such as its massive agricultural potential or tourism. Some of these would-be partners are men who have previously relied on domestic trade and now realise that Turkey has to raise its sights if it is to pay its way in an ever tougher world.

Ambition

An example of such growing ambition is the Sabanci group which, having made a name in textile exports, is now busy carving out an international market in tyre cord and tyres. Others are contractors who flourished as Turkey built up its Middle East order books to an impressive \$13bn, but who now see that the boom is over and that they must diversify.

Much has been done since Mr Ozal, then head of the State Planning Organisation, launched

his 1980 measures to attract foreign investment. Legislation has changed, red tape been partially unknotted, the country's foreign exchange position considerably improved, and the economy generally shown much more stability.

That more investment has not yet been forthcoming reflects both the problems which many Turkish businessmen have in obtaining local funds on reasonable terms and hesitation from abroad. Part of that hesitation has been because of uncertainty over the fate of the world economy and part because of Turkey's own record in dealing with foreign investors.

Memories of the humiliations suffered by the Ottomans in the hands of foreign businessmen meant that it was not until the 1950s that Turkey began to welcome foreign capital. Even that welcome was not universal. While governments would usually call for foreign investment, medium-rank officials could make foreign companies' life a misery. Tyre companies such as Pirelli tell how permission to expand or modernise plants would not be forthcoming.

"If few people have arrived since 1980 we must look at the

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| Funds for industry, and state industry | III | Motors and tyres |
| Resources | IV | Agriculture and textiles |
| Petrol energy and scope for investment | V | Electronics, glass and contracting |
| Management and labour | VI | Defence and white goods |
| The business environment | | Business information |
| Taxation, regional development, free trade zones and advertising | | Tips for travellers and how to find out facts |
| | | Editorial production of this survey by Mike Smith |

ups and downs of the past 30 years. We should appreciate the way groups are still paying attention to us," says Mr Ali Kizman, president of Tusiad, the Turkish business-men's association, and himself now investing in a chicken plant with IFU backing.

In the longer term there remains the question of how stable the structures that the generals have created will prove to be. The tough union measures they have taken means it could be five years or so before workers are really able to fight to win back the purchasing power which they have lost since martial law was imposed and strikes banned. Unionists estimate their real take home pay has fallen by 40 per cent in the past four years.

But tension could emerge earlier where the political parties are concerned. The three parties now represented in parliament—Mr Ozal's Motherland Party with 211 seats, Mr Necdet Calp's left-of-centre Populist Party with 117 seats, and retired General Turgut Sunalp's conservative Nationalist Democracy Party with 71 seats—all owe their present strength to the banning from the elections of parties with any discernible links to pre-coup politics.

Mr Suleyman Demirel and Mr Bulent Ecevit, the last two pre-coup prime ministers of Turkey, are both sitting in enforced silence on the sidelines, as are 240 other politicians banned from all political activity. The Correct Way Party, Sodep, a social democratic movement, and a new left-wing grouping, all draw on the traditions and support which the two former prime ministers once had. In the future they could mount a strong challenge, but, excluded

from the recent general elections and, possibly, from next year's local elections, their turn may be slow in coming.

The danger is that by excluding all opposition views from parliament, the generals may have reduced the credibility of that body and encouraged the very bogey they most fear, extra-parliamentary activity. Goodwill will be needed on all sides if the present "disciplined democracy" is to be made to work. Yet it has to work in the sense that, however flawed, no credible alternative is in sight. Most critics on the system argue in favour of working to reform the structure bequeathed by the generals rather than for rejecting them out of hand.

Awkward

More immediately, the question is whether Mr Ozal will succeed in his hopes of setting the economy to rights by giving a fresh boost to exports. He has an awkward inheritance—industrial on the up, a public sector borrowing requirement which is apparently way above target, and major troubles in the country's financial and industrial structures. At the same time the military remain in centre stage, with martial law applied as harshly as ever.

But the visitor finds him confidently stressing how these are far less than the troubles he faced three years ago. His bias is towards action. The legislative framework he has been given will ease that action. Turkey should soon be seeing some major economic changes. Most of these are expected to be welcome abroad. But at home the question is whether they will pay off sufficiently quickly to protect Mr Ozal's own power base.

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BALANCE SHEET (As at December 31, 1982) (TL.million)

| | | | |
|--------------------|----------|-------------------|----------|
| Loans extended | 85,860.1 | Equity | 5,141.4 |
| Participations | 2,612.0 | Loans secured | 92,020.9 |
| Portfolio of bonds | 1,236.1 | Other liabilities | 8,940.0 |
| Other assets | 16,403.0 | | |

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TURKISH INDUSTRY II

Turkey's new premier plans a major policy package to curb inflation, boost exports and open the economy. On this and the next page, Mr Ozal's mixed inheritance and the harsh financial climate for business are analysed

Competitiveness the first priority

Economy
DAVID TONGE

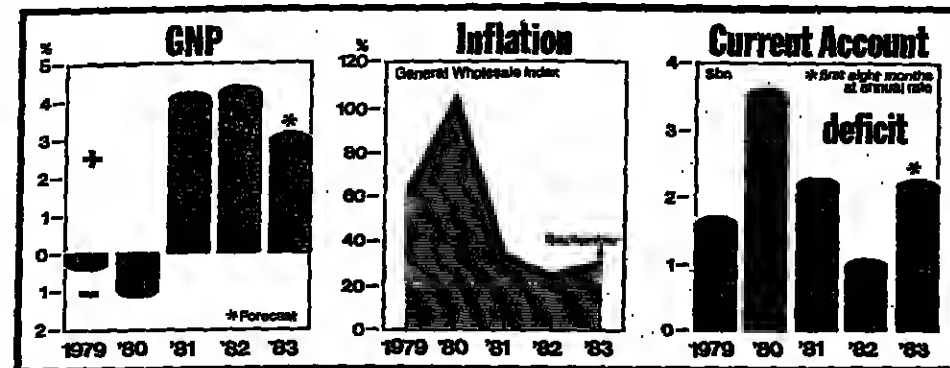
THE FOLLOWERS of Mr Turgut Ozal, the new Turkish Prime Minister, are proud. Not only has he been responsible for the revival of the Turkish economy from the dark days of 1980 but he has caused the press to change. "People weren't interested in the economy, but look at the newspapers now. They all have economic pages. It's Mr Ozal's doing," boasts his Istanbul party head.

Mr Ozal's election campaign and indeed his whole philosophy derive from the premise that if the economy can be made to deliver, the rest will be easy. This emphasis on the importance of economic factors is understandable in a man who twice before—in 1970 as well as in 1980—has been prepared to fight for classical IMF-style policies to deal with economic crisis.

But the emphasis remains highly necessary today. For Turkey has far to go if it is to develop a competitive economy and open up to the outside world as foreign investors and Mr Ozal would like. And shrouded by the superficial prosperity of the crowded boutiques, video clubs and restaurants of Istanbul today, a series of disturbing factors are lurking.

• The export boom which has spurred the recovery of the past three years has tapered off. Several of the Middle Eastern markets on which Turkey relied have run into problems. Recently sales to Iraq, a key trading partner for Turkey, appear to be picking up, but in the first eight months of this year overall exports were a mere 2 per cent up on last year's levels.

• Domestic industry is in continuing trouble. Many factories are working at one-half to two-thirds capacity because of the depressed domestic market. Power cuts are again plaguing



Turkey's economy has turned round remarkably since 1980 when GNP fell and inflation exceeded 100 per cent. An export boom spurred economic revival and the country has become able to pay its way in the world. This year growth has slipped below 1981 and 1982

levels as agricultural output has fallen back from last year's record and, more seriously, export growth has come under strain. Inflation too has begun to edge upwards. The current exchange rate is TL 275 per U.S. dollar and TL 290 per £.

production, and well worsen if industrial output picks up. Financing costs, running at 35-40 per cent in real terms, are driving an increasing number of firms into bankruptcy. Only large-scale intervention by Mr Adnan Basar Kafaloglu, the late Minister of Finance, has prevented more groups from going under.

• The financial sector is under strain. Three small banks have collapsed, as have all the country's money brokers. Many banks have large amounts of non-performing debt on their books. There is inadequate funding for industry. The banks have yet to adapt to the virtual freeing of interest rates in 1980.

• Inflation has edged up to 30-35 per cent. There has been a surge in the money supply.

This mix reflects some of the price that has had to be paid for following an IMF programme—as well as the consequence of deviating from it. Mr Kafaloglu's rescue of a number of major firms from collapse has aggravated inflation and contributed to the problems in the export sector. The rescue has been achieved by a major expansion

in domestic credit, in part achieved by diverting funds from export credit. Turkey now has problems in meeting credit targets agreed with the IMF—and Mr Kafaloglu has increased Mr Ozal's problems in this field by announcing that for the past 18 months the Turkish Government had been cooking its books to seem to be meeting these targets.

Belt tightening

All this means that Mr Ozal is likely to have to ask Turks to tighten their belts a further notch. Though money and credit policies are expected and these in turn mean that an early major economic surge is unlikely. This year GNP is expected to grow by 3.2 per cent. A slip in agriculture after last year's record performance has pulled the economy back from the 4.2 and 4.4 per cent growth of 1981 and 1982. It is hard to see a rapid return to the 6-7 per cent growth of pre-crisis years. Yet such growth is essential if any straits are to be made into unemployment now totalling around 18 per cent of the labour force.

Looking ahead, the external account is still in reasonable

shape. Turkey is regularly servicing its \$16bn debt and the Central Bank expects to raise around \$400m-\$500m on the Eurobond market next year, about double this year's figures. But problems remain. In 1985 and 1986 Turkey faces a debt service-burden. The local contractors' boom in the Middle East appears over and the fragility of exports to that area has recently been underlined. In this context it is encouraging to see Turkey increasing its exports of manufactured goods to Western Europe and finding that its textile products now stand good chances in North America.

The basic question remains how competitive Turkey's firms can prove after having grown up cocooned by protectionism. Investment in fresh plant has been low for years, financing costs are markedly above those of the country's competitors, and the dead hand of the bureaucracy is only too alive. One firm says it needs 145 documents in order to make a single export. To start building 40 separate taxes have to be paid. Just to appear on television before the elections, Mr Ozal found his staff had to

sign four documents saying he was a party leader.

The new Prime Minister's aim is to change much of this. He wishes to reduce the role of the state. He would like to simplify and liberalise the country's notorious exchange rate regime, sell off some state enterprises and the Bosphorus Bridge, and drastically prune the tax system. One of his early plans is to reduce the extent to which taxes distort bank interest rates. He is strongly in favour of foreign investment.

In achieving this he will be helped by the strong executive powers the generals have laid down for the state. For instance, the rigid legislation controlling unionism will make it easier to impose a tough wages policy and prevent workers from clawing back the purchasing power they have lost in recent years—which could cause many of those who voted for him to find they pay a high price.

Tradition

His problems will be two-fold. In the first place the economy itself may prove less tractable than he believes, particularly as the problems of post-1980 austerity come further to the surface. Secondly, tradition in Turkey is a strong force.

The generals' three years in power saw a succession of increased rather than decreased as law after law was re-written. In the last resort the generals opposed major shifts to reduce the role of the state in the economy. This is a point to be remembered by the private investor. For the concept of the free market economy is still young in Turkey. "Capitalism here is only three years old," says Mr Ali Kocman, president of Tusad, the Turkish businessmen's association.

However, the country's potential is as great as ever and Mr Ozal's Government symbolises the desire of many to remove the shackles which, in the past, have delayed the country's development. For both Turkish and foreign firms the opportunities are there.

New era poses harsh challenges

Banking
DAVID TONGE

THE LAST two years have been the most difficult in recent Turkish banking history. The headlines have been caught by the bankruptcies of two cavalierish finance houses, Kastelli and Meban of the Trans-Turk group, and of three unorthodoxly managed small banks, Hilar, Istanbul and Odi.

But more serious are the problems of the rest of the country's financial system has accepted the radical changes necessary if the banks are to come unshackled through their present troubles. The visitor is soon told how grave these troubles are. "We all believe that at least two prominent banks cannot collect interest or principal on at least 20 per cent of their loans," one normally restrained leading businessman tells visitors to his office. These are sombre words, but they should be seen in the Turkish rather than the European context. For local practice means that banks in Turkey operate under very different constraints and controls than those abroad.

One bank director, asked about the high levels of non-performing loans said to be on his books, countered that it was mainly a matter of how one categorised loans. "If we get promissory notes backed by accounts receivable instead of cash it does not mean we have to renege the loan as non-performing," he said.

"If firms have cash flow problems, we have a responsibility to help them through." Further, even if the loans were categorised as non-performing, the banks' accounts might look alarming, but most of the debt would eventually be recovered from the property usually required as a cover for bank credit.

That said, the problems of Turkey's banks and their customers are disturbing—and a reflection of the still reverberating consequences of the virtual freeing of interest rates in 1980.

That change, pushed through by Mr Turgut Ozal, winner of the October elections, marked the end of a golden era for the banks and their major clients. Previously, banks had been able to obtain funds at minimal cost from the public and lend them on to industrialists and traders at well below the inflation rate. Suddenly the banks found themselves involved in a desperate auction for money with money brokers offering up to 100 per cent annual return

And businessmen, who had concurred almost totally with bank credits, overnight found themselves having to pay more than 20 per cent real interest rates for working capital. Today the cost is 35-40 per cent in real terms and around 65-75 per cent in nominal terms.

Given that the economy has been going through a recession it is not surprising that so many businesses have run into trouble—and that these troubles are rubbing off on the banks.

In the view of Mr Ali Kocman, president of Tusad, the Turkish businessmen's association, there was nothing wrong with the changes introduced by Mr Ozal three years ago and much of the fault lies

Why do the banks not get together to improve the structure of interest rates? Bank directors who take part in the monthly meetings say that the problem is that the meeting, though theoretically free, is chaired by the state in the form of the central bank and controlled by the state since five of the nine banks present come under state ownership or influence.

Mr Kaya Erdem, the former Minister of Finance who has been helping Mr Ozal's economic team prepare for office, is keen to see these spreads fall and has been considering phasing out the 5.1 per cent of tax which customers have to pay per year on bank loans. This

most bankers when he argues he is obliged to keep small branches to collect deposits.

Another banker says: "The name of the game is retail borrowing and wholesale lending. I have 600 branches but only make large loans at 10 of them." Mr Ayhan Sahenk, the contractor who has just taken control of the Turkiye Garanti Bankasi, is expected to trim the number of this bank's branches to stop losses.

There is obviously far more scope for savings here, for mergers, for computerisation and for cutting back on bureaucracy; often four signatures are required to cash a travellers cheque.

Overstaffing too is a problem, and has just been aggravated by a new law requiring banks to take on security guards. "I now have as many guards as bank staff in one province," complains one bank manager.

The urgency of the need to tackle such problems is increased by the problems many banks are having with their clients. A number of banks have lost on guarantees given to Turkish contractors working abroad. Others have been hit by the problems faced by medium- and smaller-size firms.

A very few have become involved in dubious operations. One of the best established bankers such as Mr Sabah to see as a positive development the Government's announcement that both the manager and shareholders of Hilarbank, Istanbul Bank and OdiBank would be subject to criminal investigations.

This summer's changes in country's banking law designed to prevent such a loss and to prevent any go from taking undue advantage of owning a bank. The changes are flawed, and may be modified by the new Government. In general existing laws considered adequate and stand the problems seem to be solved.

• That in the past laws have been fairly applied and do external auditing has been

• That the savings ratio in Turkey and money is to remain scarce, partly since Mr Ozal is expected to follow a tight money

• That the banks have adapted their operations to consequences of the varying of interest rates of years ago.

All these problems become less critical economy were sudden. But, for now, the problems of finance are one of the delaying such a recovery.

TURKEY'S BIG NINE BANKS

(In lira, end 1982)

| | Total | Assets | Share | Profit | Assets | Share | Profit |
|--|-------|--------|-------|--------|-----------------------------------|-------|--------|
| | | | | | | | |
| Ziraat Bankasi (Agricultural Bank) | 890 | 445 | 4 | 14.9 | State | | |
| Turkiye Is ... | 784 | 406 | 18 | 4.7 | State and bank's own pension fund | | |
| Akbank | 400 | 169 | 24 | 1.5 | Sabah family | | |
| Yapi ve Kredi | 398 | 125 | 3 | 0.5 | Cukurova Holding | | |
| Pasambank | 154 | 67 | 4 | 0.3 | Cukurova Holding | | |
| Turk Ticaret... | 100 | 47 | 1 | 0.5 | State/Ercan Holding | | |
| Turk Garanti | 94 | 33 | 2 | 2.6 | Dogus Construction-Ayhan Sahenk | | |
| Anadoluh... | 35 | 42 | — | 1.3 | State | | |
| Uluslararasi Endustriyel ve Ticaret (Int.) | 68 | 28 | 1 | 1.9 | Cukurova Holding | | |

† At cost.

with the banks' inadequate reaction to these. Certainly, the present situation is a curious one. Each month the nine main banks come together and reach a "gentlemen's agreement" on what interest rates should be.

The first remarkable element of this agreement is that the rate offered to those opening time deposit accounts—up to 40 per cent for one-year deposits—is actually above the 32-34 per cent which the banks are allowed formally to charge on loans.

The next remarkable element is that even though the average cost of funds to the banks is between 25 and 26 per cent, the average amount they must charge to cover reserve requirements and all their expenses is at least 40 per cent—and to this must be added 10.2 per cent of tax and levy charged by the state.

By lending money at an overall cost to the customer of 50 per cent the banks are doing no more than making ends meet. Further, if the calculation is done for funds received at the margin and for which 40 per cent is paid, the cost to the customers has to be over 70 per cent.



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012

ECONOMY

Public sector retains its grip

"THAT WHICH the individual cannot do, the state must undertake" is a seldom heard slogan in Turkey these days. Once it was the rationale which prompted successive governments in the 1930s and 1940s to set up the industrial corporations which are the State Economic Enterprises (SEEs) still account for about 46 per cent of the output of Turkish manufacturing.

Mr Ozal's declared intentions are uncompromising. "The state should not enter industry and commerce as a main principle," states a declaration by his Motherland Party. "Exceptionally, the state may establish industrial establishments in underdeveloped regions, but these should be turned over to the people as soon as possible."

There are a number of reasons why Mr Ozal may not find it easy to fulfil this election pledge. The first is that Turkey's state sector constitutes a powerful political constituency in itself.

A second reason is that the military, who remain powerful on the Turkish scene, view economics in terms of defence and believe in a large state sector. The supposedly free enterprise policies followed since 1980 have in fact seen the number of SEEs rising from 27 to 34. Targets of private sector criticism, such as the Petrol Tyre Corporation at Kireşir (set up to make tyres for a future Turkish aircraft corporation), have not been abolished.

Tomosun, the state motor corporation which Mr Ozal's Minister of Industry in 1981 was openly hoping to do away with, has been allowed to go ahead. Asilek, the Bursa-based special steels plant, has moved from the private sector to the public after going bankrupt.

The crisis in the banking sector has enlarged the role of the state. Government agencies such as the Ziraat (Agricultural) Bank have ended up with profitable industrial concerns in their control.

This is a reflection of the

LEADING STATE ECONOMIC ENTERPRISES

| Name | Line of business | 1981 sales (TLm) |
|---------------------------|---------------------------|------------------|
| TPAS | Petroleum refining | 508,602 |
| TKI | Petroleum production | 336,182 |
| TDC | Coal mining and marketing | 92,533 |
| Eregli Demir Ve Çelik | Iron and steel production | 89,811 |
| Türkiye Seker Fabrikaları | Iron and steel production | 75,568 |
| Pekkim Petrokimya | Sugar production | 85,328 |
| Seka Sanayi Ve Kagit | Petrochemicals, plastics | 55,788 |
| Cay Kurumu | Paper and board | 47,173 |
| Azot Sanayi | Tea | 26,678 |
| Et Ve Balik Kurumu | Nitrates and fertilizers | 26,208 |
| IGS Istanbul | Meat and fish marketing | 19,431 |
| Petrol Ofisi | Fertilizers | 17,076 |
| Seydischir Alüminyum | Petroleum marketing | 14,638 |
| Türkiye Çimento Sanayi | Aluminium production | 12,046 |
| Karadeniz Bakir Islet | Cement production | 10,216 |
| Yem Sanayi | Copper production | 8,360 |
| | Animal foodstuffs | |

Note—Ranked according to size of production.

third reason why Ozal may find it hard to roll back the frontier of the public sector in Turkey. No one can be quite sure where that frontier lies. Apart from the classical SEEs there are a whole variety of hybrid organisations ranging from the Holding Company Oyak (the Armed Forces Mutual Benefit Fund) to ventures with a sub-

State Industries

DAVID BARCHARD

stantial amount of public participation in their capital (eg the Turkish Is Bankasi, the telephone company Netas, 49 per cent owned by the Turkish Post Office, the motor corporation Tofas, in which the State supply Agency is a major shareholder, along with Koc and Fiat).

In the late 1970s the SEEs forced themselves on the attention of Turkish planners as a major drain on the Treasury. They were overmanned, badly managed, and usually operating at a substantial loss.

By abolishing subsidies to them and allowing them to make regular price adjustments, there has been a dramatic turnaround in the profitability—at least on paper—of the major SEEs.

At the same time, the SEEs are slimming down their workforce. Last May, the Government went a step further with a statute reorganisation of the major SEEs intended to boost their profitability. There are still 12 different ministries with SEEs attached to them; 30 supervisory organisations (including 14 "kurums" or boards delegated to deal with indus-

tries in particular sectors); nine state banks; 111 wholly state-owned bodies engaged in activities ranging from textiles to opium poppy processing; and 56 "dependent ventures" in which the Government has a controlling interest.

The aim of the statute seems to have been to streamline the administration of these bodies. There was no hint of privatisation, and indeed Article 27 stipulates that if an SEE participates in a private sector investment, its share must never fall below 26 per cent.

In fact it is widely believed that even this modest degree of reform was only grudgingly pushed through after the World Bank had threatened to withhold credits.

Mr Ozal has made it clear enough that he would like to sell off many of the purely industrial SEEs and may be willing to allow private enterprise in sectors where at present it is barely tolerated: electricity generation and air transport, for example.

Not everyone is sure however that buyers will step forward. "I would not touch the Sumerbank's textile operations," says a leading private sector figure.

Equally Mr Ozal may find bureaucratic difficulties and perhaps military opposition to his plans. The major state agencies, such as Sumerbank, are after all part of Turkey's heritage from the Ataturkish 1930s.

The biggest questions surround the agricultural sector in which the state until recently monopolised virtually all marketing operations, had a substantial stake in the production of tractors, machinery, and equipment, and even made animal feeds and fertilisers.

Life to be tougher for firms in trouble

MR TURGUT OZAL, the new Prime Minister, intends to make life tough for industrial firms in trouble. He has always believed in allowing the odd bankruptcy "pour encourager les autres."

In his two years as the general's Deputy Prime Minister he was prevented from allowing several firms to collapse. One of these would have been the large Güney textile plant but the armed forces insisted it was kept open.

Another plant kept open at the time, on national security grounds, was the speciality steels plant, Asilek. For some curious reason this found its way largely into the hands of the Agricultural Bank—and the same has happened to three business groups which Mr Ozal's rival, Mr Adnan Basar Kafoglu, the last Minister of Finance, has just rescued, Hisar Bank, Istanbul Bankasi and Odibank. These had numerous industrial subsidiaries. Hisar Bank, for instance, owned most of the country's fruit juice industry.

How will the companies which have found their way into the hands of the Agricultural Bank be managed?

Mr Serhan Altinordu, General Secretary of the Bank, admits this is a problem, particularly since the Agricultural Bank is a state bank and has problems in recruiting the country's top managers. Some of the bank's key administrative staff have per take home pay equivalent to only \$180 per month.

So will the bank sell off the industrial units it has inherited and concentrate on the purpose for which it was founded? The short answer is a qualified no. The longer one is that bank staff are now analysing each company but that those which are valuable to the economy and fit the bank's interests will be kept.

However, that too could change if Mr Ozal proceeds with his election promise of selling off state assets such as the Esophorus Bridge.

D. T.

Costs soar as supply falls

Funds for industry

DAVID TONGE

THE TIGHTEST bottleneck for Turkish industrialists—and thus for any would-be foreign purchaser—is finance. "Firms have cut out up to 10 per cent a year, a real interest rate of 30-40 per cent. Their volume is totally inadequate: a alone could use the total annual budget of the main bank set up specially to help Turkish industry," Mr Basar Sabanci, head of the Sabanci group, says. "And the terms usually available are totally unsuitable. How can you build a factory with two-year money?"

The same point is made 300 yards along the Hosphorus Road from Mr Sabanci's headquarters by Mr Can Kirac, a key executive at the rival Koc group. He tells visitors that Koc would like to double the capacity of the Tofas works which it owns in conjunction with Fiat. It would be a \$15-20m investment, but the group totally rules out the idea as long as interest costs remain at their present level and foreign exchange loans have to be serviced with continually increasing amounts of Turkish liras.

Striking

The overall problem is seen by Mr Sabanci as crucial to Turkey's future in the world. How, he asks, can the country's businessmen compete abroad when one of their key inputs is so dramatically more expensive than that of their competitors?

The present level of financing charges is so striking that in many ways it is surprising that industry survives at all. Detailing the present options for business only reinforces this point.

Stocks and shares The stock market in Turkey is virtually moribund. The volume of shares outstanding is minimal and turnover negligible. A recent check on the exchange showed that in the previous seven days only 19 of the 50 main shares quoted had changed price at all.

"To buy or sell you virtually have to put your own advertisement in the newspaper," says Mr Gungor Uras, head of Atlatuk Insurance. "The main

function of the market seems to be to act as a place to register share ownership. We need proper stockbrokers from abroad to help."

Bonds For a period this seemed to be the answer for Turkish business. Between 1979 and 1980 bonds issued jumped from TL5bn to TL18bn. But the progressive collapse of all the broking houses issuing the bonds, in particular Kastelli, has shaken public confidence.

At the same time firms find daunting the three months of formalities necessary to issue bonds. The coupon they have to offer to compete with bank accounts brings the cost of such funds to them to around 45-48 per cent.



Mr Gungor Uras: "We need proper stockbrokers from abroad to help"

Commercial bank credits In theory these should cost them 42-44 per cent, but in practice normal credits run at 65-72 per cent. The best option available is export credit, which costs just over 30 per cent. But the amounts of such credits are limited, particularly where small business is concerned.

Local suppliers' credits Major firms have been making a point of building up their liabilities to their suppliers—of which course only pushes the problem down the line.

Foreign credits These are no longer the cheap option which they were in the 1970s when the Treasury guaranteed Turkish businessmen against the costs to them of the progressive collapse of the Turkish lira against the currencies in which they had borrowed.

Many firms have found them-

selves unable to survive after the government abruptly rescinded this guarantee in 1978. Most firms are now very chary of treading this path. The Turkish Industrial Development Bank has found it only possible to find takers for about one-half of the \$100m World Bank loan made available 18 months ago to help Turkish industry with an export capability.

Specialised banks for industry exist, but so far remain small compared with the need. The TIDE, or, in Turkish, Türkiye Sınai Kalkinma Bankasi, is one of the four main banks set up to help Turkey's industrial development and from which funds can be obtained more cheaply than from the commercial banks.

It has acted as the distributor for loans from the World Bank, the International Finance Corporation, the European Investment Bank, Paribas, and the West German, Norwegian, Finnish and U.S. governments.

It has equity participations in over 80 firms and at the end of last year had total assets of TL 106bn: its equity participations (TL 2.6bn) were valued at cost.

Last year it allocated TL 7.3bn (\$40m) for new projects and plant expansions, \$35m to rehabilitate three fertiliser plants, and TL 15bn to help some of the firms in which it has shares through financing difficulties.

The Industrial Investment and Credit Bank, Sınai Yatirim ve Kredi Bankasi, was set up in 1963 to act as a Turkish counterpart to the TIDE. It was to be financed with continuing contributions from the Turkish banks, but this never really happened so that it has remained a far smaller operation.

At the end of last year its assets were one-tenth of TIDE's. The other two banks in this area are the State Investment Bank, the Devlet Yatirim Bankasi, whose assets TL 223m as of December 31, 1982, are mainly made available to the state sector, and the State Industry and Workers' Investment Bank, Devlet Sanayi ve Isletim Bankasi, Desiyab, whose assets (TL 19bn) are also largely extended to the state sector.

Desiyab's equity portfolio totalled TL 4bn at the end of last year, also being valued at cost.

So unsatisfactory is this overall situation that few people expect it to continue. Its acute-ness is largely the result of

one change—that in 1980 Turkey's firms were suddenly deprived of their traditional source of funds, bank credits usually obtained at negative real interest rates. The unleashing of bank interest rates by Mr Turgut Ozal, now Prime Minister, that year caught both firms and the country's capital markets unprepared.

Firms have been slow to respond, not least because the change coincided with the icy grip of recession. However, gradually they have begun to adapt their debt profile to the new reality. "Sell your villas and put the money to your companies," Mr Ozal has been fond of telling businessmen.

Own resources

The experience of the Sabanci and Koc groups is an example of what is happening throughout industry as firms realise they have to change their capital structure and rely less on borrowed money. Between 1981 and 1982, the Sabanci Group increased the ratio of its own resources (paid in capital and retained earnings) to current liabilities from 4 to a still low 10.8 per cent. It has since continued this process. The Koc group, whose figures are not directly comparable, has increased its ratios from 15.6 to 22.4 per cent.

Mr Kirac makes clear this is only a beginning. "Our main policy is to maintain profits and increase the own resources of the group. We must increase our capital and reserves. If the shareholders approve we will pay very low dividends this year."

Attempts to build up a formal capital market have been going on for two decades and more but, as one bank manager says, a market cannot be built by laws alone. In the meantime two changes are under way which might slightly help business.

The Ozal Government is seeking to reduce the tax element in today's interest spreads: this alone could bring the cost of funds to industry down by 5 per cent. It is also studying a law which would establish a fund to protect businessmen who borrow funds abroad from excessive fluctuations in Turkey's exchange rate.

But major subsidies are out and both moves are only a beginning. For Turkish finance and industry have yet to adapt to the end of the era of cheap credit on which most of today's fortunes are based.

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TURKISH INDUSTRY IV

RESOURCES

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Improving the supply of human and material resources
available to industry is one of the main challenges facing the
Ozal government. The position in key areas and opportunities for investors
are analysed on this and the next page

Food products the best bet

Scope for investment

CHRISTIAN TYLER

"THE HORSE will set according to the rider." In other words, says Mr Nuh Kusculu, president of the Istanbul Chamber of Commerce, the lower ebullence of the bureaucracy must be made to understand that foreign participation in Turkey's economy is now irrevocable policy.

The "open door" Law 8224 of 1954, stifled in practice by the bureaucracy, was liberated by decree in January 1980. That framework decree should now be translated into law, says Mr Kusculu, because foreigners are afraid that the decree may be rescinded.

Procedural difficulties are a fact of life for the foreign investor in Turkey, as in most developing countries. But the climate has changed, and the barometer seems set fair for the foreseeable future.

There has been a noticeable increase in foreign interest lately, according to Western embassies in Ankara. But investment, both domestic and foreign, is sluggish. Partly this is because companies are waiting to see what the new Government will bring, partly because inflation is marching upwards again (perhaps to 35 per cent this year), partly because high interest rates have strangled domestic concerns.

A major reason is that the pipeline of lira funds taken by creditors in settlement of non-guaranteed trade arrears is emptying. Foreign creditors could choose to accept lira payments instead of foreign currency on condition the lira were invested in Turkey; and many decided this "involuntary investment" solution was the least bad option on offer.

As might be expected, there is often a conflict between the interests of Turkey and the interests of foreign companies. Turkey wants capital, advanced technology, management skills and—above all—export-oriented industries. Foreign companies want, in the main, to make sales

in a large and expanding market: the population of Turkey could reach 70m or 80m by the end of the century.

They do not necessarily see Turkey as a base for sales to third markets, especially if they are already selling to those markets. Some, again, want to invest in Turkey for "negative" reasons: they are afraid of being shut out in the future.

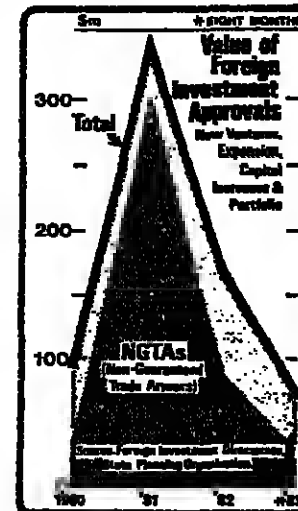
The most numerous overseas investors are the West Germans, and the Swiss, followed by the Americans. They are concentrated in chemicals, the motor industry, food and drink, and to some extent in textiles.

The Government makes clear in its "encouragement" tables where it wants the new capital to go. From the investor's point of view the best opportunities today appear to be in agricultural development, and associated industries like food processing. Certainly the Americans, anxious it seems to maximise economic as well as military relations, are actively responding here.

A recent mission of the U.S. Overseas Private Investment Corporation led by Mr Richard Lyng, Deputy Agriculture Secretary, may result in half a dozen new ventures in this field.

Despite official encouragement, tourism remains mysteriously unattractive, although some Arab interest is being shown. Foreign companies appear to see a better return in tour management rather than direct investment. Speculation inland around the resorts is another deterrent.

Turkey's rich mineral deposits are seen as an attractive longer term possibility. The door to foreign participation was opened further by a



Non-guaranteed trade arrears: in 1980, trade creditors were offered the choice of payment in foreign currency over an extended period, or in Turkish lira for investment in the country. A majority chose the lira option.

decree in August, but it remains to be seen how rapidly companies will be allowed to enter. One economist said that Turkey should see itself as exchanging natural resources for new technology.

Joint companies in Turkey have an active lobby in the form of YASED, a 41-member organisation in Istanbul. Three years old, YASED was temporarily disbanded because of the military's laws against association, but is back in business with a few, admittedly modest, proposals. In particular it is campaigning for the right of foreigners to set up in

LEADING TURKISH PRIVATE SECTOR GROUPS

| Name | Line of business | Leading personality |
|---------------------------|--|------------------------|
| Koc Holding | Automobiles, white goods, consumer durables | Vehtil Koc |
| Haci Omer Sabanci Holding | Textiles, tyres, banking, consumer durables | Sakip Sabanci |
| Eczacıbaşı Holding | Ceramics, medical and surgical equipment, industrial goods | Nejat Eczacıbaşı |
| Cukurova Holding | Heavy machinery, textiles, agricultural equipment | Mehmet Emin Karamehmet |
| Etiler Holding | Contracting, marketing, tractors, pipes, industrial goods | Sarkis Tunc |
| Anadolü Endüstri | Beer, automobiles, computers, marketing, aluminium | Kamil Yazici |
| Profil Holding | Household goods, TVs, electrical machinery | Sak Kamhi |
| Alarko Holding | Chemical reactors, heavy industrial equipment, electrical and electronic machinery | Isak Alaton |
| Yasar Holding | Paints, dyes, processed foods, tourism | Selcuk Yasar |
| Eren Holding | MAN trucks and diesel engines, textiles, patents, chemicals, buses | Tevfik Eren |
| Bodur Holding | Ceramics, industrial equipment | İbrahim Bodur |
| Teflon | Contracting | Nejat Akçaglar |

commerce, trading, and re-exporting. Theoretically, companies can set up wholly-owned subsidiaries in Turkey. In practice, joint venture is usually recommended, and a Turkish agent is said to be indispensable.

Remittances appear to be flowing smoothly at present, but the currency exchange system is still regarded by foreigners as expensive and time consuming. Permits are much more quickly obtained than in the past. But firms still complain of delays when major investments

subject to the activity of the Council of Ministers—are involved and among the lower echelons of the Foreign Investment Directorate for smaller projects.

Ultimately, of course, no amount of legal changes or decrees will count as much as the commercial opportunities. You open the door and keep the door open, and maybe some visitors will come in. Says one industrialist, Turkish industry is hoping that Mr Ozal's Government signifies a permanent end to Turkey's traditional xenophobia.

Energy shortfall likely to worsen

Raw materials

DAVID BARCHARD

WHEN FOREIGN companies are asked to list the major headaches of operating in Turkey "raw materials and energy" usually comes third on the list after "bureaucratic difficulties" and "high cost of funds."

There are two sides to the problem. Firstly Turkey does not produce enough energy and the shortfall looks like getting much worse over the next decade. Secondly the supply of most raw materials is largely in the hands of public sector producers established several decades ago and slow to adapt to changing economic practices.

Wherever possible firms have to purchase their raw materials from Turkish producers, though import licences will be granted when local supplies are not available. Permission is granted relatively easily for high technology items (though early in 1983 a temporary ban was slapped on private sector imports of computers) and possible exports are involved.

On the other hand, the bureaucracy and official regulations involved can be time-consuming. Sometimes there may be a total ban on non-essential ingredients. Foods, confectionery, shampoos, sprays, perfumes for example usually have to be produced without relying on special imports.

As a result a Turkish product being manufactured under an international brandname may have fewer ingredients than it

would do if it was being made in Europe. The difference may not be noticeable to Turkish consumers, but it is sufficient to ensure that the products concerned can only be sold in Third World markets.

The chief grumbles of the private sector however concentrate on the performance of the major State Economic Enterprises. Quality can be variable to low. Supplies may not be delivered on time. Sometimes they may not be delivered at all.

One firm (which asked not to be named) described how it would wait for up to two months for supplies from Petkim, the State Petrochemicals Corporation, only to learn that they were not going to be delivered. A further two months would then be needed to get the same supplies from abroad.

Delays

These delays—and the tendency of the State Economic Enterprises to make sudden swinging price increases—mean that firms tend to hedge their bets and overstock on basic raw materials.

Prices in fact remain politically determined, though Mr Ozal will struggle hard to break this tradition.

Coal is handled by TKI, the coal authority, though some imports of coking coal are now being made on a regular basis. The iron and steel industry is largely though not entirely under state control. The Asilçelik special steels plant at Bursa, once hailed as the Turkish private sector's first foray into heavy industry, has been under state management

for a year. The quality of Turkish iron and steel products is regarded as variable.

Chemicals are the province of the Turkish Kimya Sanayi Kurumu with nitrates, fertilisers, petrochemicals, and even a tyre factory coming under its wing.

Turkey's declining reserves of iron ore, crude oil and coking coal are forcing the gradual awareness that the old ideal of self-sufficiency in raw materials cannot continue unchanged. A more liberal imports policy will have to come sooner or later and would probably be one of the swiftest means of forcing the SEEs to mend their ways.

A further problem is geographical. Political and economic strategic reasons have led successive governments to set up SEE factories all over the country.

Private sector firms on the other hand are still concentrated around Istanbul, Izmir, Bursa and Ankara for the most part. Communications difficulties and transport delays are sometimes the result of this mismatch.

In energy supply, the generator has established itself as a feature of the Turkish industrial landscape in the past three years. Though the agonising powercuts which paralysed Turkey before 1981 do not occur at present (at one time home owners and factories alike had to live with daily cuts of up to four hours a day), there is still a substantial shortfall in energy production. Last year demand was 25,135m Kwh while production of electricity was only 26,551 m Kwh.

The deficit was met by a combination of powercuts and imports. In 1982 1,773 m Kwh electricity was imported from the Soviet Union and Bulgaria. The 1983 figure is expected to be around 1,400 m Kwh, but will probably rise to 2,700 m Kwh in 1984.

The longer-term outlook is dire. By the end of the 1990s, demand is expected to be around 200m Kwh annually and the shortage could be crippling Turkish industry before the end of the present decade.

This explains the enormous emphasis currently being given to the Euphrates Hydroelectric Dam project and to the nuclear power programme.

The civil works contract for the Atatürk High Dam was awarded this autumn, going to a relatively unknown group of small Turkish contractors, now banded together in a new consortium "Ata-Insaat". But the financing for this project remains mysterious, as do the very much larger sums needed for Turkey's projected nuclear power stations at Akkuyu on the Mediterranean and at Sinop on the Black Sea.

Letters of intent were issued in early November to AECL (Canada), Kraftwerk Union of West Germany and to General Electric of the U.S. Financing of around \$2.5bn is involved and even the export credit arrangements already published—it is hard to see how Turkey could find the foreign currency needed to pay ahead.

But energy is now the priority public sector investment. The country has only a few years to find ways to avoid its approaching energy bottleneck. The efforts this autumn to push ahead with the Atatürk dam and the nuclear power-stations are signals that the Government is determined to do so, despite the cost.

Invitation goes out to prospectors

Oil

DAVID BARCHARD

ONE OF the new public sector authorities set up this year is PetKor, the State Petroleum Board. Its formation (the members of the board have still to be named) was the second major event in 1983 showing the importance the Government gives to the petroleum industry and to the quest to boost Turkey's flagging output of crude oil.

The first major event was the enactment in the spring of a long-awaited new Petroleum Law, intended to encourage foreign companies to come in and prospect.

The need for new prospecting is obvious. Turkey's major oil fields are between 20 and 40 years old and close to exhaustion. Production is dropping each year. A decade ago, local production of crude was equivalent to about 40 per cent of consumption. Today the figure has dropped to 13 per cent. Though crude production has

been around the 2m tonnes mark annually, there have been unmistakable signs of a tapering off.

Imports of crude made up \$3.8bn of Turkey's \$3.5bn total imports in 1982.

The trouble is that the geological prospects for a major oil strike in Turkey do not look terribly strong and at present the oil industry is in recession throughout the Middle East. The major Turkish oil wells yield a heavy sulphurous crude which is not very attractive on international markets.

No one expects Turkey to become a second Kuwait or Libya. But as Ismail Kafescioglu, the head of the state petroleum company TPAS (until the recent reorganisation, known as TPAO) points out, though Turkey's cretaceous geological levels have been broken up through mountain building.

"There have been only 18 drillings to date in the Tuz Golu (Salt Lake) area," says Mr Kafescioglu. "But the deeper levels there are covered by 15,000 feet of sediment and these are the strata that are the most productive ones in the Middle East."

The 1983 Petroleum Law steps

up incentives for foreign companies to come into Turkey and prospect. Some 35 per cent of land and 45 per cent of offshore finds may be exported. These and other incentives may well be raised by the Ozal Government and Turkish officials dismiss claims that the incentives are not very attractive to firms already operating in Turkey.

Seventeen companies are currently drilling in the country, the most active by common consent being Huftco. But towards have not been spectacular. Petorama, the prospecting company of the Koc Group, is now officially described by senior Koc officials as a "sleeping company."

Transurk's petroleum prospecting subsidiary has also run out of funds.

Disappointing finds

TPAS currently has seven prospecting partners, mostly from the U.S., and hopes to be able to attract more in the next few months. Mr Kafescioglu is planning three trips to the U.S. to talk to firms and his time is already fully booked up for his next trip. After that, he plans visits to Western Europe.

The disappointing finds of

recent years do not rattle his composure. "One thousand and eight hundred wells have been drilled so far in Turkey, while they drill 20,000 holes annually in Texas," he says.

Offshore activity, in the Bay of Iskenderun and along the Black Sea Coast looks particularly promising. Indeed, the Tuz Golu region looks hopeful for natural gas.

The Ozal administration may press ahead with the prospecting ventures. It will also probably set up a petroleum trading company. But its biggest headache may be over Turkey's refining industry where a substantial measure of over-capacity now looks inevitable.

By the end of the decade, after Turkey's fifth refinery at Kirikkale has come on stream and enlargements of existing plants have been completed, capacity could well be above the 30m tonnes mark.

By contrast, demand may not be far above 18m or 19m tonnes a year. The planners of the early 1970s, who failed to foresee the oil slump and reduced demand in Turkey, have set a major problem for the economic manager of the late 1980s.

Men who defied the conventional wisdom

Founding fathers

DAVID BARCHARD

ALMOST everyone who knows about Turkish industrialists has heard the story of Vehbi Koc, the grand old man of the Koc group, and his childhood in pre-World War I Ankara. But how many other business biographies in Turkish life remain to be told.

Emin Hattat, for example, the founder of the Kayseri-based Hattat/Henna group, went into business in the late 1940s by starting up a road contracting company when he was only a 15-year old schoolboy. Finding business more profitable than studying he turned a summer job into the foundation of an industrial empire.

Even where the stories are less colourful, they almost begin in the same way with one or two young men opening up single-room offices in the 1940s or 1950s and end in the boardrooms of corporations, the names of which are becoming widely known abroad.

It has to be remembered that the first Turkish industrialists were defying the conventional wisdom. They were coming from a country with little or no business class (Vehbi Koc was attracted to the idea of commerce because he noticed that his trading non-Turkish Christian neighbours had more money than his parents to buy their children donkeys to ride).

Although men such as Sarik Tara and Sadi Gucelilik, the founders of Enka and many other first generation businessmen were graduates of Istanbul's Technical University (then the country's best—subsequently pushed into third place by Ankara's Middle East Technical University and the University of the Bosphorus) a more conventional career would have taken them into government.

Suleyman Demirel, six times Turkey's Prime Minister, got to the top after a successful civil service career. People of his generation did not even consider the private sector.

Because of the relatively short time-scale involved most major Turkish groups are still family affairs. "It's hard to trust anyone in business outside the family," says a director of an Ankara-based construction company who admits he would not be holding his present position if he had not married the founder's daughter.

"I am the number one man outside the family," is the proudest boast many Turkish executives ever hope to make. But the rapid diversification of the major Turkish groups and the need for more training and talent means that some of the second generation of Turkish family businesses are already having to choose between lagging in the race for markets and adopting a more impersonal corporate style.

Compromise

Some businessmen try to compromise. Gama, an Ankara-based engineering company has more than a dozen founders and is not dominated by a single individual or family. "We call Mr. Erincan (the group's chairman) 'Abi—big brother—and we really mean it," says a Gama executive, "because although we are not actually a family, we work together as if we were one."

In part this is because of the recruiting techniques of the major Turkish groups which like to choose their future top managerial talent as young as possible. While there is relatively little commitment between unskilled labourers and their employers in Turkey (though some groups aspire to develop a Japanese-style company loyalty in their workers), the picture is different for managers.

"We take only people in their early 20s and we try to keep the average age of our young managers down to about 26," says a leading marketing company. "We look for excellence. They have to be bilingual. We'll give them the rewards they deserve. If they want, by the time they are in their thirties they can be general managers of companies."

His words are echoed by Altinyildiz's Fethi Agalar who

is himself heading one of Turkey's most dynamic groups at the age of 31. In the electronics industry, Hacin Kamoy of Aselsan says the same thing. "I set up the company and I am the only old man around here. We don't have anyone apart from me over 35."

Nevertheless, voices can be heard sometimes asking whether or not there may not eventually arise a conflict between the whizz kids who do most of the work in the major groups and the families, once the dynamic founder-member generation starts to die off.

"There is bound to be a succession problem eventually," says one Istanbul executive, "but it will be softened by two things. First, most groups are already making their ablest managerial staff into shareholders. Secondly, the days are passing when funds can be raised simply from private sources."

Firms are going to need more and more capital open to the public. That means that a Turkish general manager's report, which at present is very often simply a kind of fiction because the man is also the majority shareholder, he is reporting to, one day will start to become the real thing.

Long-term risks

Other businessmen think there could be long-term risks in the present cult of youthfulness in the business world. "These people aren't going to die off or leave business at 40," says one economist. "Things could be too heavy for a generation."

He points to what he says is the unsatisfactory experience of many foreign companies entering Turkey in the 1960s. "They appointed bright young university graduates then and the same people have sat on their jobs for a generation and are now dull and middle-aged. It's a real management problem, easing them out and getting better ones in."

For the moment, however, such anxieties are not often heard. The ageing captains of industry and their youthful executives both feel they have the bit between their teeth.



Three generations of Turkish business: Mr. Vehbi Koc (left) has grown with the Turkish Republic, turning an Anatolian grocery into an industrial and trading group with sales of around \$2bn (unconsolidated) in 1982. Mr. Sakip Sabanci (centre) represents the second generation, a son who has kept building force-

fully on his father's success; his group matches Koc's. Mr. Ayhan Sabenk (right) symbolises a new force, the contractors who have grown rich in the Middle East and are now expanding into industry. He has just bought out Koc and Sabanci interests in Türkiye Garanti Bankası.

Search for professional managers intensifies

FRESH CAPITAL and affordable credit are certainly needed to keep the modernisation of Turkish industry going. But in the eyes of many businessmen professional management is even more important.

The lack of professional, industrial managers is increasingly felt as Turkey tries to become internationally competitive in those sectors like agriculture, textile and tourism where it has natural advantages. "The belle époque of monopoly and protection is over," says one senior industrialist, Mr. Ali Kocman of Koctug. "But it is not easy for people to forget and some changes of mentality are still needed."

Traditionally the private sector has drawn its managers from public administration or the state enterprises. And while domestic market monopolies reigned and industry was entirely protected from external competition profit was almost guaranteed and modern management skills were superfluous. Recruits from the state sector have too often brought with them their own bureaucratic culture, in which buck-passing and deference are the natural order of things. One former state enterprise official, it is said, never once visited his new employer's shopfloor.

The result is that even today, according to one export manager, only five or 10 Turkish companies could claim to have Western European management standards.

But Turks are proud of their adaptability and native shrewdness, and few doubt that with the right incentive and training a new generation of professionals can quickly be created. In the long run, says the head of a successful textile group, it will be practical exposure to Western competition

Management

CHRISTIAN TYLER

that generates the expertise. But in the short run education is the problem.

There are a number of business schools in the regions, but they lack qualified staff. The best facility in Turkey is at Bosphorus University in Istanbul, formerly the American Robert College.

Some of the export-oriented companies are learning how to convert their technicians—of whom there seems no shortage—into general managers. A number of Turkish families send their sons and daughters to the U.S. or to West Europe to study business administration.

But the private sector still feels the need of a more systematic approach inside the country, especially for the retraining of technically-qualified employees for promotion into

"staff" positions. Only domestic institutions, it is argued, can successfully build on the Turkish school education and relate Western techniques to the needs of Turkish industry.

Management seminars, run by native or foreign concerns, have become suddenly popular but are scarcely a substitute for permanent training establishments. "They are just fashion shows," according to Mr. Fethi Agalar, chief executive of the Altinyildiz textile and clothing group.

Foreign companies in Turkey have set an example—unpopular though that example may sometimes be. The chairman of Unilever in Turkey, Mr. Melih Yildizlar, says: "Unilever is management." His company, long established in the country, recently bought out its Turkish partner in an ailing concern and with new management claims to have turned a loss into a profit in one year.

In the last three years local tycoons have understood how to manage their businesses. I'm not saying they are ready to compete with the EEC, but they have come a long way.

New investors in the country are still wary, however, and—despite the still strict control of work permits for foreigners and a residual bias against them in some sectors—often regard management control of a joint venture as more important than financial control.

Unions tied hand and foot

Labour

DAVID TONGE

LABOUR relations were a nightmare for most firms before the 1980 coup. It seems unlikely they will be so again for at least another five years. Since the generals seized power in 1980 the balance between employer and worker has totally changed. The radical union confederation, Disk, has been closed down, its leaders tortured, and a trial accusing them of trying to overthrow the state drags on under conditions which deeply disturb most foreign observers.

Now all formal union activity comes under the umbrella of the moderate Turk Is confederation. The visitor to its Istanbul office is greeted by the slogan "rights are not given. They are won." But Turk Is is a muffled, muzzled body.

The generals have just tied Turkey's union movement, hand and foot. Unions are forbidden from giving or receiving support from political parties. Strikes are strictly circumscribed and may not be "prejudicial to the principle of good will, to the detriment of society or damage national wealth." The Government can impose cooling off periods of 90 days, followed by compulsory arbitration. Labour go-slows are prohibited, as is picketing.

Even if the present Government wished to change these provisions—and it does not—it would also have to change the constitution; this sets out in detail what labour laws must contain. The position of would-be unionists is thus worse than in any country in non-Communist Europe. It is made worse by the disarray following the closing of unions affiliated to Disk—and the problems workers have in setting up new unions. To take part in collective bargaining a union must not only have 51 per cent of the workers in a factory but also 10 per cent of the workers in that overall sector of activity.

Certainly the situation was chaotic before. Employers found themselves having to pay a host of items dating back to the period when a new worker would probably not even have shoes of his own. Severance

pay had reached the stage where in some cases a firm's liabilities for this item alone exceeded its net worth. It is this which makes men such as Mr. Sakip Sabanci, head of the Sabanci group, argue today's laws are much better.

One consequence of the laws is that they will delay the time before union pressure is really felt by employers. Workers have seen their real take home pay fall by around 40 per cent in the past five years.

At the same time collective bargaining will in any case not be the norm for at least a year. Since September 1980 wages have been established by a central tribunal. According to last summer's labour laws, factory union branches should start collective bargaining for 1984 from February. But in practice the tribunal has been giving three-year settlements. Around half the country's workers cannot expect to start wage negotiations until late 1985.

Particularly serious is the plight of the workers employed by some companies which have gone bankrupt and then been rescued by banks and government. In many cases workers have not received any pay since the spring, but cannot change jobs jeopardising their social security rights.

The investor setting up in Turkey will find staff available if he shops around. There is plentiful unskilled labour. Unemployment now averages around 18 per cent of the labour force. Most firms expect to provide their own in-house training to workers rather than buy in skilled workers.



Mr. Abdullah Basturk, fought communist influence in the radical Disk confederation and is now on trial for his life for communist activity

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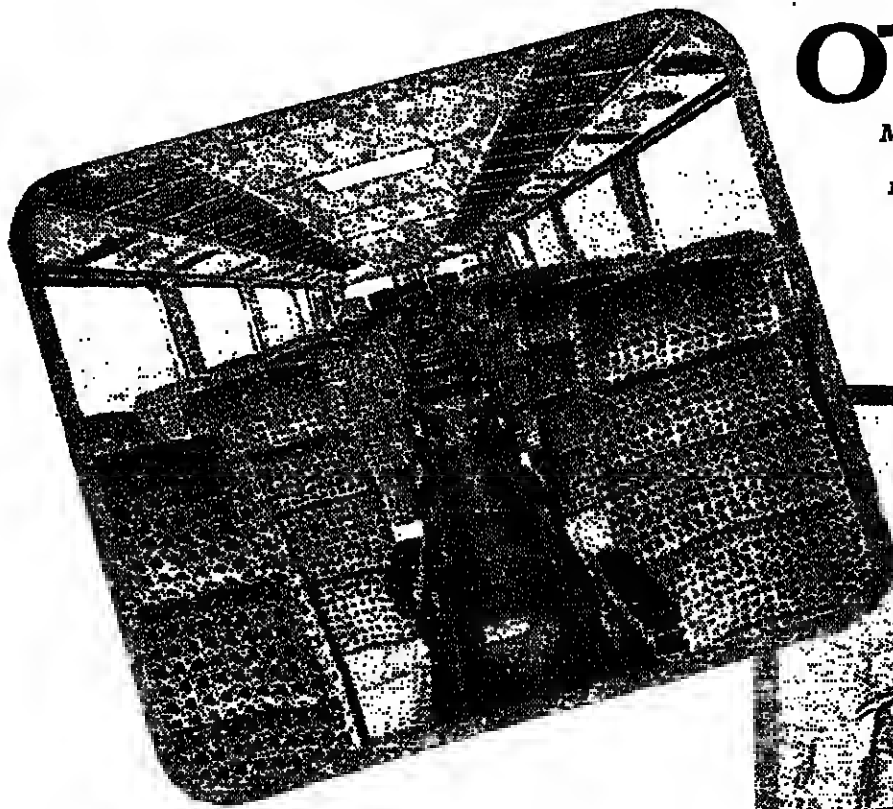
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TURKISH INDUSTRY VI

THE BUSINESS ENVIRONMENT

The Government is considering tax reforms. There are also plans to establish free trade zones and liberalise import restrictions.

These issues, together with the rich regional variety of the country, are considered on this and the following page

Further reforms expected

Taxation

DAVID BARCHARD

LIKE OTHER areas of government, Turkey's taxation system is struggling to adjust itself to the needs of the late twentieth century. A major overhaul nearly two years ago is probably a stage along the way rather than the final destination. Mr Ozal's plans for the economy are likely to include further tax reforms.

Like many developing countries, where tax revenues make up only a small percentage of GNP (about 15 per cent in 1982), Turkey's tax system has for years been weakly administered and distributed its burden unfairly. For political reasons most of agriculture has generally been lightly taxed. High indirect taxes combined with heavy taxation for salaries (particularly government employees) have been the order of the day.

Rates of personal taxation are still very high by Western standards. An executive earning \$25,000 a year in Turkey would pay about 60 per cent of his income in tax. Even people earning the minimum wage of TL 16,250 (\$60) a month pay the minimum rate of 35 per cent of this income tax. However, the burden is being gradually lowered.

Today's rates are consider-

ably less punitive than they were several years ago and next year the basic rate will fall to 30 per cent. A fiscal balancing tax, once 3 per cent, will drop to zero next year.

The basic tax on corporate profits is 40 per cent, but foreign shareholders pay a further 20 per cent withholding tax on profits distributed to them. This is one of several indications of a degree of discrimination against foreigners in the system.

In order to avoid liability on worldwide income, foreign companies must be either limited companies or joint-stock corporations.

Difficulties over depreciation and the revaluation of assets were resolved last year when the Government passed a decree on asset valuation, allowing businesses to bring the book value of their fixtures into line with inflation.

There are two methods of calculating depreciation: the straight-line method and the declining balance method, but the former is used much more widely. Industrial buildings are allowed a 4 per cent annual depreciation rate, while for land improvement the figure rises to 5 per cent and for electrical, water and steam installations it goes up to 20 per cent.

Rates for machinery and equipment are between 6 per cent and 20 per cent and for vehicles 5 per cent and 20 per cent. These rates are doubled (with a ceiling of 25 per cent) for the declining balance method.

There is no separate tax on capital gains. Proceeds from selling buildings, or machinery or shares are taxed as company income.

One tax which the Ozal Government may look hard at is the 15 per cent service tax on banking and insurance operations, regarded as one of the major reasons why the cost of money to borrowers in Turkey is high.

Interest payments are also subject to a 20 per cent withholding tax and interest payments remitted abroad incur a total of 30 per cent in tax. Payments on royalties and fees to foreign licensees are taxed at 35 per cent and 30 per cent each.

Other taxes which affect industry are production taxes, consumption taxes, and operation and sales taxes. The former affects imports and some manufactured goods, and exported products are usually exempt. However rates can be quite high where the tax is levied: 75 per cent for jewellery and some cosmetics and luxury items; 50 per cent for non-ferrous metals; 25 per cent for plastics, natural and synthetic fibres, and some yarns. For basic inputs such as cement, chemicals, and iron and steel products, production tax runs at around 12.5 per cent.

Operations and sales taxes run at 3 per cent and affect restaurants, bars, hotels and cafes. However, some goods are also liable for the tax too. These include some vehicle spare parts, tyres, cosmetics, fur, tele-

vision and video sets, jewellery, silverware and furniture. The consumption tax is for state monopoly products and motor vehicles, motorboats, and yachts. Beer, sugar, matches (but not cigarettes) are covered by this tax.

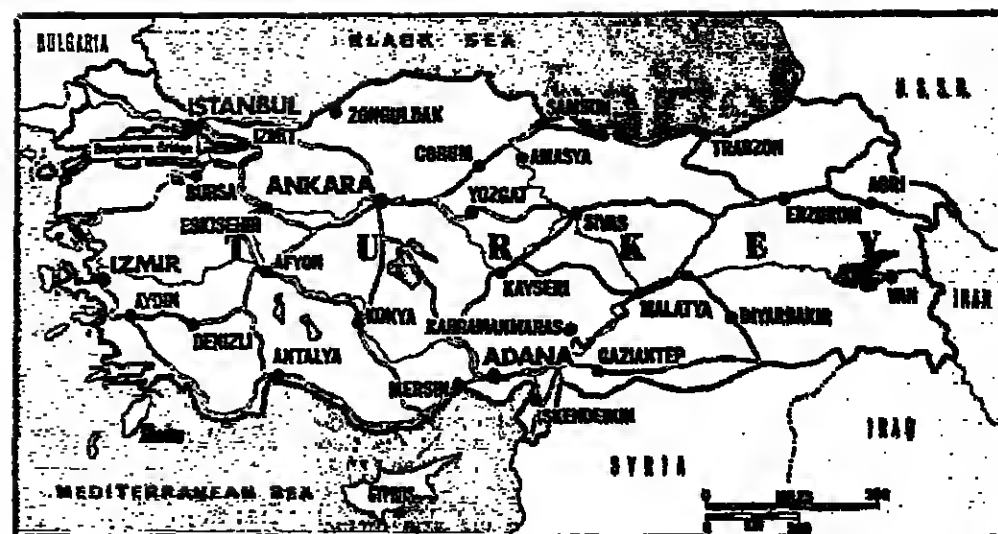
Because of Turkey's stated intention to join the European Community there has been talk for several years of introducing a value-added tax (VAT). However it would seem that no serious work has yet been carried out on this by the finance ministry.

The dates for the introduction of the tax have been postponed on each occasion as they have approached but official thinking is that the tax might be introduced in 1985. If it is rates will probably be set at between 9 per cent and 13 per cent and the production, consumption, and operation and sales taxes will be abolished.

For large companies there is no doubt that Ministry of Finance is thorough.

Companies are traditionally advised that to show a loss rather than a small profit will attract the attention of the inspectors. However, auditing of the kind required in the West is as yet little known in Turkey and many problems of definition often have to be resolved by discussion.

As far as companies are concerned, conditions invariably get much easier if exports are involved. Interest rates tumble and tax rates abound, though the formalities involved may be complex and slow.



Incentive scheme boosts Anatolia

Regional development

DAVID BARCHARD

LIKE OTHER industrialising Mediterranean countries, such as Spain and Italy, economic development in Turkey has brought serious regional disparities in tow. Most private sector industry is still concentrated in or around Istanbul, a city whose inhabitants pay about 65 per cent of the country's income tax.

At the opposite end of the scale, provinces like Van, Agri and Diyarbakir are socially and economically decades behind the west of the country. There is little private industry. Unemployment is far above the

national national average of 20 per cent. Poverty of the kind sometimes seen in the Indian subcontinent strikes the visitor's eye almost as soon as he arrives.

The contrast of these two extremes should not obscure the fact that in the 1980s, Turkey's industrial map is becoming increasingly complex and multi-centred. Izmir, Ankara and Adana have emerged as major industrial business centres alongside Istanbul. New industrial projects are being set up all over the west of the country. Even along the Black Sea coast, business is thriving even if most of it is geared to the domestic trading market.

An industrialist's airy dismissal of the economy of the hinterland—"There is no one out there"—to this correspondent is misleading. Since the 1960s government has been operating an incen-

tives scheme designed to encourage industry to shift away from the metropolis and to open up Anatolia. It has been only partially successful. The infrastructural problems of operating far away from established centres have more than offset the loss of incentives for many firms. Some patent absorption have resulted.

Turkey's largest gear and transmission factory, opened in 1982, for example is situated in the wild Anatolian countryside, just over the 40 kilometre boundary imposed by government planners for incentives. In order to have good telephone communications with the capital, the firm had to spend \$7,500 each on two special lines tied into the Ankara exchange system.

Infrastructural problems have not prevented concentrations of industry growing up in the Cukurova region around Adana and Mersin, in the Aegean around Izmir, and around the western cities of Bursa (home of much of the Turkish motor industry) and Eskişehir. Elsewhere the mining town of Zonguldak on the Black Sea has become another industrial node point.

The fact remains, however, that most of the added industry in Anatolia was placed there by the state, usually in response either to strategic needs (Turkey's first iron and steel mill in the 1940s was located at the obscure town of Karabük far away from both iron and coal supplies, so to make it difficult for a possible invader to reach) or to political demands.

A typical Anatolian enterprise is thus either a very small scale local producer who employs less than a workforce of 10 or a State Economic Enterprise, likely to operate inefficiently. This picture has begun to change however in recent years. The Hems Group set up one of Turkey's major tractor plants at Kayseri, and Burtrak have followed suit with a second tractor plant located near Burdur in the south west.

The major difficulty however remains recruiting management and workers for jobs outside Istanbul and other major cities. State economic enterprises have traditionally offered expensive lodging and recreation facilities to their employees in the provinces. Private companies can hardly match these.

This picture could alter if the Ozal Government goes ahead with plans to encourage more investment in the east and offers more general incentives for public servants to work there.

Until now Turkey has in practice eschewed integrated area development schemes, arguing that national development should be spread nationally.

Various regions have attempted to assert themselves against the dominance of the business capital of Istanbul. A generation of "social democrat" industrialists arose in Eskişehir in the early 1970s, urging the claims of the smaller Anatolian factory owners to a different way, the Adana region also pressed hard against the Istanbul business world during the boom years for the Turkish textile industry.

The end result however was rather disappointing. Businessmen such as Ercanoglu of Izmir and Sabanci and Karamanoglu of the Cukurova ended up by decamping to Istanbul.

The older generation of Anatolian traders throughout the country are being replaced by recognisably modern businessmen, although in the more far-flung regions the private sector is still confined entirely to trade.

Television and communications are beginning to bridge the gap—cultural and psychological as well as economic—between Istanbul and the provinces. Migration has brought much of the population of Anatolia into Istanbul. The next generation may see major private sector development being taken back to the more prosperous parts of Anatolia.

However, the crippling poverty of much of the central and eastern regions is likely to remain a major social problem for successive governments. In the longer run, the development of the region is accomplished when Turkey's provincial cities become an environment in which successful middle class people want to live. That may be at least another generation away.

Take-off slow but agents bullish

THE TURKISH advertising industry is one of the major beneficiaries from Mr Ozal's 1980 economic reforms. Until that year, Turkey's business life had been stagnated by a constant, growing demand for over supply. Sales promotion, like consumer protection, was something to which companies did not have to devote much thought.

With the pressure on to seek export markets and with domestic markets depressed at home, attitudes to both advertising and marketing are changing; but perhaps not as fast as might be expected. In 1982, total spending in Turkey on advertising was TL 24,000m, or just under \$1m. The figure was equivalent to 0.03 per cent of GNP.

The problem is that firms simply do not see advertising as a necessary form of investment, says the Turkish director of the Turkish Advertising Association. "When times get rough for a firm, the first thing they cut back on is their spending on advertising."

His point is strikingly illustrated by one of the fastest-growing new industries in Turkey: processed foods. As one by one, Turkish equivalents of Western foods have come on to the local market, some of them have been given the intensive advertising publicity which greets a new product in Western markets.

The rapid growth of the retail food market would probably have been much faster if advertising had

Advertising

DAVID BARCHARD

explained to housewives just what cornflakes are and how to eat them, or what are the merits of instant.

The last three years, however, have seen a major expansion in the activities of the major Turkish advertising companies: MAN Ajans, Gen Ajans, Ajans ADA, Fars McCann, and Repra.

There are those who think that the Turkish advertising industry has been slow to advertise itself. Why else, they argue, is Turkish industry so unaware of the impact of advertising in promoting products?

This lack of awareness does not seem to be shared by the new generation of Turkish political parties. MAN Ajans this year won a TL 100m contract from Mr Turgut Ozal's Motherland Party to handle its advertising campaign.

One offshoot of this was an economic survey campaign. Another was the use of videocassettes for the first time in an election. Nearly 500 cassettes were prepared and set out to be viewed in coffee houses all across the country.

The Nationalist Democracy Party of General Turgut Sunalp also tried its hand at advertising services, but its American-style majorities and costumed rosters (the party symbol) seem to have gone down badly with Turkish voters, and the party came in a poor third.

Most major advertising agencies in Turkey are now in a bullish mood. The days when advertising meant collecting small notices for newspapers are over. The internationalisation of the Turkish economy since 1980 has brought windfalls for the major companies, handling accounts for successive Western publications putting out supplements on Turkey.

The marketing picture is more varied. Firms tend to set their own marketing operations and so yet usually draw on their own staff who have probably not been trained for the operation. Inside Turkey there is relatively little vertical integration: the major groups handle their own marketing operations.

Market research is gradually developing, but many new products are put on the market with relatively little serious attention to likely demand.

Export marketing operations are also expanding rapidly and some banks (notably the Farkbank) are beginning to offer sophisticated services to the major groups. But as yet, personal experience and contacts, reliance on the world's economic press, and attendance at so many international business gatherings as possible, dominate the ways in which many firms make contact with potential new customers and find out what they want.



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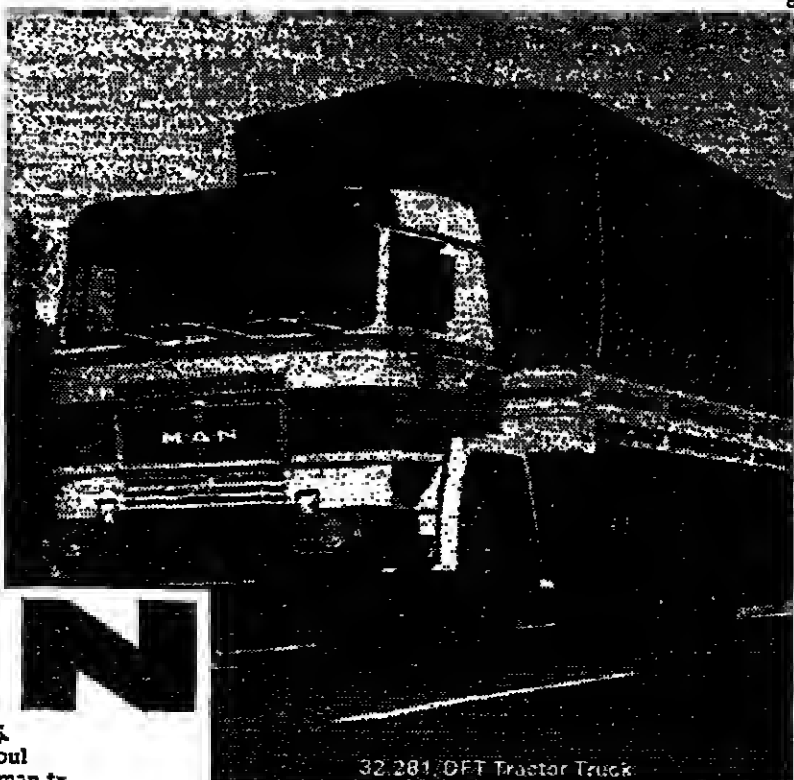
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BUSINESS

TURKISH INDUSTRY VII

Compromise shaping up over trade

The EEC

CHRISTIAN TYLER

PERHAPS IT was a portent of the coming round in Turkey's long-running battle with the European Community, in July, Mr Turgut Ozal, then a prime ministerial candidate, commanded the Ankara offices that the EEC delegation had chosen for themselves. His jocular reply to their protest was simply: "This is Turkey."

Relations with EEC were already bad before the Turkish Cypriots declared UDI last month, and yet that move, quickly supported by the Turkish Government, appears to have passed by relatively smoothly. Greece's unpopularity in the Commission has worked in Turkey's favour, according to diplomats in Ankara.

Yet there are serious continuing tensions between Turkey and some EEC states, especially France, and the 600m ECU aid under the fourth financial protocol remains blocked because of Turkey's bad record on human rights.

(The country meanwhile faces, possibly eventual expulsion from the Council of Europe for the same reason.)

While Britain and West Germany would like to see the EEC aid conduit reopened now that civil rule has ostensibly

been restored, commercial relations are still strained indeed. France, protagonist on the human rights issue, has seen her exports to Turkey fall dramatically as the Turkish Government takes its business elsewhere. Even West Germany is complaining that a 1923 reciprocity agreement giving access to German nationals has been eroded, while the Turks in turn are upset about West Germany's clampdown on the immigration of Gastarbeiter.

As for the serious human rights complaint, there is no sign that Mr Ozal intends to move very far or fast with legislation to restore political trade union and press freedom in Turkey, or indeed that he is much impressed by the threat of being denied the blocked EEC funds.

But on the narrower issue of trade, particularly the battle over Turkey's textile exports, some kind of compromise may be shaping up. Textile producers, having failed to make headway in their recent direct negotiations with the Commission in Brussels, have now asked Mr Ozal to pursue the issue at government level as the EEC insisted they should.

Some diplomats in Ankara maintain that trade relations could be mended with a form of words that reflects the real, as opposed to the official, position. In other words, Brussels would have to recognise that

TURKEY'S EEC TRADE (\$m)

| | Jan-Aug 1983 | 1982 | 1981 |
|----------------|--------------|-------|-------|
| EXPORTS TO EEC | 1,266 | 1,735 | 1,503 |
| West Germany | 476 | 707 | 643 |
| Italy | na | 327 | 246 |
| France | na | 195 | 215 |
| UK | na | 189 | 148 |
| TOTAL EXPORTS | 3,448 | 5,746 | 4,703 |

EEC monitoring of quotas is ineffective and that West Europeans companies are conspiring to defeat the blockades that their governments set up. Import surges have again this year caused the shutters to close. MEPA, a trading house which claims to be Turkey's largest exporter of textiles, says T-shirts were stopped in July and trousers in August. France declared its shirt quota full (a big order was successfully diverted to the U.S.), and almost all EEC countries with the exception of West Germany had called a halt on cotton yarn. There are rumours that even West Germany is about to shut its doors.

"If France cuts imports of gloves, it's headlines here," said Mr Ahmet Haseki, general manager of MEPA. He admits that the import surges are the problem: what happens is that companies who have secured

| | Jan-Aug 1983 | 1982 | 1981 |
|------------------|--------------|-------|-------|
| IMPORTS FROM EEC | 1,674 | 2,446 | 2,519 |
| Italy | 693 | 1,069 | 940 |
| France | na | 263 | 400 |
| UK | na | 434 | 424 |
| TOTAL IMPORTS | 5,841 | 8,734 | 8,933 |

scarce credit rush to meet their export targets for fear of having to pay the still penalties for non-fulfilment, and there is no mechanism for co-ordinating exports.

Turkey has retaliated with a 15 per cent tariff surcharge on European steel and a similar tax on machinery imports. The Turkish textile producers are buying their machinery from Switzerland or the U.S. and their synthetic fibres from Spain, Finland or East Europe.

Others say order books are full despite the EEC quota restrictions. Garments are routed through "easy" countries like West Germany, through Sweden and Finland, or through partner companies in Switzerland and Austria. Some say it is merely a matter of sewing a few extra buttons on a T-shirt and calling it something else.

"The Turks are very quick copiers of haute couture; they can have those clothes in the shops in a week," says Mr Gwyn Morgan, the EEC's new representative in Ankara. He says Turkey is in no hurry to sign an agreement on textiles, but is desperately concerned to protect its EEC association status following the prospect of Spain and Portugal becoming full members.

Debate begins on incentives

Exports

CHRISTIAN TYLER

TURKEY'S EXPORT boom is over, for the present at least. This year's growth is expected to be around 24 per cent, compared with 22 per cent in 1982 and no less than 62 per cent the year before. A sharp drop in agricultural sales is chiefly responsible, and total exports are likely to fall well short of \$6bn.

One consequence of this—probably temporary—stagnation has been a keen debate among Turkish industrialists about the efficiency of present export incentives. The boom itself occurred under Mr Turgut Ozal's tutelage. Now that he is Prime Minister (and will be taking foreign trade policy under his own wing) industry is confident that exports will be at the top of his economic agenda. New motivation is needed, but what form should it take?

A few, westernised, businessmen argue that the present system of rebates, subsidies and export "targets" will prove counterproductive in the long run, and that a 20-30 per cent revaluation and a free exchange rate is the right answer. They say companies have become overdependent on domestic incentives, and are failing to de-

velop sound, long-term, markets and product strategies. True or not, that view is unlikely to prevail in a developing country like Turkey whose economy until 1980 had been virtually insulated from the outside world for over 30 years.

Again, major obstacles like a severe export credit shortage and undeveloped marketing and management skills, will take time to remove.

The credit shortage has been acute since last year. Only about TL 110bn of subsidised credit, equivalent to less than a month's exports, has been available from the central bank via commercial banks; companies have been getting as little as a half or a quarter of the nominal value of letters of credit for short-term business. There are complaints too that the credit system is too

selective, that banks are averse even to good risk business. Exporters are also feeling the need of an official export credit insurance agency, not least because so much of their business today is in political risk markets of the Middle East and North Africa. Mr Ozal is understood to be considering this along with other possible re-organisation of the credit mechanism.

Companies enjoy a 20 per cent tax allowance on their export sales with in some cases additional remission as the value rises. Some feel that this allowance is not selective enough. There is also a production tax relief of 5-12 per cent, according to the kind of export goods produced, and a freight subsidy in the case of textile exports to the U.S.

Export regulations are not

seen as a major obstacle although one firm complained that the customs required over 140 separate documents. Another said that customs officers are sometimes over-zealous.

The biggest bone of contention, certainly among firms set up under the "open door" Law 6224, is the system of export obligations. Permission to set up a new venture in which there is foreign capital depends on a commitment to export a certain ratio of the output—up to 30 or 50 per cent in the Istanbul area, much less in the underdeveloped regions. The same commitment has to be given before a factory can be expanded.

While understanding the intent of this rule, companies claim it is quite unrealistic in practice and will be lobbying the new government for a more flexible arrangement.

The rule may not always be strictly applied in practice. One U.S. food concern, whose primary motive for investing in Turkey was to serve the local market, is said to have ducked its export obligations for years.

Joint venture companies are arguing through their pressure group, YASED, for the freedom to use their marketing skills and develop trading arms. At present this function is restricted to about 20 native trading houses.

TURKEY'S EXPORT GROWTH

(\$m)

| | 1980 | 1981 | 1982 | 1983 | First eight months |
|---------------|-------|-------|-------|-------|--------------------|
| Exports | 2,910 | 4,703 | 5,746 | 3,361 | 3,448 |
| of which: | | | | | |
| —Agricultural | 1,672 | 2,220 | 2,141 | 1,215 | 1,022 |
| —Mineral | 191 | 193 | 175 | 114 | 123 |
| —Industrial* | 1,047 | 2,290 | 3,429 | 2,032 | 2,303 |
| —OECD | 1,690 | 2,264 | 2,556 | 1,411 | 1,660 |
| —Iran | 135 | 359 | 610 | 462 | 139 |
| —Others | 25 | 234 | 791 | 405 | 661 |

*Including agri-industry

Protection likely to continue

Imports

CHRISTIAN TYLER

UNDER ITS new economic management Turkey is expected to become a free-trading nation. But as in any developing country—and one more-over that has only recently recovered from a deep depression—it would be unrealistic to expect the market to become genuinely open to imports. Protection of domestic industry, although greatly reduced in recent years, is likely to continue.

Organisations like the industrialists' club TUSIAD and the chambers of commerce declare themselves anti-protectionist; but for many of their members this may be more a gesture of support for Mr Ozal's economic policies than a deeply-held conviction.

In the case of imports liberalised by decree, procedural delays by the entrenched bureaucracy are still a cause of complaint, especially among foreign investors and their Turkish partners. Despite the success of Turkey's export drive in the last three years, the inflow of foreign exchange appears still too precarious to make liberalisation anything but a gradual process.

The import regime is announced annually and consists of two main lists, with a further channel for "emergency" imports. List 1, covering raw materials and some manufactures, is subject to a minimum of formality. It has been extended but still only a small share of total imports this year will be in this category.

List 2, mainly comprising spare parts, machinery and consumer goods, is much more strictly controlled and applications take much longer to process.

The goods on both these lists are those considered essential for the running of Turkish industry. Competing goods, on

the other hand, are either banned outright, or subject to prohibitive tariffs.

Although published annually, the "liberalised" lists can be amended, and frequently are, at short notice. In the case of List 2 goods, companies may find out only by trial and error that permission to import a certain item is being withheld.

A businessman needs to hold an import permit from the Ministry of Commerce. For List 1 goods he may simply apply to a commercial bank, pay the import deposit, show four copies of the relevant invoice, demonstrate that he has paid the relevant taxes and then put down the Turkish lira equivalent of the value of the goods. At present there seems to be little difficulty in this procedure, at least for short-term business.

For goods on the second list, the procedure is more complicated. A certificate of permission to apply for foreign exchange has to be granted, after review by the relevant government departments: normally the Ministries of Trade and Industry. Their assessment is based on an elaborate review of the company's needs and the market price of the goods it wants.

Importers have to pay a deposit of 7.5 per cent in the case of industry and 15 per cent in the case of commerce and may for certain products also be liable to make a "contribution" to the Backup and Price Stability Fund.

Foreign investors may however be exempt from certain import duties and taxes for goods they need to set up new ventures.

The Turkish business community is meanwhile waiting with interest to see how far Mr Ozal will go towards full convertibility of the lira and freedom of the exchange rate. Measures like these, coupled with customs duties, are seen as the best way of giving domestic industry the necessary protection and dispensing with an unpopular licensing system.



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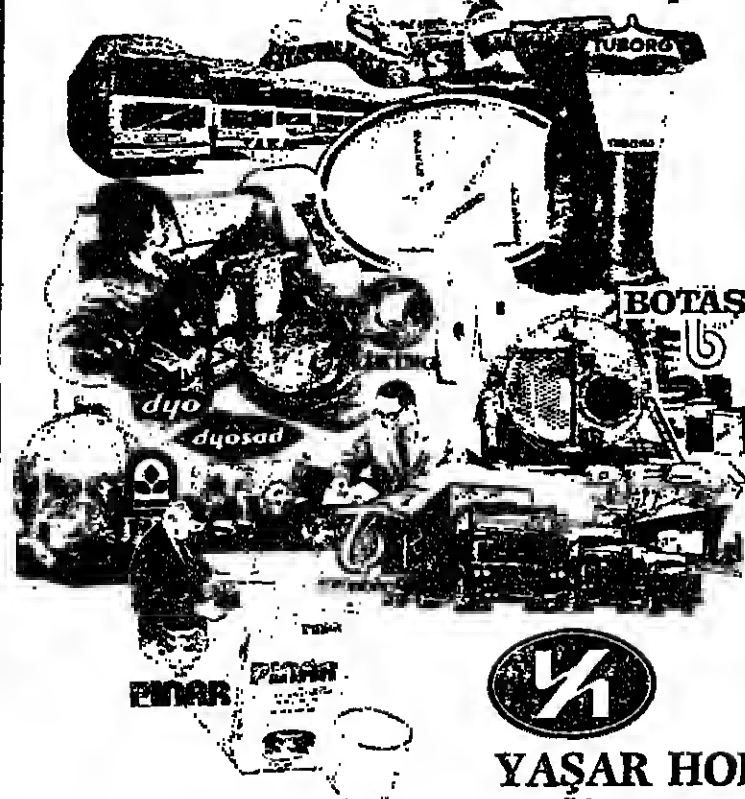
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BALANCE SHEET (in Thousands of Turkish Lira)

| | Unaudited Results For the year ended | |
|---|--------------------------------------|------------------|
| | 30 June 1983 | 31 December 1982 |
| ASSETS | | |
| Cash and due from banks | 8,272,807 | 17,997,966 |
| Reserve deposits at Central Bank | 6,081,448 | 6,737,077 |
| Bills discounted | 89,628 | 114,924 |
| Government bonds | 57,202 | 557,202 |
| Loans: | | |
| Short term | 28,816,259 | 25,398,070 |
| Medium term | 6,078,448 | 3,005,716 |
| | 32,894,707 | 28,403,786 |
| Less: Allowance for possible losses | (1,451,117) | (802,013) |
| | 31,443,590 | 27,601,773 |
| Equity participations | 965,427 | 964,486 |
| Bank premises, furniture and fixtures, net | 1,040,085 | 967,197 |
| Central Bank imports and other blocked accounts | 1,215,563 | 1,198,184 |
| Accrued income and other assets | 8,766,687 | 5,673,604 |
| | 58,032,437 | 61,817,113 |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | |
| Deposits: | | |
| Commercial | 13,337,627 | 15,333,566 |
| Interbank | 1,592,624 | 7,118,197 |
| Savings and other | 1,096,826 | 495,894 |
| Time deposits | | |
| Savings and certificates of deposits | 10,795,212 | 19,422,616 |
| Interbank | 341,439 | 343,170 |
| | 27,163,728 | 43,713,343 |
| Borrowed funds from banks | 7,166,700 | 5,556,174 |
| Import advances taken | 10,407,123 | 2,624,550 |
| Payment orders at Central Bank | 469,915 | 475,866 |
| Accrued interest and other liabilities | 7,524,541 | 5,406,741 |
| Taxation: | | |
| On income | 963,502 | 651,662 |
| Other | 378,600 | 633,698 |
| Total liabilities | 54,074,309 | 59,062,134 |
| Shareholders' equity: | | |
| Share capital | 2,242,510 | 1,665,010 |
| Revaluation surplus | 215,620 | 215,619 |
| Retained earnings: | | |
| | 1,499,998 | 874,650 |
| Total shareholders' equity | 3,958,128 | 2,755,279 |
| | 58,032,437 | 61,817,113 |

The results to 30 June 1983 are unaudited; however, in the opinion of management all adjustments necessary for a fair presentation of the financial statements have been included. These results are not indicative of the results which may be expected for the full year 1983 or any other interim period.

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TURKISH INDUSTRY VIII

KEY SECTORS



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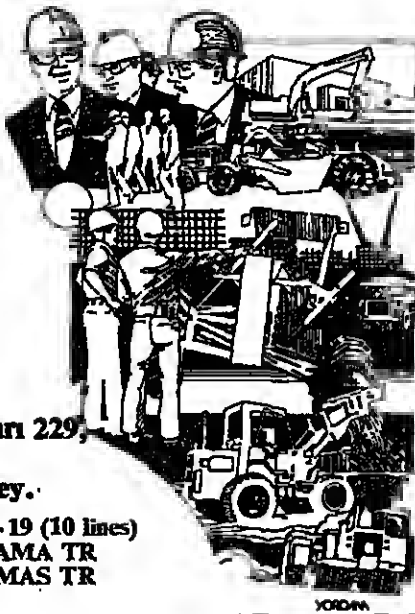
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Turkey's highly protected industries could face increased foreign competition. In some areas—notably defence equipment and processed foods—there are signs of new dynamism. The importance of electronics is increasingly being recognised. Performance in key sectors is analysed on this and the following three pages

Small units crowd the road

Motors

DAVID TONGE

TURKEY'S fledgling automotive industry has never suffered from a lack of foreign suitors. One of the more recent firms prepared to show the seriousness of its intentions is Ford, which is purchasing 30 per cent of the shares of the Koc Group's Otosan. This has just spent \$27m to introduce a new Ford truck model, the Cargo 1312, and to start diesel engine production.

Now Mercedes Benz, which has in the past stopped short of the altar, and may yet do so this time, has taken a 36 per cent share in Otosan's new \$80m project to produce 15,000 trucks, 19,500 engines, and military vehicles per year.

But in many ways the country's problems are not whether it has been loved but how. This year it is only likely to produce a total of 120,000 vehicles, of these, the expected 40,000 tractors are being made by no less than nine Turkish firms, the 16,000 trucks by seven firms, and the 40,000 cars by three firms. (Buses and minibuses are the other main products.)

Each one of these Turkish firms has arrangements with foreign companies. The result is that most of the great names of the U.S. and West European automotive sector are to be found in Turkey. But the units are almost all small. Even today no-one seems to be thinking in terms of economies of scale.

The reason for this is clear. When the Koc group set out in 1960 to give Turkey its first motor car there were virtually no side industries to supply it with everything from front light to back brake.

This lack of local supplies as well as the absence of experience meant that all the groups which entered the sector preferred to go step by step. For

years, protected by high tariff barriers, they were in a seller's market, meaning that many firms could exist side by side.

Over the years the side industries have grown. Around 80-85 per cent of the value of every bus and car made in Turkey is now locally made, as is around 70-75 per cent of every lorry. The quality of bought-in parts is no longer the problem that it was. "We do not now automatically prefer imported components, but more attention to standards is still needed," one manufacturer says.

All this caused several firms to consider major expansions in the mid 1970s, but just then the market collapsed. The country's foreign exchange crisis meant that firms could not buy the necessary imports, strikes and electricity shortages plagued production, and inflation and economic stagnation hit sales.

Between 1976 and 1980 production fell by more than half, from 146,095 to 67,517. It has since crept up gradually, and this year alone output is up by 33 per cent.

Yet, despite this, car and truck plants are running at a mere 45 per cent of capacity and tractor plants at one-third. The only bright spot has long been bus production. The labour intensive nature of buses has meant that Otosan, working under Mercedes Benz licence, and MAN's Turkish plant were able to export when the domestic market was tight last year they accounted for \$62m of the \$134m exports of the automotive sector. This year the domestic market has picked up so that, despite a drop in exports, they are working at 92 per cent capacity.

The large number of investment projects in heavily-engineered goods such as engines is a sign of the growth of Turkish confidence in tackling the more advanced stages of industry. Now it is the absence of large amounts of capital on reasonable terms that is the major reason advanced by companies for not setting up plants capable of benefiting from economies of scale. For

the potential of the Turkish market is obvious to all.

Its large agricultural sector has long appealed to tractor groups and even if sales have been low at home the country has begun to make its mark with its neighbours. Tractor exports in the first nine months of 1983 totalled \$47.5m. Equally striking is the potential for lorries. The country is large and the railways are notoriously inefficient. Yet there are less than 200,000 lorries in this country of 47m people.

Income distribution

The same point is most strikingly made by looking at the car market. At present less than two Turks in a hundred own a car. This is around one-seventh of the levels of ownership of Yugoslavia and one-fourteenth of those in Spain.

It is true that average income in Turkey is only 40-45 per cent of Yugoslav levels and 20 per cent of Spanish levels but income distribution is skewed in Turkey with large numbers of rich in the cities.

It is because of this that men like Mr Can Kirac, president of the Koc Group's automotive interests, expects the country's car park to treble over the next decade from its present 0.8m. His view is that the existing groups will handle the increase; "I do not see any possibility

for new firms to come into the Turkish market."

Mr Kirac says his group's present plans are to introduce the Ford Taurus to Turkey, producing it at their Otosan works with a target of 4,000 for 1985 and 10,000 for 1986. The group is also participating in the model changes now under way by the Fiat-Koc company, Tofas. Fiat has 41.5 per cent of the shares in this and the Koc group 24.5 per cent.

Capacity at its Bursa works is 30-40,000 cars per year, and an investment of \$15-20m would be enough to double this, Mr Kirac estimates. "But there is no point in considering such a project when local capital costs 65-72 per cent and foreign capital will have to be paid back with devalued liras," he says. The cost of local capital would have to fall to around 25 per cent, he says, to make the investment worthwhile.

In the meantime Tofas is exploring plans to produce a smaller model, retailing at less than the TL 1.5m (\$3,900), of its version of the Fiat 131. It is putting a basic Fiat 124 on the road at a price 30 per cent lower in an attempt to winkle out new customers.

For its part, Renault is involved in switching from the Renault 12 to the Renault 9 at the plant it has set up with Oyak, the army pension fund. But Mr Kirac is the first to

MOTOR INDUSTRY DEVELOPMENTS

| Company | Project | Location | Foreign connection | Value | Status |
|------------------|---|----------|--------------------|-------|--------------------|
| Anadolı Endüstri | Light-duty trucks | Istanbul | Isuzu | | Under study |
| BMC | Switching to heavy-duty Volvo engines | İzmir | Volvo | | Under way |
| Ercan | Truck plant | Ankara | MAN | \$25m | Under construction |
| Ercan | Heavy-duty diesel plant | Ankara | MAN | | Under construction |
| Otosan | Truck engines and lorries and military vehicles | Bursa | Mercedes | \$30m | Approved |
| Otosan | 6-litre diesel engine | İzmir | Ford | \$25m | Completed |
| Otosan | Cargo truck | Istanbul | Ford | \$2m | Completed |
| Tamosan | Medium-duty diesel engines | Aksaray | Mercedes | | In production |
| Tamosan | Tractor diesel engines | Konya | Fiat | | In production |
| Tamosan | Farm tractors | Konya | Fiat | | In production |
| Tamosan | Light-duty diesel engines | Aksaray | Mercedes | | Under study |

VEHICLE PRODUCTION

| | 1976 | 1978 | 1980 | 1982 | 1983* |
|------------------------|------|------|------|------|-------|
| Trucks | 20 | 15 | 8 | 14 | 12 |
| Cars | 63 | 54 | 52 | 51 | 50 |
| Tractors | 37 | 18 | 17 | 36 | 39 |
| Total, inc others | 146 | 86 | 68 | 94 | 84 |
| Rate of capacity use % | 53 | 46 | 26 | 33 | 30 |

* First nine months
Source: Automotive Manufacturers Association of Turkey

admit that the Fiat 131 on sale in Turkey is considered obsolete in Europe. Indeed the cost to the Turks of having their own industry is that they lag behind the models of the rest of West Europe.

That said the alternative is usually considered unworkable. A recent study by the industry forecast that Turkey would need to import \$1.34bn-worth of components to make the 617,000 vehicles expected in the years 1983-87. But in the absence of the industry, these vehicles would cost the country over \$2bn-worth of foreign exchange. How Mr Turgut Özal, the new Prime Minister, acts in allowing foreign competition in this sector will be one of the acid tests of his proposed aim of opening up the country.

A cautionary tale for investors

Tyres

DAVID TONGE

"IT WAS pure coincidence," insisted Mr Sâkî Sabancı, head of Sabancı Holding, as he paused briefly on the roof of his tyre factory to answer why he had put his plant directly opposite the Pirelli and Goodyear factories in Turkey. But now he obviously derives pure pleasure from looking at his competitors across the Istanbul-İzmit highway. In the past five years his Lassa has established itself as the largest tyre plant in the Middle East and has begun to edge aside its competitors in Turkey. At the same time Mr Sabancı openly ridicules the way that even other companies' tyres make him richer.

"One-quarter of the value of each tyre they sell comes to me. They use my tyre cord," he says cheerfully. His tyre cord plant, Kordsa, also in sight from the roof, is one of the major such plants in Europe.

Turkey's tyre industry is a cautionary tale for both foreign investors and local businessmen. Goodyear, Pirelli and Uniroyal all came to Turkey a quarter of a century ago when foreign capital was briefly welcome. They were soon to find the atmosphere in Ankara changed and they became objects of deep official suspicion and obstruction. "We spent years being forbidden to modernise or extend our plants," a Turk Pirelli executive says today.

Admittedly, the situation changed in 1980 when Mr Turgut Özal, now Prime Minister, was put in charge of the economy. But Goodyear and Uniroyal have left their capacity at respectively 65 and 100

tonnes per day. By contrast, Turk Pirelli has just increased its capacity from 75 to 110 tonnes per day. All three now lag behind the 140-160 tonne capacity of Lassa.

Having overcome teething problems over quality, the plant now claims 32 per cent of the local market and dominates exports with shipments worth \$25m a year. It works under licence from B. F. Goodrich and has a considerable lead in the modernity of its equipment.

However, two factors mean that there is still room for all four plants in Turkey, and even possibly for the new state plant being erected at Kırsehir in Anatolia. The first factor is that tyre prices are fixed by the Government so that there is little room for competition through a price war. The second is that Lassa is a case book example of how inflation and changes in interest rates and government regulations

under normal Turkish set-up incentives or export credits. It has also greatly increased its capital—from TL 0.6bn in 1976 to TL 1.2bn in 1978, TL 3bn in 1981 and now to TL 4.5bn.

The result is that the average cost of its TL 10.5bn debt outstanding at the end of 1982 was 18 per cent. This is a relatively low figure in Turkey and equivalent to a tolerable 13 per cent of gross sales revenue. However, the situation changes if full account is taken of the company's foreign debt.

Encouraged by Turkey's mid-1970s boom, Mr Sabancı decided to pull no punches when he set up his tyre plant. His main source of funds was a \$47m Eximbank credit. His readiness to incur this debt was largely because the Government extended a guarantee protecting him—like many other businessmen—from the extra Turkish lira costs of paying this debt back as the Turkish lira depreciated against the dollar. But overnight in 1978 a new government rescinded this guarantee.

Having borrowed the money when the exchange rate was TL 15 per dollar, he has had to watch on as the rate climbed to TL 160 last year—and TL 270 today.

Last year interest on this debt amounted to TL 240m of the TL 1.9bn financing costs shown in the business profit and loss account. But repayment of principal cost the firm a further TL 1.2bn. If this too had been included in the profit and loss account financing charges would have totalled 21 per cent of gross sales revenue.

By including it elsewhere in the accounts, the company was able to ensure that it turned in a net profit of TL 400m, and not a loss of twice that amount.

The group is quite disarming about the way it presents its accounts. "We don't want to depress our shareholders," its

officials comment. They also add that only a diversified group with financial resources like those of the Sabancı group could have survived the lifting of the foreign exchange guarantee.

"We see it as an example of Turkey's potential—and what this country's private sector can achieve," says Mr Oğuz Karahan, co-ordinator of the Sabancı Group. He says that the plant—which he estimates would cost around \$100m to build today—has now "crossed the bridge".

Certainly the Sabancı group has shown the confidence in this by recently increasing its shareholding from 35 to 50 per cent.



Yet the surprise is that Mr Sabancı is in some ways more proud of Kordsa. Helped with a credit from the International Finance Corporation, the private sector window of the World Bank, he has doubled the size of this to 28,000 tonnes per year of dipping capacity and 16,000 tonnes per year of twisting and weaving capacity.

A second extension of the twisting and weaving capacity to bring this up to 21,000 tonnes should be completed next year. It is now one of the largest such units in the world under a single roof, his staff boast.

Exports have doubled in the past two years to reach \$28m—and market positions seem established. Further, having had to turn to Goodyear for set-up advice, Kordsa did all its own extension work. "It's a plant which shows how Turkey has grown," Mr Sabancı says.

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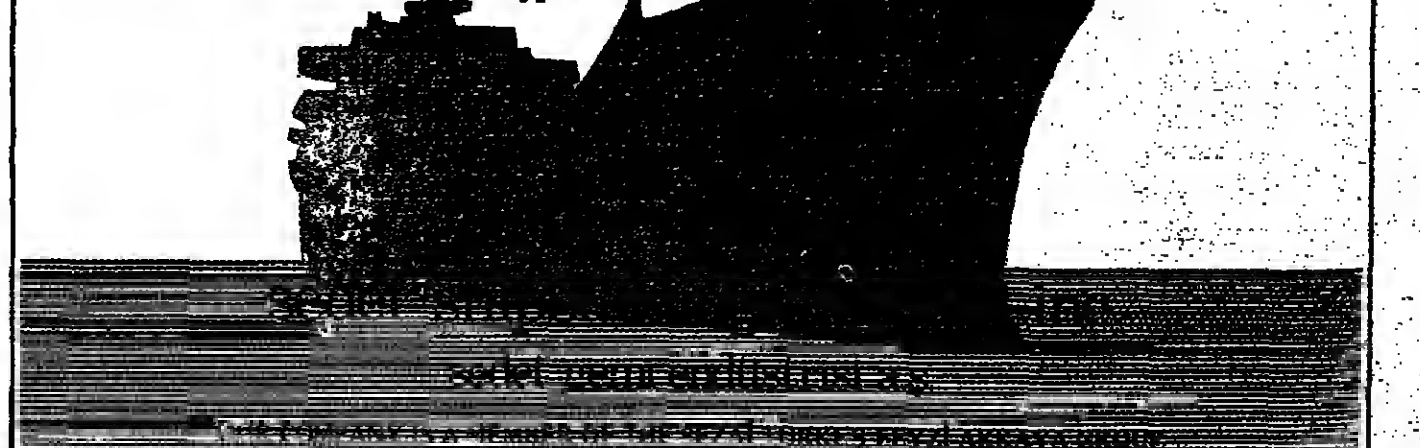
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KEY SECTORS

TURKISH INDUSTRY IX

Potential still unrealised

Agriculture

CHRISTIAN TYLER

IF THERE is one thing on which businessmen and policy-makers agree, it is that Turkey has great agricultural potential. These days, everyone is talking about "agribusiness" and a growing number of native and foreign companies are investing money in it.

But making agribusiness work for Turkey looks like being an uphill struggle. As a former government official ruefully observed, the department with least influence on agricultural investment is the Ministry of Agriculture itself. Even if it were given real powers by the new government, a thorough reform of the bureaucracy would be needed first.

Agricultural output has grown over the long term but suffers from a lack of irrigation, fertiliser and an apparent credit shortage; and bad weather this spring means a disappointing year for

farmers. But the food processing side, on which so many export hopes are pinned, is developing rapidly. Lessons have been learned from a number of spectacular miscalculations in the past, when, for example, entrepreneurs set up fruit juice and tomato paste factories only to discover that the fruit itself was either not available close to hand, or that it was of the wrong quality for industrial processing.

Studies commissioned by the Industrial Development Bank and others have now identified the organisational gaps that have to be plugged: new seed strains need to be introduced, the farmers need to be retrained, more cold store capacity and refrigerated transport is required, factory hygiene improved, and sophisticated marketing skills applied.

Agricultural exports were worth just over \$1bn in the first eight months, compared with \$2.1bn for the whole of last year and \$2.2bn in 1981. The additional figures for agri-industrial goods were respectively \$421m (a big increase on the same period last year), \$563m and \$412m.

Shamed by the sight of West European refrigerated trucks trundling through their country on their way to the Arab world, Turkish farmers have successfully interrupted that traffic with sales of their own lamb, chickens and eggs. For example, Iraq is now the biggest export market for the resurrected tomato paste industry, taking 16,600 tonnes last year. The UK was the second largest, taking 7,600 and the U.S. third with 3,500.

Growing interest

Direct foreign investment in agribusiness is still rare, but interest is said to be growing daily. For example, the West Germans have a 35 per cent share of a fruit and vegetable refrigeration business called Frigogen near Istanbul airport which is due to open next year. American companies, recently in Turkey on an investment mission, appear keen to export animal feed and seed as well as processing technology, and Unilever, the Anglo-Dutch multinational, is expanding its Turkish operations in food.

West German partners are also involved in IMEX a meat processing factory due to be built near Ankara for export to the Middle East.

Meanwhile a few Turkish industrialists at least are taking the possibilities seriously: Yasar Holdings of Izmir has a 115bn meat processing plant and the Koctug shipping group has a big poultry business in the Marmara area.

The World Bank is providing \$150m in loans against \$138m from the Ziraat (Agricultural) Bank for technical and equipment support for nearly 300,000 peasant holdings. This follows a \$25m World Bank loan in the early 1970s for packaging and cold store facilities. The IFIC, the World Bank's private sector affiliate, has supported several recent local investments.

Ziraat Bank, the main supplier of domestic credit for farming, is the subject of criticism in some quarters for "losing sight of its customers," as one industrialist put it. Some foreign observers, meanwhile, believe there is no real shortage of capital for agribusiness but that Turkish companies prefer financial and property speculation to long-term investment.

PROFILE: UNILEVER

Sunflower oil venture planned

THE TURKISH word for margarine is "sana," just as the English for vacuum cleaner is "hoover." In fact Sana is the brand name of a Unilever product. Over 100,000 tonnes a year of the stuff is turned out by the company's edibles division in Turkey, almost all of it for domestic consumption.

The Anglo-Dutch company also makes detergents and toiletries for the local market, where it has been operating for over 30 years with little serious competition.

But what really interests the chairman of Turkish Unilever, Mr Melih Yildizlar, at the moment, is the food business. He is one of those who believe agribusiness is more than just a vague word in the Turkish economic debate.

He is planning a new venture which, on the face of it, seems a model of the kind of enterprise that the Government is keen to promote. The idea is to set up local supply of sunflower oil for the edibles factory. At present Unilever buys significant quantities of soyabean oil "at very volatile prices."

The venture would bring together a U.S. company, providing hybrid seed and technology, Unilever to provide management, and farmers co-operatives to grow and supply the sunflower. The farmers would qualify for credits from the Agricultural Bank and would also get Unilever funds for their seed, machinery and further education.

Costing only 11,200m (\$0.8m), but up to 11,500m eventually, the project is not expensive. Seed would have to

be imported until propagation was established. The U.S. company and Unilever would have 35 per cent each of the new company and the farmers 30 per cent.

"In three or four years time we could not only bridge the import gap of 150,000 tonnes a year," Mr Yildizlar says, "we could even export."

He adds: "It's most important that we get a rational pricing structure for seed so that farmers can choose what to plant on the basis of free market prices, not government minima. At the same time we must educate them—I think they could double their yields."

Like other businessmen, Mr Yildizlar complains about the export requirements on which permission to expand is granted. Indeed, for one re-

cent development on the edibles side, due to start up at the end of next year, Unilever has undertaken to ship 30 per cent abroad—or 11,000 tonnes a year.

The chairman doesn't yet know where he will find a market for it. He is hoping that Mr Ocak's Government will make these targets flexible, and will also be more selective in the way refunds are given to exporting firms.

In general, however, he declares himself pleased with the new climate for foreign investors. "Life is now extremely easy compared with what we have seen in the last 10 years. And I am sure it will be easier still with the new Government. But still it will take time to establish a new, more dynamic bureaucracy."

C. T.

PROFILE: FETHI AGALAR

Rare kind of whiz-kid

ANY SON of an industrial baron might expect high office in the family firm at a tender age. But Mr Fethi Agalar, at 32 the chief executive of the Altinyildiz textile group, is a genuine whiz-kid.

Mr Agalar represents that still relatively rare breed in Turkey, the professional manager who makes other people's money work for them.

He is the product of the former Robert College, run by the Americans and now part of Bosphorus University—indeed he is part of what is sometimes called the "Robert College Mafia." He graduated in business and industrial administration with an MBA in marketing from a class of eight. Today he teaches financial techniques three hours a week at his alma mater—but the class has grown to 60.

Mr Agalar's father was a judge in Ankara, where he went to high school. After university Mr Agalar joined the Chicago-based international accounting firm of Arthur Andersen, working in their London office for three years, then for eight months in Tehran.

He helped set up the firms' Turkish office in 1979, but left along with some English colleagues because he felt the operation was not getting head office support.

Altinyildiz took him on to develop their marketing, having already invested in some of the most modern textile machinery to be found in Turkey. The company had already graduated from textiles to ready-to-wear clothing, leather shoes and handbags. Mr Agalar set up two marketing arms, Karat in Turkey and Alticem in Switzerland, followed by a chain of stores in Turkey to sell clothes under the firm's brand name, Beymen.

The company has now branched out into furniture, mining and petroleum distribution. Mr Agalar has just clinched a \$30m steel transaction, converting Japanese blooms into Turkish billets for sale to Iran.

His wife Selma is also an Arthur Andersen-trained accountant, working for Turkey's Industrial Development Bank.

C. T.

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Over a third of EEC cotton yarn imports come from Turkey but because of restrictions this summer yarn has had to be made up into grey cloth for sale elsewhere

Why export sales are erratic

ABOUT ONE in five Turkish workers depend on the textile and clothing business, and the exports of the industry, the country's biggest, still account for a large proportion of foreign exchange earnings.

Textiles' share of last year's \$5.7bn of export earnings was over \$1bn of which some 60 per cent came from EEC markets. But, mainly due to the EEC quota system, it is an erratic trade in which producers face an annual scramble to unload their merchandise.

Further export growth was recorded in the first months of this year, but companies are not expecting much from 1983 as a whole. The balance between export and domestic sales is also erratic: at present home demand is said to be rising again.

Export sales are erratic too because of the way the credit system works. The search for subsidised export credits has led companies to undertake export commitments they cannot meet. To avoid the penal surcharge on repayment, they then have to find another exporter to fill their quota for them. The system leads to "bunching" of sales and usually means that the EEC country quotas are exhausted halfway through the year.

One trading house which specialises in textile exports has recorded a huge increase in turnover this year, from \$20m to \$400m, but virtually none of that is in new sales: the company has merely succeeded in attract-

ing a large number of new clients.

Over a third of EEC cotton yarn imports come from Turkey, representing over 90 per cent of the country's trade in that product. Because of EEC restrictions this summer, yarn has to be made up into "grey" cloth for sale elsewhere.

On the garment side, where quota problems are even more acute, Turkey accounts officially for only about 34 per cent of EEC imports: but anecdotal evidence suggests this figure is

Textiles

CHRISTIAN TYLER

much higher since so many companies are disguising the origin of garments by routing them through EFTA countries.

One trader estimates that Turkey could sell \$1bn worth of garments to the EEC a year if allowed to do so. "If all the yarn was converted in this country, it would solve our unemployment problem."

Producers have turned increasingly to the Middle East and north Africa. For example Iran is taking 85,000 tonnes of cotton yarn and there has been a dramatic increase in sales to Saudi Arabia.

So-called "conditional trade arrangements," worth \$1.2bn with Iran and \$1bn with Iraq this year, have provided a much-

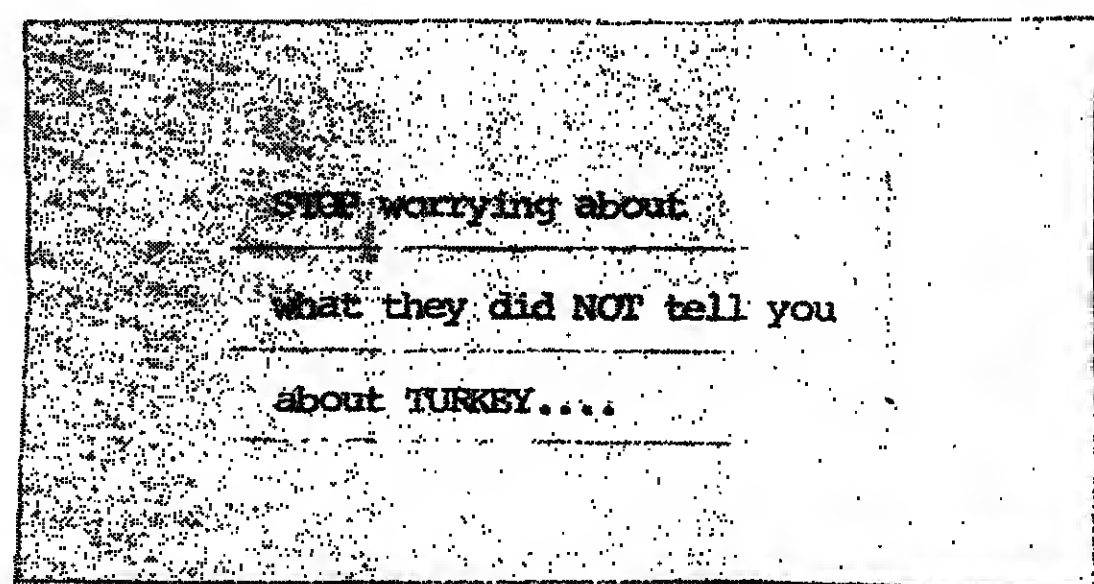
needed security. These are intergovernmental swaps of Turkish goods for oil and the accounts are settled by the central bank. But exports to Libya have plummeted in this as other sectors because of the political risk, while new markets in Tunisia and Algeria are seen by many as only short-term.

There is more than enough capacity in Turkey at the raw end of the textile industry: some argue there is still room for investment—including foreign investment—in ready-to-wear, especially the top end. Turkey is still a cheap manufacturing country: if its industry could be made as efficient as those of the Far East, it would have a double advantage.

It is rumoured, for example, that some Taiwanese businessmen have been seeking to relocate their production in Turkey, to profit from the cheap labour, while a West German company is reportedly buying a garment factory at Işmir to process Brazilian yarn for export to the EEC.

Meanwhile the hand-made carpet trade is recovering rapidly according to Derin, of Istanbul, a big wholesaler of Herke silk rugs which has survived the recession to emerge as the leading manufacturer in this luxury business.

Mr Mehmet Derin said the company expected \$15m worth of export sales this year and more than \$20m next. His company is now starting to produce wool carpets with silk highlights to widen its customer base.



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TURKISH INDUSTRY X

The importance of the sector is now being grasped

Assembly side dominates

Electronics
DAVID BARCHARD

ANKARA'S VAST but relatively underused central railway station is not noted as an area for technological innovation but since last month its ticket offices there have been using computer terminals. Outside, computer terminals, outside, the taxis which carry arriving passengers to other parts of town. They have been fitted with taximeters made in Turkey by Testas, the state electronics corporation.

The once fashionable criticism that industrialisation in Turkey was seen almost wholly in 19th century terms is rapidly ceasing to be true. The importance of the electronics and computer industries is being grasped.

Two Turkish businesses have started to manufacture electronic components, albeit simple ones, in the last three years. They are the state corporation Testas and a private sector firm Tupko which makes cathode ray tubes. Testas makes passive components such as resistors and capacitors and along with Aselsan, the military electronics company, is looking at ways to make active components such as integrated circuits and transistors with the Exar Corporation of the United States. There are also tentative plans for Turkey's first venture into microelectronics.

Meanwhile, it is the assembly side of the industry which is dominant. There are now approaching 20 companies active in electronics assembly in Turkey, including eight companies assembling televisions and video sets. There are four major busi-

nesses making printed circuit boards (PCBs) of which the largest is Netas, a joint venture between Northern Telecom and PTT, the Turkish Post Office, with plant at Umraniye near Istanbul.

Others are Aselsan in Ankara; a new joint venture involving the PTT and two private sector businesses, Sezal Turkiye/Feyz Akkaya and Ray Sigorta, Teletas, and a private company, Unal. Both Aselsan and Netas can make double-sided, through-hole plated PCBs.

Turkey may not have produced its equivalent of Silicon Valley yet, but its infant electronics industries are staffed by graduates of the country's best universities, Ankara's Middle East Technical and Istanbul's Bogazici, and they radiate self-confidence and excitement. Both Aselsan and Netas devote a major part of their funds to research and development. Netas's R & D budget in 1984

will be TL 500m, just over 4 per cent of its sales.

"We have no problem in attracting young electronic engineers who are as good as any in the West," Netas says. "The problem may be trying to hang on to them later as many want jobs in the Western countries and are capable of getting them."

For this reason Aselsan's general manager, Hacı Kamay, has become virtually an extracurricular member of the Middle East Technical University and Aselsan will probably site its second plant in Istanbul so as to be able to tap the pool of talent at the University of Bosphorus (Bogazici).

One of the more serious handicaps is the need to import components, including limited supplies needed for prototypes. "It takes up to six months to get them sometimes," the Netas official said. "Delays by suppliers are involved as well as customs bureaucracy this end." Heavy duty on some components means that the products of the Turkish electronics industry can be uncompetitive as far as export markets are concerned.

Even so, exporting is very much on the minds of producers. Netas's Space Net PABX system brought on to the market a few months ago is already holding more than half the domestic market in Turkey and should be available to customers in other Middle Eastern countries over the next few months.

So far only one Turkish business is engaged in computer assembly. BITEK of Ankara who are producing Xmasle mini-computers. Turkey's middle class has cut down the time lag between the appearance of a new product on the market in Western Europe and demand for it in Turkey to a few days.

Visitors to the West are now regularly asked by their Turkish hosts to bring back minicomputers and accessories. But the Turkish customs have taken an unfriendly view of the computer industry. Last April a temporary ban was slapped on most private sector imports of computers into the country, a restriction which businessmen describe as "unfair" and "nonsense."

Turkish electronics engineers however believe that the country will be producing microcomputers and computers within a few years.

This can only help the country's telecommunications system which, though improving, is still acknowledged to be weak.



Bekoteknik's television factory at Bayrampaşa. The company is Turkey's largest manufacturer with 25 per cent of the market.

fully inadequate. Waiting times for teleconnections are over two years. For telephones, a subscriber in the big cities may have to wait for up to five years. There are only 10,800 installed telephones and 1.4m telephone subscribers in the country. "The waiting list for telephones is as high as the number of people with telephones," says another Netas official.

The Government has prepared a telecommunications masterplan (not yet published) and plans to introduce another 280,000 telephone lines and 8,000 telefax lines next year alone.

Even so, Turkey is far behind most Western countries in the telecommunications league. There are 2.5 lines per hundred of the population in Turkey compared to 25 in Greece and 40 in the United Kingdom.

Demand increasing

Three companies (Netas, Turk Telekom, a joint venture with Iskra of Yugoslavia; and Teletas) make PABX equipment. Netas is the only switcher equipment supplier though the PTT is looking for a second switching supplier and is considering six bids at present.

Meanwhile, a Japanese company, NEC, is to build an antenna ground station for 80m to supplement the existing one at Golbasi outside Ankara, and Turkey's connections with Western Europe, which mostly run through a cable from

Antalya to Catania in Italy which came into service in 1976, will be improved with satellite connections through Utelet.

Even so demand looks likely to rise faster than supply. The Government has an awkward choice between long-term investments to improve the overall system and short-term spending to get equipment and lines to consumers. Major business centres in Istanbul and Ankara are chronically congested but meeting their needs can only be done by delaying the provision of expensive telecommunications services to remote provinces.

Ironically, Golbasi, where Turkey's first satellite ground station is, has to be called on the operator-dialled inter-city service. Getting a call through can take longer than driving there and back from Ankara.

As for more sophisticated services, Netas have just brought into service Turkey's first DMS-100 digital switching exchange and should be able as a result to increase their annual production capacity from the present 200,000 lines a year to 500,000 lines. Telephone density in congested areas should be improved substantially.

But these are services which are already taken for granted in Western Europe. It looks like being a long time before new services such as public telefax make their appearance in Turkey.

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Mr. Orhon concedes that there may be new technologies still to come in which Sise ve Cam might need to buy, or go into partnership with, foreign expertise.

If and when the group's parent bank can be persuaded to sell its control to the Turkish public—and the new Prime Minister, Turgut Ozal, wants the banks to release their industrial assets—then the flotation of Turkish Bottle and Glass could be one of the sensations of tomorrow's Turkish stock market.

Days of heady expansion come to an end

Contracting
DAVID BARCHARD

ON PAPER the figures still look impressive. Turkish contractors have around \$13,500m of orders abroad. But the days of heady expansion are over. Until last October, when Enka and Dogus won large contracts to build successive stages of the Marsa el-Brega new town in Libya, 1983 had seen little or nothing in the way of new contracts for Turkish firms in the Middle East and North Africa.

Indeed the fact that most Turkish contractors now regard Libya as the optimum foreign market is a sign of the change that has come over Turkey's international contracting operations.

Libya still has severe payments problems and periodic deals for crude have to be done to ensure payment. There has been recurrent friction with the Libyan Government on a number of administrative issues. Libya is trying to get the number of Turkish contractors from Turkey operating on its soil down from a peak of about 130 to about 25 or 30. The Turks have resisted.

The recession in the Middle East came just as Turkish firms seemed poised to crack new markets in the Gulf states. The Turks have clung on to existing markets wherever possible, sometimes working within sound of gunfire on jobs in Iraq. The hope is that when the Middle Eastern market picks up once more, Turkish companies will be first in the field.

There have already been some casualties. Among the earliest was Kastelli, Istanbul-based contracting firm of the Finance House Banker Kastelli which collapsed in July 1982. The Kozanoglu-Cavusoglu Group, most of which is currently in the hands of the Ziraat (Agriculture) Bank after going bankrupt, is a later victim. Though KCC are still operating their construction division profitably, there is little doubt that it was delays in payment from Libya which played a major part in pushing other sections of their industrial empire into the hands of the receiver.

Amidst these difficulties, two schools of thought have surfaced. One, best represented by the Istanbul-based group Enka which has become the 24th largest international contracting group in the world, believes that high technology ventures, probably in association with foreign partners, are the only way forward.

Enka has been busy for years in new areas such as Sri Lanka this year where Turkish businessmen are little known and has a strong interest in the Far East.

Kudatras, an Ankara-based group, has shown a similar interest, as has Tekfen.

In practice, however, many groups are plumping for what remains of the straightforward residential and office block construction jobs which are labour intensive and give Turkish firms an advantage over South Korean or Eastern European competitors. But finding new projects is tough.

Meanwhile, the Turkish Government has introduced a new grading system intended to ensure that small or incompetent firms do not win contracts abroad which they are not capable of carrying out.

There are at present about 267 firms working abroad, employing a total of 155,000

workers (mostly but not entirely Turkish). The new selection procedures limit the callings to specified amounts per country.

High charges for letters of credit (4.5 per cent for the initial 12-month period and then 4 per cent per year afterwards as compared to charges of around 1 per cent in the major Western countries) are seen as a major obstacle for Turkish contractors, as is the absence of sophisticated export credit arrangements.

Many of the Turkish firms consist of major industrial companies. Enka similarly has a very wide range of industrial activities and is also active as an international trading company.

During the dark days for the Turkish economy in 1979 and 1980, many of the big contracting groups found they had ready cash to buy up potentially profitable small firms in trouble.

Some firms have turned to industry to finance projects linked to construction. Gams and Guris, two currency project firms, have steerable plants around Ankara. Gams has now branched out into electronics and claims to be able to finance the State Electronics Corporation, Testas, on its key products.

Pi Makina is building construction equipment at its Ankara plant. Enka, a subsidiary of Enka, also makes steel structures, mechanical equipment, electrical equipment, HVAC instrumentation and piping. Because of its proximity to Middle Eastern markets, many of the new construction-related plants are being put up in Ankara. "We are only a few hours drive from Iraq or Syria," says a Pi Makina official. "Ankara is a very favourable location."

In the longer term some firms are eyeing the prospect of using the free trade zone promised for Antalya for exporting. Others say that the FTZ will in fact be only of marginal benefit to producers who have set up correctly. In terms of technological sophistication they claim that the best Turkish contractors today are not very far behind their counterparts anywhere else.

One sign that Turkish contracting has come of age is that the state hydraulics agency, DSI, this autumn awarded the country's largest ever civil works contract, a \$428m tender for the Euphrates Ataturk High Dam, to a Turkish consortium. The final bidders included only one foreign company, Bechtel, in a joint venture with Enka.

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Floating to success

Glass
CHRISTIAN TYLER

HUNDREDS of men and boys are in continuous, double-tempe motion around four great cylindrical furnaces. The glassblowers dip their long pipes into the fiery eye, carry the incandescent treading globules over to iron moulds where they blow them up like balloons. Seated below this, dials, others pick the balloons off with their tongs, then roll, smooth and sup them. Others again attach wriggling slugs of molten glass to make handles, stems and bases.

The old Turkish art of glass-blowing, whose products decorated the palaces of the Ottoman sultans, was virtually wiped out in the 18th and 19th centuries by European competition. Ataturk, father of modern Turkey, decided to reintroduce

it. The skills were imported from Hungary, Poland and Yugoslavia and the first mass-production line was set up in 1934 at Pasabahce (pronounced "Pashabachy") on the Asian side of the Bosphorus strait.

Since that factory was established, Pasabahce has become the name not only of a place, but of one unit among 25 production and marketing companies in a group that counts itself among Turkey's top exporting concerns.

Turkiye Sise ve Cam Fabrikalari, or Turkish Bottle and Glass Industries, makes everything from children's marbles to sheet glass and has recently branched out into porcelain. The group exports about 40 per cent of its total production, but in the case of hand-blown glasses, vases, jugs and decanters, as much as 80 per cent goes abroad.

Net profit was TL 3.3bn in 1982 on sales of TL 59.3bn, of which TL 26bn (US\$100m) was in exports. The profit may fall back a little this year but a slight increase in sales is forecast. Investment has been running at about TL 10bn annually for the last three years.

Two years ago the company bought float glass technology from Pilkington Brothers, the Lancashire group, and a new factory for making marbles were costing TL 9bn is due to come on stream next May at Kizilirmaci on the European side of the Bosphorus.

Western Europe and increasingly the U.S. are the main markets for the hand-made products, while machine-made household items, bottles and sheet glass are sold chiefly to the Middle East and North Africa, where Sise ve Cam can beat its foreign rivals not only on labour but also on shipping costs.

With little or no serious competition in its home market, the company sees France and Italy as its real European rivals. But managers complain bitterly about "political pricing"—that is, dumping—by the East Europeans who are also selling hard in the Middle East.

At the same time Middle East markets have been difficult recently: volumes have slipped to Algeria because of the country's falling oil revenues, and shipments to Iran and Iraq have been affected by the long war.

However the factory expects to notch up a TL 300m profit this year, compared with TL 223.5m last year, and it is budgeting for ex-factory sales



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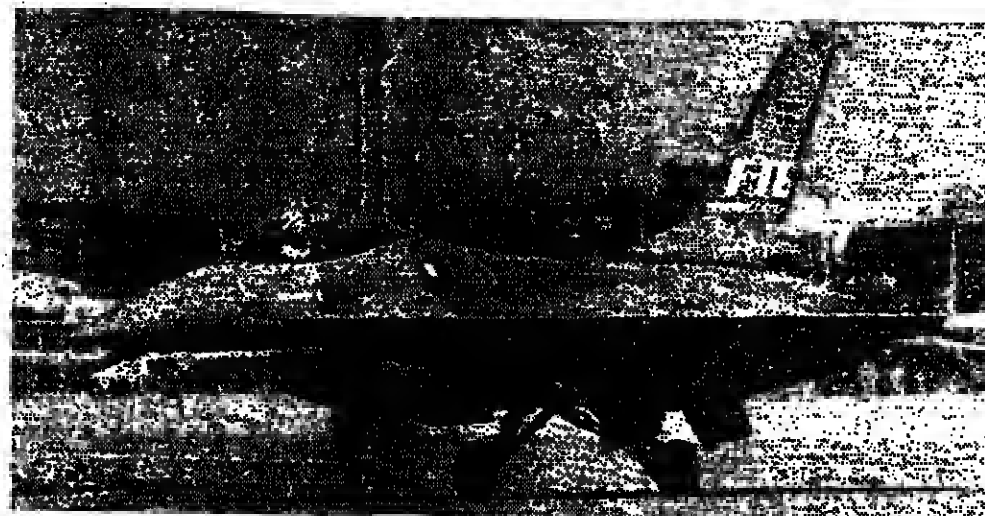
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General Dynamics' F-16: building modern aircraft in Turkey is a cherished ambition of all military men from President Evren downwards

Low profile belies efficient performance

ASKED TO NAME Turkey's oldest and largest industrial corporation, not many Turks or foreigners would come up with the right answer. It is in fact MKEK, the Machinery and Chemical Industries Board, the country's main munitions and military equipment producer.

MKEK can trace its institutional existence back to the military reforms of Sultan Mahmut II in 1826, though it regards itself as the successor to the Ottoman armaments workshops of earlier centuries right back to the founding of the Empire.

Its low profile means that it often escapes attention inside Turkey though it is one of the few public sector bodies regarded as efficient by several private sector businessmen. An ironic tribute to its success came in the 1974 Cyprus operation when Greek Cypriot troops were discovered to be using rounds of ammunition made by MKEK. "Our customers abroad often reveal our products," says an MKEK official "it's something beyond our control."

The prime task of the corporation is naturally to supply the Turkish Armed Forces, but MKEK is now selling a wide range of products to the civilian market in Turkey and the rest of the world. Products include prefabricated buildings, batteries, small arms, fireworks, shotguns and rifles, ammunition, gas masks, seamless steel pipes, construction and earth moving machinery, galvanised barbed wire, mobile air compressors, and a variety of machine tools.

The ethos of MKEK remains firmly that of the Turkish civil service. Its management eschews the big business style of some Turkish public sector corporations.

MKEK was one of the first Turkish public sector corporations to go into exporting and its customers are to be found as far away as Brazil. The corporation declines to give exact figures for its foreign sales but says they average around \$30m annually and some years are more than double that. The corporation currently has technical co-operation agreements with five countries, including the U.S., Britain, and West Germany, but specifically rules out agreements with France in the present state of Turkish-French relations. Asaelan is in many ways the exact opposite of MKEK. It is

of the U.S. for the manufacture of seamless steel pipes.

When the special steel firm, Asielcik, went bankrupt in 1982, MKEK was chosen to oversee the rescue operation.

Quite a few voices were heard grumbling that an efficient state sector firm (MKEK) was being penalised by having to take on an unprofitable private sector one. A year later, Asielcik has become one of five state industrial corporations attached to MKEK (the others are the two state motor corporations, Tümosan and Aksoy, the electronics corporation Testas, and the machine tools manufacturer Taksan).

Defence Industries

DAVID SARGHARD

Asielcik is currently making an operational profit and MKEK, says that the rescue operation is virtually completed.

Meanwhile MKEK's marketing department is exploring sales possibilities with countries as diverse as Iraq, Syria, Egypt, Bulgaria, Romania, Algeria, Libya, Pakistan and Jordan.

A similar interest in export possibilities is currently being shown by the other star performer in the Turkish industrial defence sector, Asaelan. Asaelan is one of a number of industries set up after the Cyprus invasion. The ensuing U.S. congressional arms embargo led the country's planners to think in terms of self-sufficiency in as many defence industries as possible.

Other corporations exist. There is the aviation electronics corporation, Havelsan, which recently signed an agreement with the Aydin Corporation of the U.S. to make radar and radar equipment. There is Aspidan, the military batteries corporation, whose Antalya plant makes nickel cadmium batteries. Taksan, the State Aircraft Corporation, which is to make F-16 fighter jets with General Dynamics of the U.S., is attached directly to the procurement Department of the Ministry of Defence.

Asaelan is in many ways the exact opposite of MKEK. It is

a small, new organisation. Though it was set up with semi-public funds (mostly the armed forces' endowment funds), it functions as a private sector enterprise and its managerial staff are not civil servants.

Asaelan's first plant, just outside Ankara at Macunkoy, came on stream in late 1979. Total investment so far has been \$30m and the corporation has 1,500 employees, including 165 engineers. It proudly boasts that it does not retain one single foreign manager or advisor.

A visitor from a well-known Western electronics firm is said to have been so impressed after a tour of Asaelan's plant, that he asked to be taken on as marketing operations chief.

Current production includes VHF/FM combat area radio equipment made under the Philips license for backpacks, vehicles, and tanks, handheld receivers and bag and repeater stations, industrial electronic equipment, alarm systems and electronic laboratory equipment.

Like MKEK, Asaelan now sells on an increasing scale to the Turkish private sector and earlier this year set up a new marketing division to explore export opportunities.

Along with MKEK, Asaelan is one of the few Turkish public sector industrial corporations enjoying a reputation for quality. "We employ nearly 10 per cent of our shop-floor staff on quality control," says Mr Hacı Kamoy, the man who has presided over Asaelan's establishment since 1975.

"We have other advantages. Our shop-floor staff are almost all high-school leavers and our management and scientists are all under 35 and recruited from the cream of the Turkish University system. We have very close relations with Ankara's Middle East Technical University."

Asaelan is already profitable and its products now cost substantially less in dollar terms than they did in 1979. Meanwhile, Mr Kamoy is pressing ahead with plans to virtually double Asaelan's research and development work. Telecommunication systems, control systems, industrial control, digital systems, electro-optics and electronic warfare are cited as the chief areas of interest.

Finance sought to build F-16s

ON A FLAT piece of land about 10 miles outside Ankara, at Murat, a site for the country's fourth aircraft plant is being staked out. The three previous plants flourished briefly in the interwar period and during World War II.

The decision to issue a letter of intent to General Dynamics of the U.S. for a \$4.2bn project to build F-16 fighter jets, taken last September, looks to many foreigners like being a major and unnecessary drain on the Turkish economy.

Inside Turkey, where the project is known to be a cherished ambition of all military men from President Kenan Evren downwards, few voices have been heard criticising the scheme.

The deal covers about 160 planes, a quarter of which will be delivered at the end of next year, and the remainder assembled in stages at Murat. Turkish factories are expected to supply 20 per cent of the components, with the proportions being increased gradually. There are hopes in Ankara that Turkish-built F-16s could one day be exported to unspecified neighbouring countries.

Meanwhile for the project to go ahead, financing has to be found. Some \$500m in credits from the U.S. Government has been promised and a further \$2,500m is to be covered by an off-set agreement under which U.S. companies would export goods from Turkey, generating the income to finance the deal.

Details have not been worked out yet but a number of U.S. firms visited Turkey in the autumn under the auspices of the Overseas Private Investment Corporation, many of them agricultural. Twenty-five initial investment projects from an overall list of 400 are thought likely to go ahead.

General Dynamics is meanwhile working with Dr Vost, General Electric, United Technologies, and Hufco from the U.S. side and Eccebas, Gema, Kaka, Tekfen and Rahak from the Turkish side to set up a Turkish-American Management Association.

Just how these tentative deals will underpin the F-16 deal is not yet clear. Nor is it fully certain that Turkey will go ahead with the scheme, and turn the letter of intent of September into a firm contract.

The project seems to have acquired a momentum which would take the outright opposition of the IMF or international lender organisations to stop. That is not expected. So by the end of the 1980s Turkey should be one of the few European countries flying locally built jet fighter planes.

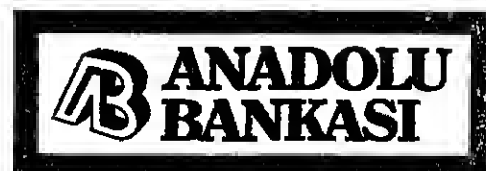
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PROFILE: ARCELİK, the country's leading white goods manufacturer

Only the strong survive

IT IS a gloomy tale that Mr Hasan Subasi, general director of Arcelik—the "c" pronounced "ch" as in Koc, to which group the firm belongs—has to tell. Yes, he has 32 non-currently frozen assets. Yes, too, he provides 75 per cent of the country's washing machines. But the first market has been shrinking continuously for five years and the second is little more than a mirage.

One of these involves giving Turkey its first dishwasher. The 24 years of experience the firm has had in making household appliances means that, except in specialised items such as compressors, where it has a licence from Tecumseh of the U.S., it is no longer interested in formal technical assistance agreements.

It had signed one with U.S. General Electric when it originally decided to go into refrigerator production. It argues that its engineers are far better than outsiders at designing a product to deal with the particular problems of Turkey—water cuts, electricity cuts and voltage variations and different eating practices, utensils and ingredients.

Mr Subasi is also interested in expanding into kitchen mixers, blenders and toasters. But his main concern is making sure that as much as possible of his 800,000 fridges per year capacity is used. He recognises that this will depend on the recovery of the economy, but is also keen on building new features into fridges to encourage the replacement market. Then, of course, there are exports.

In 1981 the company earned \$18m from exports, mainly from selling 85,000 fridges to Iran and Iraq. This year exports are expected to be around 35,000, but Mr Subasi argues

There is another reason why Mr Subasi should be gloomy. Turkey has only 8.5m households with electricity, and 6m refrigerators have been sold in the last five years. It has reached a sort of saturation, he says, and the saturation is all the more evident now that few new apartments are being built. Yet for all this there is little sense of anxiety in the plans he is making for the future.

He is also hopeful about selling to West Europe. "I can put a 13 cu ft, two-door fridge on the market in West Germany at a price 8 per cent below the Italians and 22 per cent below Electrolux," he says. But he admits that he will have to change his design concepts.

Looking ahead, Mr Subasi says he is confident. In the first place he believes that the present stability in the country will continue as Turkey comes under increasingly civilian rule. Nor is he frightened of the prospect of renewed union activity.

A 42-year-old mechanical engineer who has spent almost all the past 13 years at Arcelik's plant at Cayirova, an hour's drive south-east of Istanbul along the Gulf of Izmir, he remembers well the bitter strikes which hit the plant in 1977 and 1980. The second strike lasted 61 months and only ended with the coup.

But today Mr Subasi argues that he prefers to have a union with which he can have a dialogue rather than not to know the workers' mood. However, he accepts that he is likely to have some severe pressure for wage increases following four years in which wages have risen substantially less than inflation.

So, what are his problems? The answers are those to be

they are more healthily based as they are to a dozen customers and not just the result of two government tenders.

He is confident about the Middle East. "It is close and its people are Muslim, and because his fridges are strongly built and better insulated than European ones—cool, perform, better able to deal with the vagaries of water and electricity cuts."

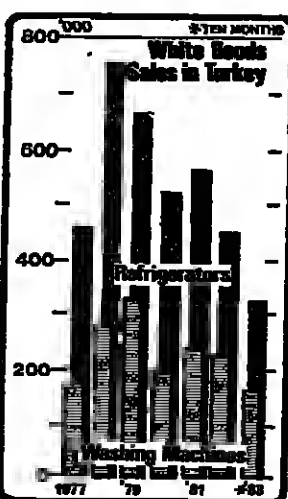
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heard from almost every factory manager in the country.

● Inadequate electric supplies.
● No standard control over his suppliers. The authorities only subject his final products to quality control, meaning he ends up responsible for any substandard items supplied to him.

● The unpredictability of his state suppliers, Petkim and Ereğli. He has to pay a 15 per cent fee in advance of orders, yet when the delivery date comes he may suddenly be told no goods are available. He cannot impose any penalty clause on the companies, but instead finds himself having to go through the lengthy process of importing. Which means keeping up to three months' stocks of many raw materials.

● The heavy cost of debt. With bank credit costing over 60 per cent per year, financing charges in 1982 amounted to 16 per cent of gross sales revenue.

It is also a charge which, inevitably, Arcelik passes on to every single one of its customers.

David Tonge

Bridge it with Tobank.

You have the ideas. You have the ambition. But you also have the obstacles. A foreign land. An unfamiliar face. A different home. You can easily become a stranger in international business. There can be quite a gap in which to be spinned between where you are and where you want to be. We can bridge that gap. We know and understand the business regulations, culture and people, yet have acquired a respected and trusted reputation, a special professional expertise from a reliable track record in the worldwide banking. We can personally offer you realistic advice on complex financial matters with the resources to acquire the

practical implementation to arrive at the solution which is precisely right for your specific business needs. You can be sure Tobank can assess an accurate profile on any kind of banking need possible. Whether across town and around the world, we can utilize a network of sensitive means to communication and to crucial information. Whether you are a small business or need information, advice or financing, come in and talk with us. We will do our best to accommodate you. We are Tobank and will help you build bridges and cross to the other side where you want to go.



Head Office

Atatürk Bul. 163, Bakanhklar, Ankara TURKEY Tel: 184190 (5 lines), 313600 (8 lines), 254041, 186887, Telex: 43158-42582
İstanbul Int. Bnkg. Dept. Cumhuriyet Cad. Dağ Apt. 10/1 İstanbul TURKEY Tel: 410992, 469951, 460378 Telex: 32661-24354
İzmir Int. Bnkg. Dept. Gaziosmanpaşa Bul. Yeniasar İşhanı 3/311 İzmir TURKEY Tel: 139837, 137783 Telex: 52195

